Cleveland Auxiliaries

Chicago December 17, 1952

C. L.Adams Lithopone - Bird

I have copy of your letter to Jesse Boehmer regarding Chicago's outage of lithopone in rex F7L 52. I think this is the sort of information that should be disseminated to the PC&C Department and with this in mind I asked Mr. Holton if he would approve. He sees no objection but wished you would check the matter with Mr. Moore in Chicago, as he is very familiar with the development and the advantages to this New Appliance White. If he has no objection will you please write up a short story for distribution to the PC&C salesman as well as managers covering, naming the advantages of lithopone in this type of formulation with a copy to this office?

S.B.Coolidge,Jr./rb
cc:ABH JVH

0007-SWP-043793

N23262