

RUBEROID ROOFING

The Ruberoid line is the quality standard in asphalt roofing. It includes *Square-Tabs*, world's largest-selling strip shingles . . . *Suburbans*, popular heavyweights . . . *Warranted Self-Sealing, Lok-Tabs* and *Tile-Ons* for wind protection. In asbestos shingles, nothing matches the dramatic *American Thatch*.

RUBEROID SIDING

New *Dura-Color* sidings have fused-in color, protected with a hard plastic surface. Available in *Clapboard* (8 $\frac{3}{4}$ " x 48") and *Weather-board* (12" x 24") styles. For luxury remodeling or new construction, check *Tru-Grain Vitramic* with its remarkable wood texture and shadowline. Wide variety of Trend Colors.

RUBEROID INSULATION

Fiberglas® home insulation is available in *Standard* (Kraft vapor barrier), *Foil Faced*, and *Foil Enclosed* batts or roll-blankets, and *Pouring Wool*. *Sill-Sealer* and *Perimeter Insulations* are also available. Fiberglas insulation is the world's most efficient, the world's best-known, most-wanted insulation. (™ OCF Corp.)

RUBEROID FLOORING

Here's a floor tile line designed for building material dealers. Ideal for do-it-yourself business. A wide range of colors and styles in top quality asphalt and vinyl-asbestos. See your Ruberoid distributor for information on a full kit of free promotional and display tools. Let them help build your do-it-yourself floor tile business.

For full information on Ruberoid's line of quality building products (including asbestos building board, roll goods, coatings, cements and built-up roofing), write for your

free copy of the 1960 Ruberoid Product Catalog: The RUBEROID Co., 500 Fifth Avenue, New York 36, N. Y.

YOU BUILD... BUSINESS