

To Distribution

Date 3/6

~~TGG:~~ JEL: ~~MMS:~~ A12 RFXF: None

Attached is an announcement for a CMA meeting to be held in Houston.

There are multiple topics on transportation and warehousing issues, and other issues regarding the public's response and concern for chemical emergencies.

Since it is in Houston it would be easy to attend.



Distribution: Mike Reynolds
DAVE Kuhn
Mark Jakel

LARRY Kelm
Fred Thomas

70 Sam Brown

CAER: The Next Phase

**New Rights
New Responsibilities**



CM^A

CHEMICAL
MANUFACTURERS
ASSOCIATION

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Please register the following person(s) for CAER: The Next Phase. A check in the amount of \$ _____ (\$175.00 per person) is enclosed.

Mail registration form and check or money order, payable to the Chemical Manufacturers Association, to: Kim Gerson, CMA; 2501 M Street, N.W.; Washington, D.C. 20037. Refunds will be made if cancellations are received by CMA before the close of business on March 22, 1989.

Registration for the CAER: The Next Phase is \$175.00 per person, which includes breakfasts, luncheon and beverage breaks.

Name

Title

Name

Title

Company Name

Address

City State Zip

()

Telephone

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DAY 1

7:30 - 9:00 a.m.

Registration and Continental Breakfast

9:00 - 9:10

Welcome

Joe Kelley, Associate Director
Health, Safety and Chemical
Regulations
CMA

9:10 - 9:45

CAER: The Next Phase

Tom Marriott, Corporate Safety
and Environmental Director
*Air Products and
Chemicals, Inc.*

Mr. Marriott will discuss the changing needs and responsibilities of CAER coordinators and plant managers since Title III. He will also discuss the evolution of the CAER, as well as accident prevention and preparedness issues.

9:45 - 10:30

Title III: A State Official's Perspective

Karl Birns, President
*National Association of State
Title III Officials*

Mr. Burns will present an overview of Title III issues facing State Emergency Response Commissions and Local Emergency Planning Committees. He will also discuss emerging Title III issues that may affect the chemical industry at the state level.

10:30 - 10:45

Break

10:45 - 11:30

Hazardous Materials in Motion

Jim Burnside, Superintendent
Distribution & Product
Stewardship
Dow Chemical U.S.A.

Although communities are looking to restrict the movement of chemicals, the chemical and transportation industries have taken initiatives to help ensure

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transportation safety. Mr. Burnside will discuss TRANSCAER and public concerns over the safe transportation of hazardous materials.

11:30 - 12:00

Warehouses: A New Partner in CAER

Jim Bowman, Consultant
Safety and Fire Protection
Du Pont

Mr. Bowman will address the need for including warehouses in the CAER process, and will discuss what Title III means to the partnership between warehouses and industry.

12:00 - 1:15

Luncheon

Speaker: Jim Makris,
Director
EPA Office of Preparedness

Mr. Makris will provide an update of Title III compliance and enforcement activities nationwide and will outline emerging Title III issues.

1:15 - 2:00

Shelter-in-Place v. Evacuation

Larry Bissett, President
National Institute for
Chemical Studies

Mr. Bissett will discuss the emerging issue of sheltering-in-place versus evacuation during a hazardous materials incident. He will also address some of the initiatives underway to assist local emergency planners and facility managers in the decision making process.

2:00 - 3:00

Communications in the Community

Keith Fulton, Plant Manager
Exxon Chemical Americas

Brian McPeak, Director
Community Relations
Robm & Haas Co.

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CAER: The Next Phase is a CMA conference for corporate CAER coordinators, Title III contacts, Distribution contacts, facility managers and facility CAER and Title III contacts. You are encouraged to bring members of your Local Emergency Planning Committee and/or State Emergency Response Commission.

The success of the CAER program has had a positive impact on chemical plant communities. Speaking with citizens in the communities where we operate has offered new opportunities for us to understand the interests and concerns of our neighbors. As companies continue to initiate community protection programs, CAER is beginning to encompass issues such as warehousing, transportation, sheltering-in-place and public health.

In addition, communities, media, health professionals and civic organizations are noticeably more vocal about the chemical industry and releases from the facilities. They are exercising their "right-to-know" about chemicals in their communities. At the same time, your companies' communications programs have also grown since Title III, but more work remains to be done in CAER programs and Title III activities.

This conference will highlight changes in several CMA programs on the safe use of chemicals in the community. We will discuss common challenges facing chemical industry leaders, and offer solutions. A representative of a civic organization, members of the scientific community and a reporter will also discuss their concerns and what they expect of our industry.

Come prepared with the questions that you need answered. We want to make the most out of your conference participation.

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Two case studies in community outreach activities will be presented to demonstrate how community outreach activities can benefit facilities and local residents alike. Mr. Fulton will illustrate specific community relations activities he has undertaken in Baytown, Texas, and Mr. McPeak will do the same for Bridesburg, Pa. Both speakers will also discuss specific activities that facility managers should continue to address Section 313 release reporting.

3:00 - 3:15

Break

3:15 - 3:45

Responsible Care: A Public Commitment

Clyde Greenert, Director
Public Policies
Union Carbide Corp.

Mr. Greenert will talk about Responsible Care—the new CMA performance initiative designed to continue improving health, safety and environmental quality.

3:45 - 5:00

**Small Companies Look at
CAER & Title III**

Judy Hoffman, Manager
Public Affairs
Nepera, Inc.

Curtis Rosser, Director
Technical and Regulatory
Affairs
Univar Corp.

Two company representatives will describe how small companies have implemented CAER and Title III activities, including community outreach, emergency preparedness and risk communication programs.

5:15 - 6:15

Reception

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DAY 2

8:30 - 8:30 a.m.

Continental Breakfast

8:30 - 9:15

**Title III: A Civic
Organization's Perspective**
Diane Sheridan, President
*League of Women Voters
of Texas*

Ms. Sheridan will address concerns that civic organizations have regarding chemical industry releases. She will present how to communicate best with citizen activists and environmentalists. Ms. Sheridan will also highlight the value of consensus-building and how it works in a community.

9:15 - 10:30

**The Dilemma of Health
Effects Studies**
George Lovett, M.D.
Du Pont Petroleum

Christopher Wilkenson, Ph.D.
Versar Inc.

Two representatives of the scientific community will present their views on the effects of chemicals on human health.

10:30 - 10:45

**Helping Reporters Do
Their Job**
Jack Cato, Reporter
*KPRC-TV, Channel 2
Houston, Texas*

Mr. Cato, a reporter for Houston's NBC affiliate, will explain what the media's responsibilities and needs are during an emergency and how the media can play a role in emergency planning and prevention. He will also discuss some of his experiences in risk communication situations prevention.

11:30 - 11:45

Conclusion
Tom Marriott, *Air Products*

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Telephone registration and cancellations will be considered binding. To register, please notify CMA by close of business March 22, 1989. If you have registered and are unable to attend, please call (202) 887-1273 by March 23, 1989. CMA cannot make refunds for cancellations received after that date. To register, detach and mail the registration form along with a check or money order payable to the Chemical Manufacturers Association to:

Kim Gerson
Chemical Manufacturers Association
2501 M Street, N.W.
Washington, D.C. 20037
(202) 887-1273

A block of rooms (\$83 single occupancy/\$93 double occupancy) has been reserved at the Westin Galleria and will be held until **March 13**. After that date, room reservations will be subject to availability. Please refer to the CMA CAER Conference when making reservations.

CMA is NOT RESPONSIBLE for making hotel reservations.

The name, address and telephone number of the hotel are:

The Westin Galleria
5060 West Alabama Street
Houston, Texas 77056
(713) 960-8100

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