

At the right are six of the many textures obtainable. Plastic paint made with white-lead is easy to apply, can be tinted to any desirable color and is washable even when left unglazed.



Distinctive textured wall finishes easily obtainable with pure white-lead—the all-purpose paint material

WITH the same white-lead you use for your other painting, you can produce easily and economically a plastic paint that gives the low-relief type of textural wall finish so popular nowadays in decorating interiors. No end of distinctive textures, such as those illustrated, are obtainable . . . and the finishes will be found to be not only extremely durable but thoroughly washable.

Its use in making plastic paint is just another example of the great adaptability of pure white-lead—the all-purpose paint material. With pure white-lead—Dutch Boy white-lead—you can meet practically every paint need. Is it a washable, interior wall paint you want? An undercoating for enamel? A flat or an eggshell gloss finish? A durable paint for wood, plaster, wall board, metal? Blended or mottled effects? Textured finishes? All of these you can get with white-lead.

Standardize on White-Lead

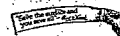
It makes for convenience and economy to standardize on Dutch Boy white-lead in your painting. At the same time, in using pure white-lead paint such as Dutch Boy products, you assure yourself of highest quality

paint. Such paint has long been known for its excellence, spreading and hiding qualities, for the beauty of the finish it gives, for its satisfactory service.

Interior paint is made with Dutch Boy white-lead simply by reducing it to brushing consistency with Dutch Boy flattening oil. If plastic paint is desired, the same materials are used with the addition of whitening and drier.

Write for Booklets

Let us send you our booklets "Decorative Possibilities of Paint" and "White-lead and oil Plastic Paint Finishes," which describe in detail the uses of white-lead in interior painting and show in color some of the effects obtainable. Please address our branch office nearest you.



NATIONAL LEAD COMPANY

New York, 111 Broadway • Buffalo, 116 Oak Street
Chicago, 900 West 18th Street • Cleveland, 820 West
Superior Avenue • Cincinnati, 659 Freeman Avenue
St. Louis, 725 Chestnut Street • San Francisco, 235
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Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John
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DUTCH BOY WHITE-LEAD

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