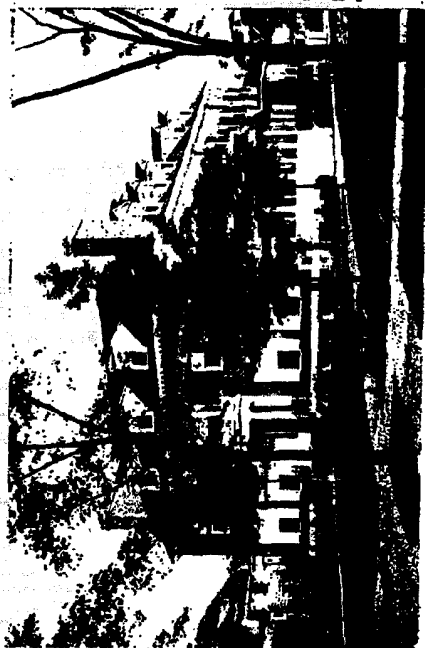




*Residence of
Mr. E. M. Williams
Magnolia Drive, Cleveland, O.*

The Spectrum

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IN ALL SERIOUSNESS.

VACATION time is not generally a season for taking things seriously. But by the time this SPECTRUM reaches your sanctum your thoughts will probably be returning to things architectural.

Our idea is to take hold with you—to try to be of more than passing help. There are a number of cases where our suggestions might be interesting to you, and yet perhaps we have not made quite clear enough the fact that ours is a service in the truest sense and costs you nothing. We submit color schemes

for every room in a house, for a bank, for an office building, church, or theatre. There are no strings attached, other than the fact that Sherwin-Williams finishing materials will give your clients the best values possible. If our first suggestions do not please, we gladly prepare others.

An architect, specifying a line of finishing materials, does not care to worry about the results. He sometimes welcomes some plan whereby he can be relieved of the worry which accompanies such specifications. Many times he is called upon for advice regarding colors. At these times we put ourselves out to lend him a hand.

Through THE SPECTRUM we hope to win the distinction at some time or other of being able to enroll you as an architect who gets results from our service, and when we do your name will be surrounded by a goodly company of contemporaries.

Ours is not a service which stands still. It is progressive and aggressive. There is something new at all times and the variety of our work eliminates duplication to a large degree.

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RESIDENCE OF MR. E. M. WILLIAMS, MAGNOLIA DRIVE, CLEVELAND.

THERE is a wealth of architectural beauty on Magnolia Drive, Cleveland. This is a broad, winding boulevard, which forms an important link in the splendid park system of the Forest City... It is here that Cleveland's select homes have found their ideal settings in the midst of a far-famed section of drives, parkways and trees.

A very recent addition to these homes is the Colonial residence of Mr. E. M. Williams, shown in our frontispiece. There is no trace of ornateness. All fads and frills have been left out. A beautifully kept lawn leads up to a Colonial entranceway, simple but impressively artistic. The red bricks are offset at the windows by green blinds above the first floor. The blinds of the many French windows on the first floor are treated in white.

The entrance hallway extends from the doorway directly back the entire length of the house and is finished in white enamel save for a mahogany stair rail and mahogany

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*Living-Room--Residence of Mr. E. M. Williams,
Cleveland, O.*

*Albion Garfield, Architect
John Egan, Carpenter Gen. H. Horton Co., Painters*



One of the Bedrooms

treads. To the left of the hall and running parallel with it the length of the house is a white enameled living-room with a green marble fireplace. French windows open out on two sides. Mahogany furniture is used exclusively here.

To the right of the hall is a library in birch, stained mahogany. There is a very pretty brick fireplace in this room. Directly in back of the library is the dining-room in white with a white marble fireplace and a long

flower bench facing upon a sun porch which has access from this room and also the library by French windows. Directly in back of the dining-room is a service wing in white. A kitchen of the most modern type is in back of this wing. The lower walls are of cement, finished in *S-W Enameloid*, and above the shelving the walls are done in *S-W Flat-tone*. A lavatory completes the downstairs features.

A delightfully windowed stair landing makes the second floor hallway light and cheery. The entire second floor is done in white enamel. There are five bedrooms with mahogany furniture predominating. Three baths and four tile fireplaces make the upstairs completely comfortable. The wall papers are very tasteful. There is a children's room in white enamel with a sleeping porch directly off, on this floor.

On the third floor there are servants' rooms finished in Georgia Pine and stained in *S-W Handcraft Stain* and a large playroom for the children. There is one bath on this floor.

A large, well-lighted basement affords facilities for heating and laundering. A fruit cellar is also in connection. An interesting

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*Hallway Residence of
Mr. E. M. Williams, Cleveland, O.
Abraham Garfield, Architect
John H. Herron Co., Builders*

exterior feature is a large brick wall which divides the lawns from the keeper's quarters. The cost of the home was \$40,000.

Mr. Abram Garfield, well-known architect, designed Mr. Williams' residence. The mason was Mr. H. F. Walker and the painting contractors were The Geo. H. Herron Co. The carpenter was Mr. John Hess.

Paints, varnishes and enamels, used throughout the Williams' residence, were of Sherwin-Williams manufacture.



The Kitchen

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LOUIS XVI DRAWING ROOM.



THE character of the designs which were developed in the reign and under the patronage of Louis XVI of France was in the main trivial, with over-elaboration and detail. The prodigality of the times exerted a strong influence; instability was the keynote. Tables with slender, spindle legs were unable to support their marble tops. Cabinets, chiffoniers, pedestals in countless variety of wrong construction but aglow with gilding and decked with wreaths, festoons, birds and flowers. These things were all characteristic of the times. A drawing room in strict Louis Quinze design would present a confused mass of detail entirely without law or order.

But the redeeming feature of this style of design is the importance and attention that was paid to physical comfort. The Louis Quinze designs modified, purified and toned down, the wheat separated from the chaff, provide us with an excellent style for the treatment of the drawing room, as will be seen by reference to the color plate. The wall paper and curtains are in various shades of green. The carpet is also in green with conventional center design and border. The



Where it says "Louis Quinze" in the above it should say "Louis Seize". That's one on me all right.

The Little Paint Man.



English Drawing Book in Louis XVI Style.
Designed and Executed by H. A. Gaultier, London, Eng.

furniture is dark Mahogany, with ornaments gilded. The various finishes are procured by the use of Sherwin-Williams Products, as specified below:

Woodwork—Poplar, to be finished as follows: For the first coat apply S-W *Flat-Tone*, White, thinned with a mixture three parts pure raw linseed oil and one part pure spirits turpentine. All work shall stand 48 hours or until perfectly dry. S-W *Flat-Tone* shall be used for the second coat, thinned with a mixture one part pure raw linseed oil and two parts pure spirits turpentine. This coat shall be applied thinner in body than the first coat. All brush marks shall be avoided. For the third coat S-W *Flat-Tone* shall be applied after being thinned to a free brushing consistency with pure spirits turpentine. Two coats of S-W *Clear-Glaze*, Hard Drying Interior, shall then be applied, allowing sufficient time between coats for thorough drying, sanding lightly between coats and rubbing last coat to a dull finish with pumice stone and oil or pumice stone and water.

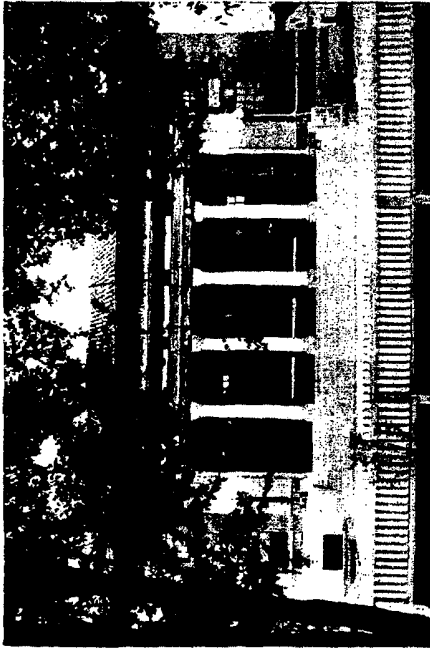
Floors—First, a coat of S-W *Handcraft Stain*, Mahogany, reduced with S-W *Handcraft Stain Reducer* to shade approved by architect, shall be applied, followed with one coat of S-W *Messinador*, thinned 25 per cent, with benzine; after scumming thoroughly dry, sandpaper lightly with 00 sandpaper; then fill with S-W *Mahogany Tinted Filler*, and before it is set hard wipe off across the grain with burian or excelsior. When dry sandpaper lightly with 00 sandpaper and apply first coat of S-W *Mor-nol*, thinned 10 per cent, with pure spirits turpentine. After 24 hours sand the surface lightly with 00 sandpaper and apply the second coat of S-W *Mor-nol* thinned 5 per cent, with pure spirits turpentine and sanded same as first coat. The third coat of *Mor-nol* shall be applied as it comes from the can. When thoroughly dry, rub the surface with pumice stone and oil.

A CALIFORNIA POST OFFICE.

SANTA ROSA, CAL., boasts of its handsome post office and federal building, shown on the next page. The building is in the midst of California trees, and its attractive entranceway is set off to splendid advantage by the natural background of green. The white columns lend the building just the proper dignity for a structure of this nature.

For a city of but 10,000 or 15,000 inhabitants a post office building of this kind is rather exceptional. No money was spared in the construction, and the idea of all the contractors, as well as the architect, was to give Santa Rosa a building of which she would have good reason to feel proud. The firm of Hoyt Bros. was especially influential in looking after the building of this post office and in assuring the Government of a most desirable station at Santa Rosa.

S-W Durable Wood Finish, Exterior, was used on the exterior. *S-W Handcraft Stain* and *S-W Shellac* were used on the interior.



Post Office and Federal Building, Santa Rosa, Cal.

James K. Taylor, Architect Hoyt Bros., Contractors La Mont & Co., Painters



Another View

The interior decorative effect is very pleasing, and the decorators were highly pleased with the working qualities of our materials.

The architect of this building was Mr. James Knox Taylor. Hoyt Bros. were the contractors. LaMont & Co. did the painting. William N. Collier supervised the construction.

A COLONIAL HOME.

WITH the passing of the years the Colonial style of architecture is still found widely used and extremely adaptable to modern sites. Like the traditions of the times which it represents, this style is admired by those

who want their homes comfortable, airy and homelike. In city and country, by lake and hill, the Colonial is never out of place.

Such a home is that of Mr. Chas. McKean, at Smethport, Pa., shown on the opposite page. The exterior is very imposing, with a large veranda commanding an excellent view. *SWP* was used on the exterior.

The interior is finished in quarter-sawed oak, all woodwork being treated with *S-W Paints and Varnishes*.

The architect was Mr. E. N. Unruh, of Bradford, Pa. The interior wood finishing was done by the Hyde-Murphy Co., of Ridgeway, Pa. The painting was done by Engstrom Bros., of Smethport, Pa.

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Res. of Mr. Chas. McKean,
Smethport, Pa.
E. N. Unruh, Architect
Engstrom Bros., Painters

ON THE ADVISABILITY OF TAKING A VACATION.

TO THOSE WHO HAVEN'T GONE YET.

By the Little Point Man

NOBODY is better qualified than myself to write on this subject, because I have just returned from mine. A man told me once that he never took a vacation. I told him it was little wonder that he was a grouch. I believe that a vacation is as necessary as breathing air—you must have both to keep a-moving. And yet there are vacations *and* vacations. I could talk for a week against the kind of a vacation spent at Summer resorts where the swish of skirts, the discords of an orchestra and the catcalls of the moving picture man are the three great attractions. Not for mine! I can get those wonderfully caressing things right here at home 50 weeks in the year, and when I take my vacation those two weeks are going to be

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spent in the right way. Here's my idea of a good vacation:

Leave your wife and children at home or send them to their favorite vacation spot—if you have the money. Close up your house, and, what's more important, forget you ever lived in a house. Take enough money with you to live—not just to starve for the sake of getting away from home. The chances are you starve all the year. When you *do* get away, get three square meals a day and eat between meals all you can. Go as far away as you can for the least money. Study the tours and you're bound to find something aluring. Get on the water. Now I come to the real part.

Fish. If you don't know how, pretend you do. There's nothing like a bluff. The fish won't call it. Just send them down a juicy worm on a sharp hook, with a steel rod (borrowed if not owned), and I'll bet on you every time. Psychology plays a big part in fishing. Study the finny mind. Coax it along. Try new stunts. It's a science in itself. I know of no better sport than fishing. Get up at four and fish until ten. Then take a swim

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and sleep until one. Get up and have your guide arrange to be ready with a luncheon. (Always take a guide, as it is the first mark of distinction.) Then eat. Go back to sleep until four. From four till six-thirty there's great fishing. Wear old clothes. Look like a tramp and they won't charge you so much or expect such big tips. You will also be taken for a mill hand or a farmer, and, if you are, don't let on you're not.

Follow out this vacation diet and you'll be surprised how glad you will be to see your wife when you get back. Home will never look so attractive. Food will never taste so well cooked. Life will never be more rosy. Work will never be so toothsome.

The Little Paint Man.

Big Limerick Contest!

It's Your Turn Now.
Two Prizes.

Our series of Nature's Architects has been quite exhausted. We have tried to interest you for several months. And all this time we have felt that many of our architect friends have been laughing up their sleeves and thinking how much better they could do. Now it's up to you!

For the best limerick sent in on any architectural subject before December 1st we will award a prize of \$5.00. For the next best we will award a handsome copy of our new book, "Your Home and Its Decoration". (\$2.)

These limericks will be reproduced in the interesting issues, or as many as we can publish. But the winners will not be announced until the December issue. Don't miss this chance!

Send your limericks to Editor Spectrum, 601 Canal Road, N. W., Cleveland, Ohio.