



MANUFACTURERS OF THE  
H.M. LINE AND INDIAN BRAND  
PAINTS AND VARNISHES

# The Florman Manufacturing Co.

MAKERS OF  
Paints and Varnishes  
JOBBERS IN

Wall Paper, Glass and Painters Supplies

PUERCO, COLO.

#4  
FLORMAN'S  
SEMI GLOSS  
INTERIOR ENAMEL  
WHITE  
No. 358

| PIGMENT-----40% | Lbs | Yield in Gallons | Unit Cost | Total Cos |
|-----------------|-----|------------------|-----------|-----------|
| Titanox A       | 55  | 1.69             | 15        | 8.25      |
| Titanox C       | 220 | 8.51             | 6         | 13.20     |
| VEHICLE-----60% |     |                  |           |           |
| Varnish         | 380 | 51.              | .90       | 45.90     |
| Mineral Spirits | 25  | 4.               | .08       | .32       |
| Yield           | 680 | 65               |           | 67.67     |

Cost Divided by Yield----- 1.05  
Plus Factory Overhead-Labor-Filling-Container-Gallons----- .30  
Cost Per Gallon----- 1.35

Price March 1942

|   |      |
|---|------|
| A | 2.16 |
| B | 2.16 |
| C | 2.40 |
| D | 2.40 |
| E | 2.16 |