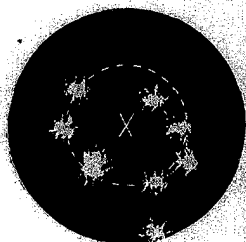
100 Yards
10 Shots50 Yards
5 Shots100 Yards
10 Shots25 Yards
12 Shots

“Sure as Shootin’”

“Sure as shootin’” is an expression of certainty. But certainly all shooting is not sure. The sureness of shooting is dependent for one thing upon the ammunition used.

Because of the importance of dependable ammunition in shooting and because of the dependability of US .22 N. R. A.'s, would it not be more in accord with the facts to say “sure as shooting US N. R. A.'s?”

Record-breakers everywhere are sure of US .22 N. R. A. long rifle cartridges.

Charles H. Johnson, of the Frankford Arsenal Club, Philadelphia, was sure of them when he made the remarkable targets shown at the left.

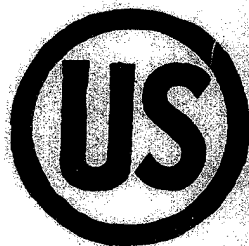
You can be sure of them, too.

They hit where you aim.

UNITED STATES CARTRIDGE CO.

111 Broadway

New York, N. Y.



.22 N.R.A.

Long Rifle Cartridges