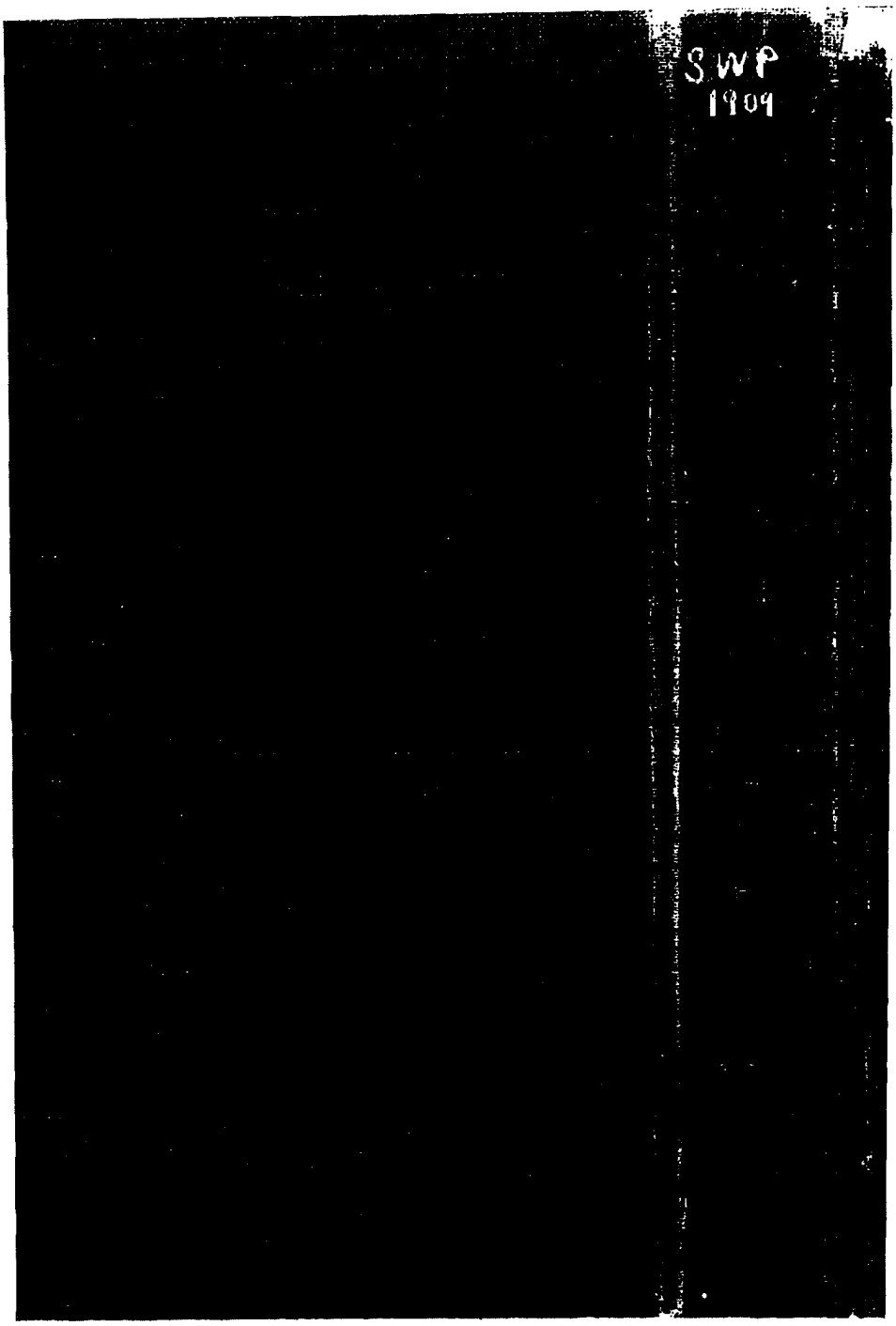
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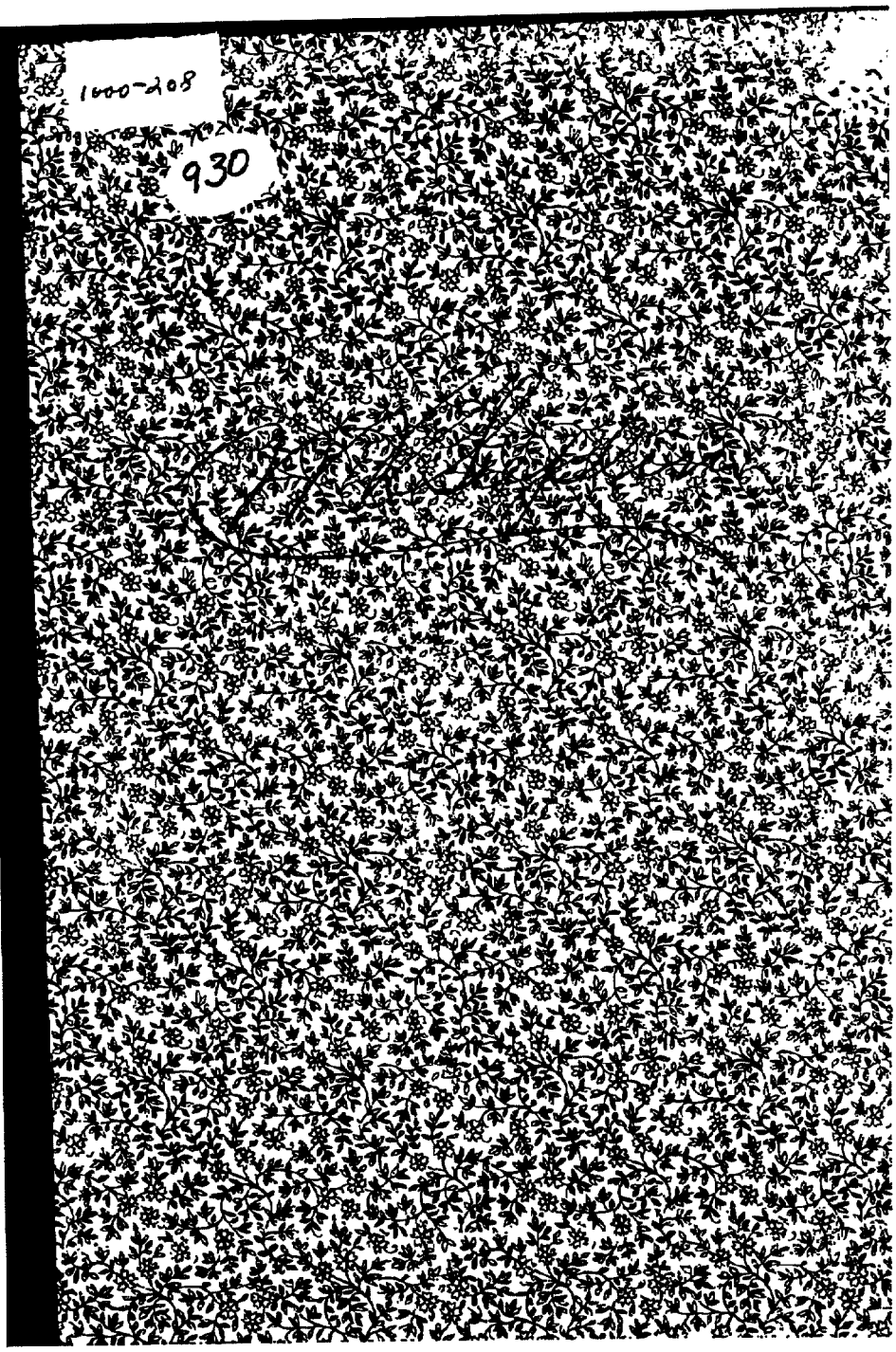
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The HOME DECORATOR

A PRACTICAL MAGAZINE OF SUGGESTIONS FOR HOME DECORATION
PUBLISHED BY THE SHERWIN-WILLIAMS CO. DECORATIVE DEPT.,
601 CANAL RD., N. W., CLEVELAND, OHIO.

VOL. 1. NO. 1.

Preface---Introductory



IN PRESENTING this first issue of The Home Decorator to those interested in beautifying their homes, we feel that it is but a forerunner of better issues to come. The subject of home decoration is such a broad one that it is impossible to treat it comprehensively all at once, or even in a great many issues.

What we aim to accomplish by publishing this little pamphlet is to familiarize the owners of homes with the more important of the many methods of obtaining artistic decorative effects in an inexpensive way. We propose to take the various questions up in detail, devoting considerable thought to each one and explaining the different means of obtaining beautiful and individual homes very thoroughly.

When home decoration is treated in a general way it is not as effective and instructive as when each phase is taken up separately and is illustrated by actual photographs.

There are many people who are interested in securing artistic homes, and who feel themselves incapable of doing the work. To these people The Home Decorator brings a message—it tells how the work can be done by them more as a pastime than anything else, and how it will be found a pleasure if our suggestions are tried out. In reality home decoration is a pleasure, and there is no tedious or monotonous work about it, provided, of course, that the person doing the decorating has some practical knowledge of the subject. No artistic ability is necessary to obtain the decorative effects which will be dealt with in this little pamphlet from time to time.

We want our readers to become familiar with our Decorative Department and that phase of our decorative work which deals with stenciling on fabrics, curtains, pillow covers, table spreads, etc. In a larger sense, this department, as explained elsewhere in this issue, offers decorative suggestions for homes without charge and gives information on painting, varnishing, staining and enameling of all kinds.

If The Home Decorator's initial visit impresses you, please let us hear about it, so that we can tell in some measure how to plan for the issues that are to follow. Write to us whenever you are bothered by perplexing paint and varnish or decorating questions. We will gladly give you the benefit of our experience. (See Blank enclosed.)

The Sherwin-Williams Co.

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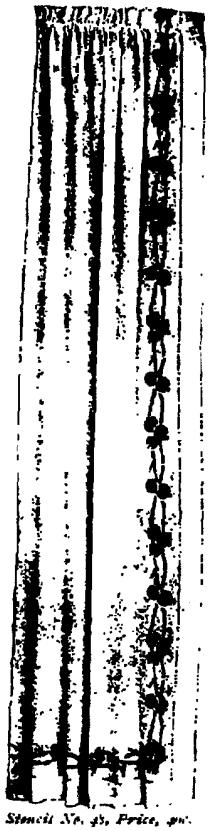
How to Stencil Your Own Curtains



Stencil No. 48, Price, 40c.

INDIVIDUAL decorations in the home are so much in demand, and the art of stenciling is so simple, that the popularity of this pastime is not at all surprising. Imagine one's dismay upon entering a house and coming face to face with portieres or curtains exactly matching your own. Stenciling eliminates all such duplication and gives one an opportunity to have exclusive decoration at an economical cost. The simple curtain, illustrated here, is made of Scrim, 40 inches wide, which can be obtained for about 22 cents per yard. The full width of material should be used for each curtain, while the length will depend upon that of the window. The 2-inch heading and the 2-inch hem should be arranged for in cutting off the proper length. 4½ inches from the inner or lower edge of the curtain, four threads should be drawn, turning the hem back to this line and finishing with a regular hem stitch. Stencil Border No. 48 (size 2¼ inches, price 20 cents) should then be placed one inch from the hem stitch, using the same as a guide for the border. Place the berries at the corner and stencil in both directions. This Stencil No. 48 is in one part only, but the berries and the branches are far enough apart to permit of using a different color for each. Two brushes should be used and each color applied before the stencil is placed in the next position. The berries in a tone of yellow are produced with a mixture of Stencil Colors —Chrome Yellow Light 1 part and Burnt Sienna 1-5 part—and a portion of each berry shaded by using the color heavier on one side. The stems in brown are produced with a mixture of equal parts Burnt Sienna and Olive Lake. Our illustration shows a 2-inch heading with the rod running just between two stitchings, which are placed far enough apart to fit the diameter of the rod to be used. Make sure that right and left curtains are planned so that the stencil borders are properly located.

Stenciling is the simplest kind of fancy work and those without previous experience can make many practical household articles, such as curtains, portieres, pillow and table covers, etc. Beautiful Christmas gifts can be made by stenciling. On page 7 we give simple instructions for this interesting occupation. We also provide complete Stencil Outfits.

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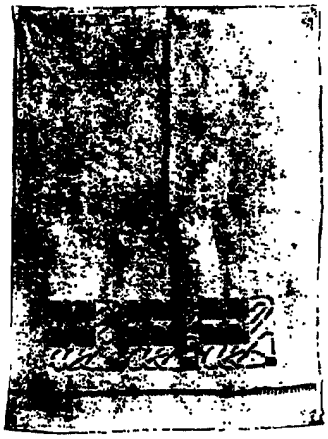
How to Make This Attractive Table Runner



N our illustration we show one-half of a table runner just recently completed by our decorators (the same stencil being used on both ends). It is made of home-spun linen, which can be purchased from your regular dealer for about 12½ cents a yard, 18 inches wide. The size of the runner, of course, depends upon the size of the table upon which it is to be used. It should hang over the table edge about 12 or 15 inches. This runner was 2 yards long, using full width of the material, and was finished with a 1½-inch Craftsman hem outlined in rich red floss. In making the Craftsman hem,



Stencil No. 9. Price, 15 cents.

turn the goods on the right side and finish with the buttonhole stitch. The stencil used is our design No. 3y, size 3⅛ inches high, price 15 cents. These stencils are cut from heavy stencil board, and they can therefore be used many times before becoming worn in the least. A single motif is cut on the stencil, and the center design shown in our illustration should be stenciled first, and the others on either side can then be properly located, allowing even margins on both sides. *Full directions for stenciling on fabrics are given on page 7.* The beautiful shade of red used for the stencil was produced with Stencil Colors,

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Permanent Crimson Lake 1 part, Burnt Sienna 1-20 part, Indian Yellow 1-10 part and Olive Lake 1-20 part. Single tubes of these colors can be obtained at the following prices: Permanent Crimson Lake, 6 cents; Burnt Sienna, 5 cents; Indian Yellow, 10 cents; Olive Lake, 6 cents. These small tubes would supply eight times as much color as is necessary for this runner

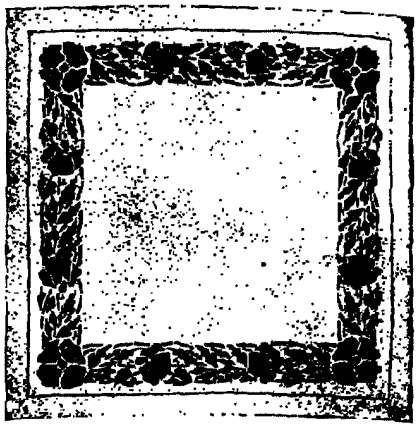
You Can Easily Make This Art Square



IT IS surprising how many beautiful articles can be made by stenciling on inexpensive material. This attractive art square was stenciled on unbleached muslin 36 inches wide at 12½ cents per yard. One yard of the material was used, and the size of the square, when finished with a ½ inch hem, was 32 inches. The hem was outlined with yellow silk, matching the yellow of the flowers. Stencil No. 18y, size 4 x 20, was used as a border. This stencil is made in two parts for two-color work and has all necessary guides so that the various parts register easily. The work should be started in each corner, placing the full flower at those points. In this manner the space between the buds on each side can be easily filled in with leaves, making a complete border. The leaves were stenciled in a green tone produced with a mixture of the following Stencil Colors:

Olive Lake, 1 part; Permanent Crimson Lake, 1-20 part; and Indian Yellow, 1-20 part. The flowers were stenciled with Indian Yellow, 1 part; Permanent Crimson Lake, 1-10 part; and the petals shaded toward the center with Permanent Crimson Lake alone.

Two brushes should be used for blending of this sort, one for the yellow color on the outside of the petals and another for the red color on the center. The blending is very easily accomplished by starting at the point of strongest color and stenciling lighter as you progress. The beauty of many stenciled articles lies in the delicate shading which can be so easily obtained by stenciling lightly and heavily and also by reducing the color with Stencil White. By means of the colors in our Stencil Outfits, A or B, an unlimited number of color effects can be obtained.



Stencil No. 18y. Price, 50 cents.

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FILL IN THIS BLANK

MAIL it to us with 12 cents in stamps and we will send you 12 consecutive copies of THE HOME DECORATOR. This practical little magazine will be published at intervals during the next few months. It will contain practical instruction for all kinds of home decoration. It will tell you how to stencil your own curtains, portieres, scarfs, table covers and many beautiful Christmas gifts. If you want it mailed to your home address, please fill in this blank at once.

Cut along this line

THE SHERWIN-WILLIAMS CO.
Decorative Department
604 Canal Road : Cleveland, O.

I am enclosing herewith 12 cents in stamps, for which please send me 12 consecutive copies of THE HOME DECORATOR.

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Name

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THE SHERWIN-WILLIAMS CO. Date 19

Gentlemen:

Kindly send me..... copies of *The Home Decorator*, latest issue, for counter and general distribution. On the last page please be sure to imprint these copies with the following name, address and business.

Yours truly,

..... Agent

..... Street

..... Town

..... Business

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How to Refinish an Old Chair

AN OLD oak chair, such as is shown in our illustration, can very easily be refinished with only one coat of material. The necessary time taken for this work by the housewife would be very insignificant. A chair of this character will be found in nearly every household, and it will usually be badly scuffed and worn. These badly scarred surfaces should first be sanded lightly with 00 sandpaper; one sheet at one cent will be quite sufficient for this purpose. The sanding will usually turn the old varnish white, but this effect will entirely disappear when the new finish is applied. All dust and loose particles should then be removed and the chair is ready for one coat of Brighten Up Stain, Dark Oak. A chair of this sort will require about one pint of the stain, and it should be applied with a soft bristle brush. This stain is ready for immediate use. It should be well brushed out, so that the grain of the oak will not be entirely obliterated. Start at the bottom and work up, so that the chair can be moved easily without touching the finished parts. A still more durable finish can be obtained by applying a second coat of S-W. Durable Household Varnish.



Brighten Up Stain will dry thoroughly over night and produces a very durable finish for all kinds of furniture, woodwork, floors, etc. It is made in Cherry, Dark Oak, Ebony, Green, Light Oak, Mahogany, Rosewood, Walnut and Ground. Any Sherwin-Williams agent will sell you Brighten Up Stain. One pint of the stain and one sheet of sandpaper is all that is necessary to make an old chair like new. If you have any difficulty in obtaining this stain, write our Decorative Department.

In each issue of The Home Decorator appropriate finishes for many different household articles will be described. The next number will explain the refinishing of a table from which all of the old varnish and stain has been removed.

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Suggestions For Decorating a Chamber in Green

GREEN walls are extremely satisfactory in rooms having a sunny exposure. They absorb the light sufficiently to give the room an attractive and cool effect. Painted and daintily hand-decorated chambers are very much in vogue at the present time. Their chief advantage lies in the fact that a painted wall is the most sanitary wall obtainable. Furthermore, they are individual in character, and, when a rich, flat finish is chosen, are very restful to the eye and form a most pleasing background for pictures. The wall color selected for this room is Flat-tone Bright Sage, No. 847.

The wall stencil is design No. 44, size 9 x 36, price $1.00. This does not require any special arrangement of [illegible] if a drop ceiling is not desired the wall color can extend to the [illegible] and the stencil applied directly over the Bright Sage wall color [illegible] Colors specified below. Our decorators designed special furniture for this scheme. A white enamel bedstead, however, will be equally as attractive as the design shown. Nothing is more dainty for chamber woodwork than S-W. Enamel Pure White. It will stand hard wear and can be readily washed. A reduced coat of gray stain is suggested for the floor. This is how to obtain the effects shown on this plate with Sherwin-Williams Products:

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Ceiling—S-W. Flat-tone Ivory 833; Stencil No. 44, size 9 x 36. Frieze Background: S-W. Flat-tone Ivory 833, slightly tinted with Bright Sage; Leaves: S-W. Flat-tone Glaze Colors, Olive Lake 1 part, Raw Sienna ⅓ part, Stencil White ⅓ part; Flowers: Permanent Crimson Lake 1-5 part, Cobalt 1-10 part, Raw Sienna ⅓ part. Wall—S-W. Flat-tone Bright Sage 847. Woodwork and Furniture, White Wood: S-W. Flat-tone White undercoats, followed with two coats S-W. Enamel Pure White. Floor, Hard Pine—Stained with S-W. Handcraft Stain Silver Gray, greatly reduced, and followed with



The Portfolio of 12 Color Plates Sent Free.

S-W. Mar-not. Curtains—White Muslin. Over-Curtains, Bed Cover, Cushions, etc.—Figured Cretonne. Rug—Hand-made Rag Rug.

A colored plate 6 x 9 inches of this chamber, together with eleven other plates showing an Ideal Plan of Home Decoration, will be mailed free of cost to any address upon request.

Complete Directions For Stenciling

Whether for a curtain, portiere or pillow cover, the operation is practically the same. The fabric is first stretched very smoothly over white blotting paper or pieces of newspaper, and fastened firmly to a drawing-board or table top with thumb tacks or large pins. The stencil should be fastened firmly in like manner. The paper underneath absorbs all extra color and prevents its creeping under the stencil. After selecting an appropriate design it

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is necessary to make careful measurements in order that the repeat of the stencil will meet properly at the corners or fit the piece to good advantage. A soft pencil line or basting thread will serve as a guide line on border patterns. S-W. Stencil Colors are prepared ready for use; they are of the exact consistency for stenciling and only require the addition of one-tenth part S-W. Stencil Medium in order that the completed work may be "fast" and withstand soap and water washing. S-W. Stencil White can be added in reducing any of the colors or combination of colors, thus making possible an unlimited number of effects.

Dip the stencil brush into the colors, which have first been thoroughly mixed with the Medium by means of a spatula or small knife, get the brush thoroughly filled and scrape off all superfluous color, then proceed to stencil. Better results are obtained by tapping or pouncing than by brushing on the color, and it is usually best to try out the stencil and the color on a waste piece of the fabric in order to obtain the proper color before proceeding with the actual work. Watch the work carefully and clean the back of the stencil occasionally, so that the color may not run under it. Sometimes a reverse pattern is desired, and in such a case it is absolutely necessary to have the stencil clean on both sides. On two-color work either separate brushes should be used or the one brush cleaned very carefully. Turpentine or benzine should be used for cleaning both stencils and brushes. For further instructions and complete information regarding wall decoration write The Sherwin-Williams Co., Decorative Department, 601 Canal Road, Cleveland, O.

Our Stencil Outfits

THE following description of our outfits should enable you to get some idea of their completeness. Christmas is coming and you will find stenciling a "profitable" pleasure:

Outfit "A" consists of twelve tubes of Stencil Colors, with Stencil White, Ivory Black and Stencil Medium; also Stencil Brush, Ready-Cut Stencils, Book of Instructions and Stencil Paper. It retails for $1.50.

Outfit "B" consists of six tubes of Stencil Colors, with Stencil White, Ivory Black and Stencil Medium; also Stencil Brush, Ready-Cut Stencils, Book of Instructions and Stencil Paper. It retails for $1.00.

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