

**Question: What will this
Oncor® M50® paint system
look like three, five or ten
years from now?**



Answer:



Years after other paint systems erode and weather away, an Oncor M50 system will still look like new. Still give you full-time, full-coverage protection. With little or no maintenance.

That's because M50 is the Defense-in-Depth pigment that builds rust inhibition, weather resistance and tintability into every coat of your system—primer, intermediate, finish. And that adds up to real long-term performance, long-term economy.

Want to know more about Oncor M50 Basic Lead Silico Chromate pigment? Just call or write National Lead Company, Room 3144, 111 Broadway, New York, N. Y., 10006.
(In Canada: Enelchem Products, Division of Canadian Titanium Pigments Ltd., 1401 McGill College Avenue, Montreal, Quebec.)

ONCOR PIGMENTS
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Pigments and Chemicals Div



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