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**From:** Anna Palmer Jake Sherman Daniel Lippman  
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**Subject:** POLITICO Playbook, presented by the Coalition for Affordable Prescription Drugs (CAPD): THE PRESIDENT posts a video of himself pummeling a man with CNN logo on his face -- CNN: 'We will keep doing our jobs. He should start doing his' -- SASSE punts on '20  
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Today's POLITICO Playbook presented by the Coalition for Affordable Prescription Drugs (CAPD)

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## DRIVING THE DAY

**THE PRESIDENT OF THE UNITED STATES** tweeted a 28-second video of himself punching someone whose face is covered by the CNN logo. The altered video is from one of his appearances 10 years ago on WWE.

**THE TWEET -- THE PRESIDENT** at 9:21 a.m.: "#FraudNewsCNN #FNN"  
<http://bit.ly/2sfIASR>

**LET'S BE CLEAR** -- The president has just sent his 33 million followers a video of himself pummeling a man covered by the CNN logo. CNN anchors and reporters -- indeed, anchors and reporters from many media outlets -- have been threatened and harassed. The president tweeted this message from the comfort of his summer golf home in New Jersey, surrounded by Secret Service. Meanwhile journalists are in the field, across the country and the world.

**THE WHITE HOUSE** keeps telling us the president wants to talk about policy, but the media doesn't want to cover it. Since June 30, the president has tweeted once about health care -- and it was to suggest a new strategy for Republicans. He has tweeted eight times about the media.

**CNN's FIERY RESPONSE:** "It is a sad day when the President of the United States encourages violence against reporters. Clearly, Sarah Huckabee Sanders lied when she said the President had never done so. Instead of preparing for his overseas trip, his first meeting with Vladimir Putin, dealing with North Korea and working on his health care bill, he is instead involved in juvenile behavior far below the dignity of his office. We will keep doing our jobs. He should start doing his."

**THE WHITE HOUSE** did not immediately respond to a request for comment about the tweet.

**FROM A D.C. REPUBLICAN:** "Lord almighty. It seriously gets worse every day."

-- **@NancyPelosi:** "Violence & violent imagery to bully the press must be rejected. This #July4th, celebrate freedom of the press, guardians to our democracy".

**TOM BOSSERT**, the president's homeland security adviser, walked onto Martha Raddatz's set on ABC's "This Week" just moments after the tweet posted. Jake showed him the video on his iPhone just as he was walking out of the green room. Raddatz asked him for his reaction on set. "There's a lot of cable news shows that reach directly into hundreds of thousands of viewers that are really not very fair to the president. So I'm very proud of the president for developing a Twitter and social media platform where he can talk directly to the American people." He said Trump is the most "genuine president" and "non-politician president" in our time. "No one would perceive that as a threat," Bossert said.

**BUZZFEED:** "The edited version of the clip has circulated on Reddit's r/The\_Donald -- which has become a hub for followers of alt-right, far-right, and Trump supporters -- over the last few days prior to the President tweeting it. It is not clear how the president became aware of the clip." <http://bzfd.it/2uyuwVv>

-- **REMEMBER:** A few weeks ago, House Majority Whip Steve Scalise (R-La.) was shot and he now lays in a Washington hospital recovering. The president, at that time, called for the country to unify. He was roundly praised. Republicans and Democrats said it was time to ratchet down the political rhetoric.

**ANA NAVARRO**, on "This Week": "It is an incitement to violence. He is going to get somebody killed in the media. Maybe that will stop him."

**KEEP IN MIND** -- Ben Jacobs, a reporter from The Guardian, was recently bodyslammed by a congressional candidate.