



0007-SWP-040916

0007-SWP-040917

THE SHERWIN-WILLIAMS PAINT (PREPARED) FOR BUILDINGS, OUTSIDE AND INSIDE. MADE BY THE LARGEST PAINT AND VARNISH MAKERS

SHERWIN-WILLIAMS PAINT (PREPARED), SWP

is the most durable and economical paint. It costs less per job and wears longer than any other paint, either ready prepared or mixed by hand. Made in one quality only, the very best; there is no second grade. Sold the world over by established agents.

THE SHERWIN-WILLIAMS CO.

have been in business for half a century and all that time they have held strictly to the highest standard of quality in paint and varnish making. It has been their belief that best goods will always sell best, and the present immense business of the Company is proof they are right.

THE SHERWIN-WILLIAMS CO.

are the largest paint and varnish manufacturers in the world, operating five large plants—at Cleveland, Chicago, Newark, Montreal and London, Eng., with offices and warehouses in all principal cities. Our products are sold and used in every important paint market in the world.

SHERWIN-WILLIAMS VARNISHES

are just as good as Sherwin-Williams Paints. They're right—always give good results. A special varnish for each special purpose. Sold by SWP Agents.

THE SHERWIN-WILLIAMS CO.

PAINT AND VARNISH MAKERS

NEW YORK, CHICAGO, CLEVELAND, MONTREAL, LONDON, ENG.
SOLE AGENTS FOR THE UNITED STATES: THE SHERWIN-WILLIAMS CO.

C 174 1278

Paint Name	Color	Price per 100 lbs.	Paint Name	Color	Price per 100 lbs.	Paint Name	Color	Price per 100 lbs.
White Lead	White	3.50	White Lead	White	3.50	White Lead	White	3.50
Lead	Lead	3.50	Lead	Lead	3.50	Lead	Lead	3.50
Red Lead	Red	3.50	Red Lead	Red	3.50	Red Lead	Red	3.50
Yellow Lead	Yellow	3.50	Yellow Lead	Yellow	3.50	Yellow Lead	Yellow	3.50
Blue Lead	Blue	3.50	Blue Lead	Blue	3.50	Blue Lead	Blue	3.50
Green Lead	Green	3.50	Green Lead	Green	3.50	Green Lead	Green	3.50
Brown Lead	Brown	3.50	Brown Lead	Brown	3.50	Brown Lead	Brown	3.50
Black Lead	Black	3.50	Black Lead	Black	3.50	Black Lead	Black	3.50
White Zinc	White	3.50	White Zinc	White	3.50	White Zinc	White	3.50
Lead Zinc	Lead	3.50	Lead Zinc	Lead	3.50	Lead Zinc	Lead	3.50
Red Zinc	Red	3.50	Red Zinc	Red	3.50	Red Zinc	Red	3.50
Yellow Zinc	Yellow	3.50	Yellow Zinc	Yellow	3.50	Yellow Zinc	Yellow	3.50
Blue Zinc	Blue	3.50	Blue Zinc	Blue	3.50	Blue Zinc	Blue	3.50
Green Zinc	Green	3.50	Green Zinc	Green	3.50	Green Zinc	Green	3.50
Brown Zinc	Brown	3.50	Brown Zinc	Brown	3.50	Brown Zinc	Brown	3.50
Black Zinc	Black	3.50	Black Zinc	Black	3.50	Black Zinc	Black	3.50
White Iron	White	3.50	White Iron	White	3.50	White Iron	White	3.50
Lead Iron	Lead	3.50	Lead Iron	Lead	3.50	Lead Iron	Lead	3.50
Red Iron	Red	3.50	Red Iron	Red	3.50	Red Iron	Red	3.50
Yellow Iron	Yellow	3.50	Yellow Iron	Yellow	3.50	Yellow Iron	Yellow	3.50
Blue Iron	Blue	3.50	Blue Iron	Blue	3.50	Blue Iron	Blue	3.50
Green Iron	Green	3.50	Green Iron	Green	3.50	Green Iron	Green	3.50
Brown Iron	Brown	3.50	Brown Iron	Brown	3.50	Brown Iron	Brown	3.50
Black Iron	Black	3.50	Black Iron	Black	3.50	Black Iron	Black	3.50
White Copper	White	3.50	White Copper	White	3.50	White Copper	White	3.50
Lead Copper	Lead	3.50	Lead Copper	Lead	3.50	Lead Copper	Lead	3.50
Red Copper	Red	3.50	Red Copper	Red	3.50	Red Copper	Red	3.50
Yellow Copper	Yellow	3.50	Yellow Copper	Yellow	3.50	Yellow Copper	Yellow	3.50
Blue Copper	Blue	3.50	Blue Copper	Blue	3.50	Blue Copper	Blue	3.50
Green Copper	Green	3.50	Green Copper	Green	3.50	Green Copper	Green	3.50
Brown Copper	Brown	3.50	Brown Copper	Brown	3.50	Brown Copper	Brown	3.50
Black Copper	Black	3.50	Black Copper	Black	3.50	Black Copper	Black	3.50
White Tin	White	3.50	White Tin	White	3.50	White Tin	White	3.50
Lead Tin	Lead	3.50	Lead Tin	Lead	3.50	Lead Tin	Lead	3.50
Red Tin	Red	3.50	Red Tin	Red	3.50	Red Tin	Red	3.50
Yellow Tin	Yellow	3.50	Yellow Tin	Yellow	3.50	Yellow Tin	Yellow	3.50
Blue Tin	Blue	3.50	Blue Tin	Blue	3.50	Blue Tin	Blue	3.50
Green Tin	Green	3.50	Green Tin	Green	3.50	Green Tin	Green	3.50
Brown Tin	Brown	3.50	Brown Tin	Brown	3.50	Brown Tin	Brown	3.50
Black Tin	Black	3.50	Black Tin	Black	3.50	Black Tin	Black	3.50

Colors marked with (*) also with White are higher in price

0007-SWP-040918

THE SHERWIN-WILLIAMS PAINT (PREPARED) FOR BUILDINGS, OUTSIDE AND INSIDE MADE BY THE LARGEST PAINT AND VARNISH MAKERS IN

			
Light Green 362	Light Green 362	Light Green 362	Light Green 362
			
Light Green 362	Light Green 362	Light Green 362	Light Green 362
			
Light Green 362	Light Green 362	Light Green 362	Light Green 362
			
Light Green 362	Light Green 362	Light Green 362	Light Green 362
			
Light Green 362	Light Green 362	Light Green 362	Light Green 362
			
Light Green 362	Light Green 362	Light Green 362	Light Green 362
			
Light Green 362	Light Green 362	Light Green 362	Light Green 362

Colors were not shown in this Plate and White are shown in other Plates

Outside and Inside
The Sherwin-Williams Co.
Good Results
The Sherwin-Williams Co.

SIDE. MADE BY THE LARGEST PAINT AND VARNISH MAKERS IN THE WORLD

	
Available Triumvir Green 478 M	Available Triumvir Red 479 M
	
See 504 M	See 484 M
	
Red 481 M	Red 491 M
	
See 485 M	See 481 M
	
See 471 M	See 481 M
	
See 471 M	See 481 M
	
See 471 M	See 481 M

Colors marked (P) are also Flat White and Inside Varnish. Colors are shown in white when shown on this folder.

***Gloss White**

The *Outside Whites* in the SWP line are the most durable and economical white paints for general use on all exposed surfaces.

***Flat White**

For finishing without gloss, or as a foundation for *Inside Varnish White*. It is the best paint for this purpose ever prepared for the market. Use as many coats as required to produce the desired effect.

***Inside Varnish White**

For producing a white varnish finish on inside work. It dries better, works freer and is more economical to use than the varnish whites under various names generally found on the market. *Apply over a solid ground of Flat White*, which is best obtained by using SWP Flat White.

China Gloss White

Slower drying and not quite so white as *Inside Varnish White*, but very satisfactory for ivory finish on interiors where economy is of first importance.

SWP is made in a number of popular colors.

0007-SWP-040919

0007-SWP-000124311

0007-SWP-040920

[illegible][illegible]

To ascertain the quantity of SVP required for two coats, measure the distance around the building, multiply that by the average height, which will give the square feet of surface to be covered. By 360 (the number of square feet SVP covers two coats to the gallon, which will give you the number of gallons of SVP you require for the job. Then add one-eighth of one percent of this quantity, which will give you the amount for the waste and other contingencies. The amount for the waste and other contingencies may be 1 percent; but ascertain the exact feet in these calculations, and the quantity of SVP will be correct. In the case of a building of granite, then divide square, as before, by 360, which will give you the quantity as before.

The Shickel-Milliams Paint is prepared ready for use and is as heavy in consistency as is even the best oil paint. Under some circumstances it must be thinned before use, in accordance with the directions which appear on the package. *Preferably employ a good artist's.* Stir the paint thoroughly from the bottom and pour it back and forth from side to ten times (up one bucket to another, before attempting to use it.

Suez is *jeanette* depends upon the use of good material properly mixed and stirred to a uniform consistency and carefully applied on a proper surface under favorable conditions. The important thing is to know what to do and how

If you have any doubt as to what color combination to use on your house, or are too busy to give the matter proper attention, send us

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Good results should never be expected where paint is applied under the following conditions:

- Over an ocher primer, particularly when mixed with hatched linseed oil.
- Over a surface which is wet and frosty.
- Over a surface which is covered with smoke or grease.
- Over green or pitted lumber.
- Over a previous coat of paint which is not thoroughly dry.

Good results should never be expected where paint is applied under the following conditions:

- Over an oiled primer, particularly when mixed with linseed oil.
- Over a surface which is wet and frosty.
- Over a surface which is covered with smoke or grease.
- Over green or pitted lumber.
- Over a previous coat of paint which is not thoroughly dry.

(Over a previous coat of paint thoroughly dry.

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The Sharwin-Williams Liquid Primers

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in heavy form and for all vessel surfaces either interior, exterior, inside or outside. They are available

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surprised to see a flock of parrots, a few
ground very fine, making them go farther. In
in grey and yellow above, and which the

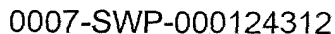
surprised to see a flock of parrots, a few
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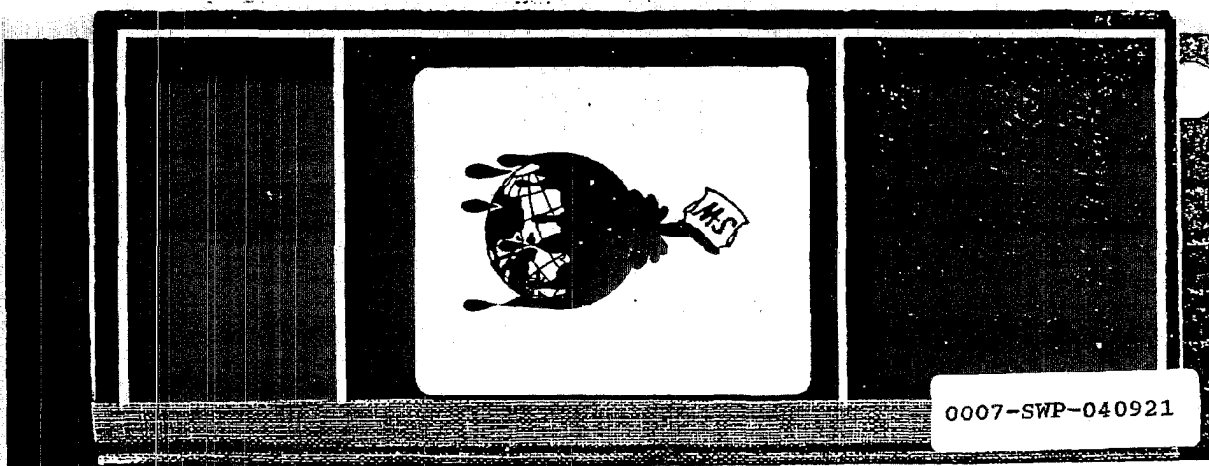
Don't throw the solder away. You'll need it some day, even if you don't want to paint your

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If further information is desired in regard to any of our paints, write us or apply to our agent.

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Brighten Up

SHERWIN-WILLIAMS
PAINTS & VARNISHES

\$1.59

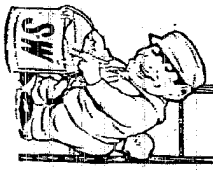
Protect and Beautify Your Home This Fall.

THINK it is no better time to paint your home than in the fall. There are a few reasons for this. First, the weather is just what you need to avoid blistering and peeling in the summer when it is dry. Then, too, there are few gnats and flies in the fall to spoil the painting job. When you use

SHERWIN - WILLIAMS
PAINT PREPARED (S. W. P.)

You are sure of getting a paint that will not only look well, but a paint that will, above all, protect your home from inclement weather. Good paint is an economy. Poor paint is an expense. The time to investigate is *before* you buy, not after.

S. W. P. enjoys the biggest sales of any prepared paint. Its fine finishing and thorough mixing make it spread farther and better renders it fast, more economical than lead and oil of many of the cheaper brands of prepared paints. Try it in and get a color card.

F. K. GIBBS
HALLOWELL KANSAS

0007-SWP-040922

0007-SWP-000124314