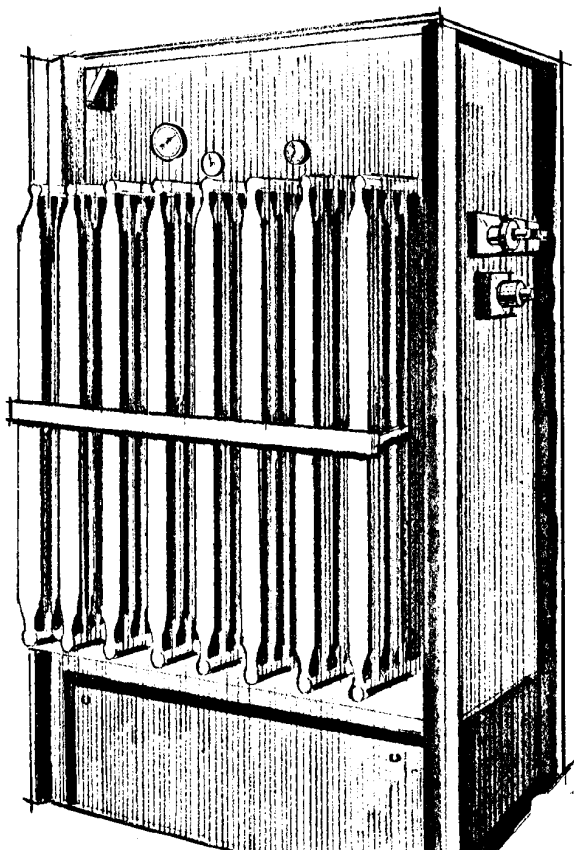


when
Specifying Transformers
here's how to
get more performance
and save money



Monsanto

O/FF-14

0431461

TOWOLDMON0031949
WATER_PCB-00016418

ASKAREL

the fire-resistant dielectric
preferred by specifiers
who want to save money now
and for years to come

askarel fire-resistant transformers offer

Lower Operating Costs

due to lower power losses

High Impulse Strength

giving a margin of safety against transformer failure

Low Maintenance Costs

install them and leave 'em alone

Low Installation Costs

place them where YOU want them placed

Fire Resistance

askarel provides safety from fire

Quietness

naturally designed to be quieter than open dry types

Reliability

more than 30 years of trouble-free operation

0431462

TOWOLDMON0031950

WATER_PCB-00016419

**For
additional
information!**

Fill out the business reply in
the back of this brochure
and drop it in the mail . . .
no postage required.

0431463

why askarel...

For almost 40 years askarel transformers have served the commercial, industrial and utility fields faithfully with safety, economy and reliability. They are built to exact specifications by all major electrical equipment manufacturers.✱

Mineral oil transformers can catch fire. When used in confined or populated areas, they require fire walls, vaults, and sprinkling systems; or they must be located at a more remote point requiring long expensive low-voltage lines.

Open dry type transformers are limited in flexibility of location. Supplemental installation costs usually run much higher than with askarel units, especially if sound-deadening or enclosing from atmospheric contamination and moisture is required. They are less dependable than askarel units because they are affected by corrosive atmospheric conditions. Due to the nature of open dry type units, they can require a great deal of maintenance; have a high noise level, and are expensive to operate because of higher load losses and frequent maintenance requirements.

Askarel units deliver a steady power flow year after year, offering lower operating and maintenance costs, quietness and dependability. They are fire-resistant and allow you to place them where YOU want them placed, right at the point of use if you choose. Think of the savings in installation alone!

Askarel will not oxidize or sludge; remains chemically stable when subjected to elevated temperatures and will not corrode metals.



Monsanto has manufactured and supplied askarel fluids since the askarel type transformer was first introduced. The askarel fluid insulation is supplied under various trademarks such as "PYRANOL" (General Electric); "INERTEEN" (Westinghouse); "CHLOREXTOL" (Allis-Chalmers); "NO-FLAMOL" (Wagner Electric). Many other manufacturers such as I-T-E use the generic name, askarel. In all cases, Monsanto makes the askarel fluid for these transformers.

0431464

askarel fire-resistant transformers operate less expensively than other types due to lower core and coil losses

IT'S JUST LIKE GETTING
A FREE TRANSFORMER
IN ABOUT 10 YEARS!

TYPICAL EXAMPLE

1,000 KVA, 3 phase, 60 cycle, 13,800 to 480 Y volts.
Transformer first cost assumed about \$8,500.

UNIT	CORE LOSS (at 100% Load)	
	(Watts)	(Watts)
Open Dry Type	4,200	18,500
Askarel Unit	2,900	12,500

(A) Based on a 75% load factor, coil losses are approximately as follows:

Open Dry Type... $18,500 \times (.75)^2 = 10,400$ watts
Askarel Type... $12,500 \times (.75)^2 = 7,000$ watts

Coil Loss Difference... 3,400 watts

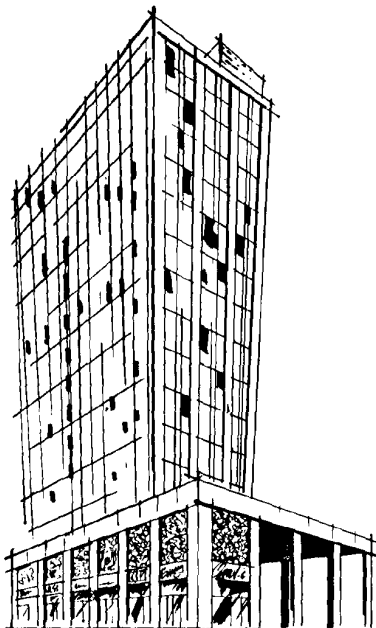
Total Core and Coil Loss Difference
in favor of Askarel... 4,700 watts

Based on an 8,700 hour year operation:
 $4,700 \times 8,700 = 41,000$ KWHR (Approx.)

Assuming power cost is \$0.015 per KWHR:
the savings each year is \$615.00... or the
Askarel Transformer first cost is paid for in
about 10 years.*

*This annual savings compounded at 6% per year.

Incorporate your own figures in the following example and prove this point to yourself. The figures shown assume the same first cost of an askarel transformer and an open dry type unit. (Askarel transformers are now quoted at the same price as 150°C. open dry types.)

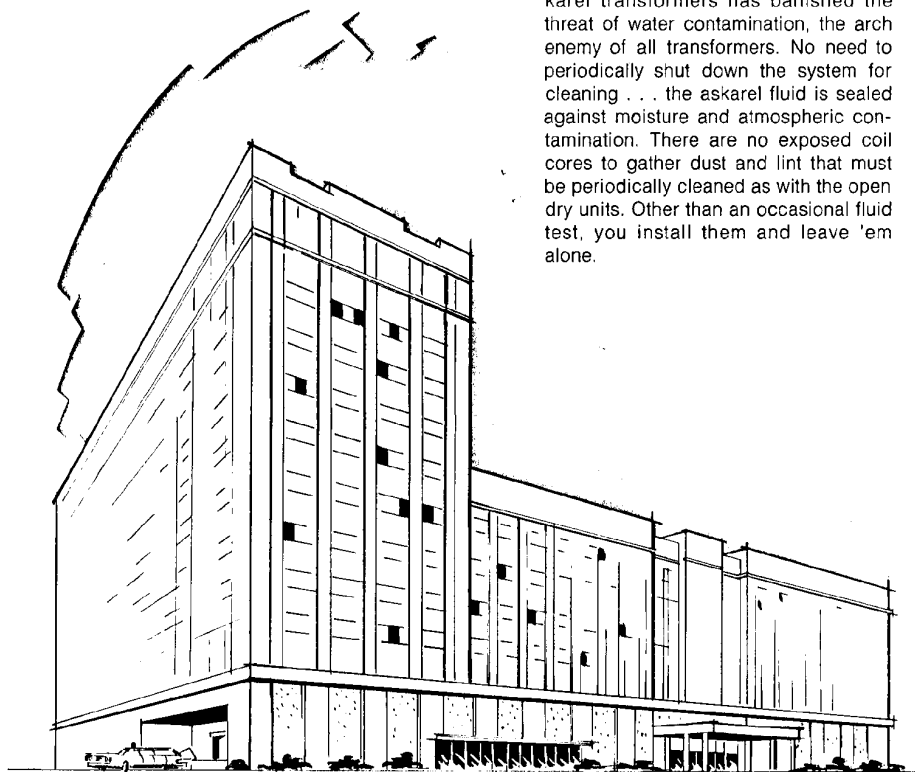


0431465

askarel fire-resistant transformers offer easy maintenance

LOW MAINTENANCE MEANS GREATER SAVINGS IN TIME AND MONEY!

Askarel transformers are easiest to maintain. Proper sealing of modern askarel transformers has banished the threat of water contamination, the arch enemy of all transformers. No need to periodically shut down the system for cleaning . . . the askarel fluid is sealed against moisture and atmospheric contamination. There are no exposed coil cores to gather dust and lint that must be periodically cleaned as with the open dry units. Other than an occasional fluid test, you install them and leave 'em alone.



0431466

askarel fire-resistant transformers can give you lower installation costs



askarel transformers offer fire safety

PLACE THE ASKAREL TRANSFORMER WHERE AND WHEN YOU WANT IT PLACED!

Because of the unique features of askarel transformers, you can place them where and when YOU want them placed . . . right at the point of power usage if you desire. You do not have to wait until other phases of construction are completed. No added expenses are necessary to protect it from contamination, subdue the sound level or run expensive lines from distant locations. You place it where your system dictates, not where the transformer dictates.

The start-up costs for askarel transformers are almost nil. Because they are sealed, there is no expensive clean-up and drying out required prior to starting. Just bring it in, hook it up and start operating. This alone offers a big savings.

ASKAREL FLUIDS ARE FIRE-RESISTANT!

The fluid is fire-resistant and does not support combustion. Just as important, the fluid will not carry or add burning oil hazards to fires which may start from other causes. The liquid does not deteriorate when exposed to heat or hot metal; it does not decompose over long periods of time. Municipal codes also tend to favor askarel transformer installations over other types.

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askarel fire-resistant transformers are quieter

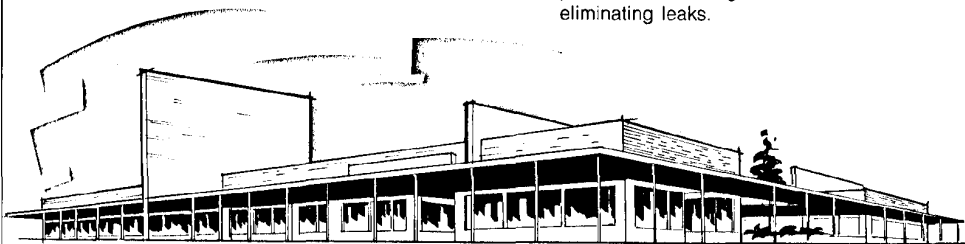
CHECK THE STANDARDS!

Open dry types produce a higher noise level, requiring expensive sound-suppressing additions or location far from the point of power usage. Wherever the sound level is a factor, askarel transformers rate quieter than comparable open dry type units . . . 3 to 6 decibels is a major reduction in discernable sound level.

askarel fire-resistant transformers are reliable

THERE ARE MANY EXAMPLES OF OVER 30 YEARS OF TROUBLE-FREE OPERATION!

A properly designed and installed askarel transformer will give long years of trouble-free service . . . many in operation for over 30 years. This fact has been proven in installations throughout the world. Even longer life can now be expected due to more modern design practices in sealing out moisture and eliminating leaks.



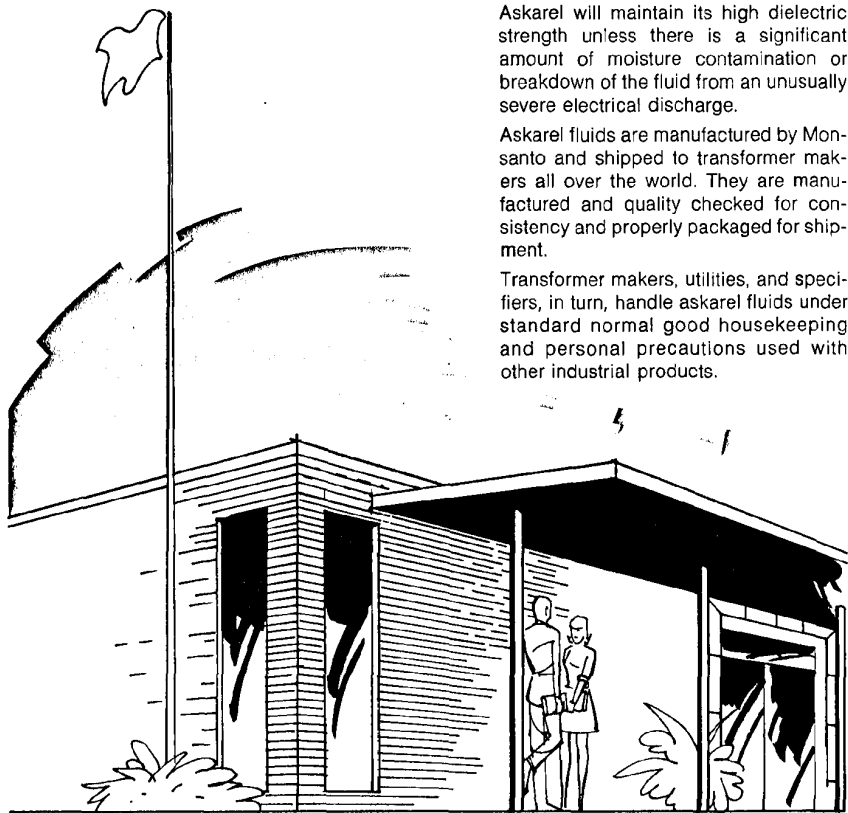
0431468

askarel fluids maintain high dielectric strengths

The most significant and reliable measurement of transformer askarel electrical performance is its dielectric strength. Askarel will maintain its high dielectric strength unless there is a significant amount of moisture contamination or breakdown of the fluid from an unusually severe electrical discharge.

Askarel fluids are manufactured by Monsanto and shipped to transformer makers all over the world. They are manufactured and quality checked for consistency and properly packaged for shipment.

Transformer makers, utilities, and specifiers, in turn, handle askarel fluids under standard normal good housekeeping and personal precautions used with other industrial products.



0431468.01

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before you specify... consider askarel transformers

Operating with askarel fire-resistant transformers is the safest, easiest and often the least expensive way to distribute electrical power. Your transformer supplier can give you the complete story on his askarel transformers. Be sure to check with him soon . . . specifying askarel transformers is your best bet when your plans call for transformer equipment in . . .

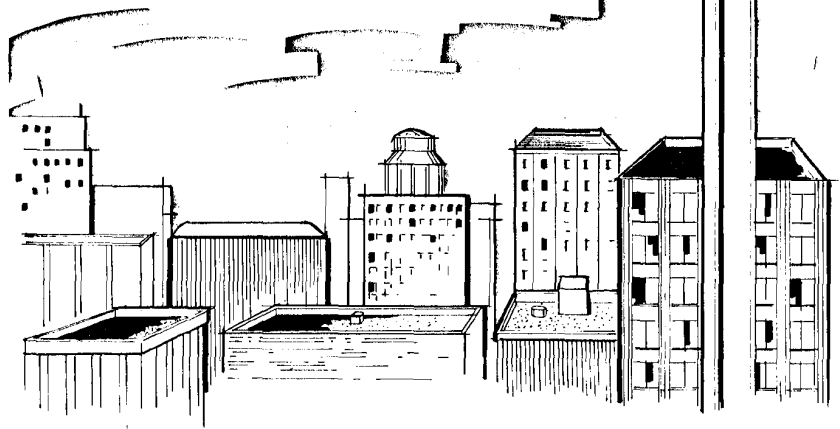
Industrial Unit Substations, Load Centers, Power Centers

. . . in factory areas where maximum safety from fire is required and where atmospheric contamination may exist.

Utility Networks . . . where safety and space is a consideration.

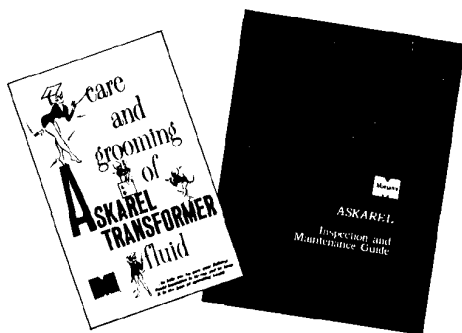
Institutions and Office Buildings . . . schools, hospitals, hotels, shopping centers, apartments, etc. where maximum safety, low noise levels and space is a prime factor.

In any electrical system . . . where you are charged with the responsibility of providing the best installation available at the lowest overall installation and operational cost.



0431468,02

send for detailed
information...



Monsanto will be happy to supply you with a copy of "The Care and Grooming of Askarel Transformer Fluid" or "Monsanto Askarel Inspection and Maintenance Guide." Ask your supplier to get your copy for you, or simply return the attached business reply card.

0431469

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

Monsanto

Functional Fluids Dept. 323
800 North Lindbergh Blvd.
St. Louis, Missouri 63166

FIRST CLASS

PERMIT NO. 3016

ST. LOUIS, MO.



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Monsanto Company
Functional Fluids Dept. 323
800 North Lindbergh Blvd.
St. Louis, Missouri 63166

Please send the literature checked

- ☐ The Care & Grooming of Askarel Transformer Fluid
☐ Askarel Inspection & Maintenance Guide

Name/Title _____

Company _____

Address _____

City/State/Zip _____

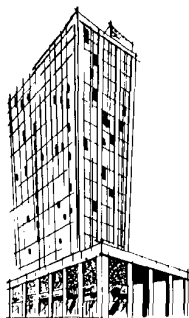
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For Hospitals

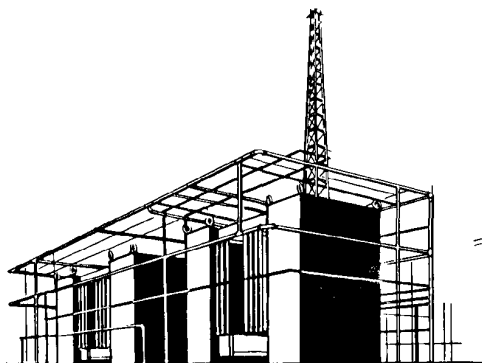


For High-rise Buildings

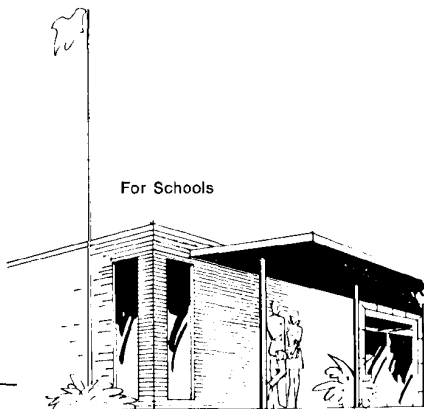


For Shopping Centers

specify askarel
for your next job!



For Industrial Load Centers



For Schools

0431472

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