Arriving in New York, Mrs. John [illegible] P. Cook and her three daughters [illegible] Virginia, Mildred and Carol Cook, [illegible] and Miss Esther Naylor, have [illegible]

New York [illegible] Miss [illegible] consisted of Miss Carol [illegible] Dessert chairman and Misses [illegible] Margaret Harlow, [illegible] Elsie Clement [illegible] Viola

Look to Your Paint

Is It Giving You Protection?

IF CHECKED or cracked, new paint is needed, and it will be cheaper to paint now—for deterioration costs more than good paint.

A well painted house brings several hundred dollars more on sale and more in rent. Keep it painted and it stays new for years.

The best paint spreads more easily—saves labor cost. It covers more square yards—you buy more gallons of cheap paint.

The best paint then protects the house, if properly applied, from five to ten years longer.

There is no question as to which *costs less*. Don't allow surfaces to rot. It costs *less* to paint them.

The best paints are scientific in formula and preparation. We've made them for 72 years—to meet weather conditions in the West.

The best materials — PIONEER WHITE LEAD, pure linseed oil, zinc and color—are combined in Fuller Paints in scientifically exact proportions with long-time skill.

• • • •

Our process super-purifies and "whitens" the lead base. It must be fine enough to pass through a silk screen with 40,000 mesh holes to the square inch. Fine lead means more spread and a more elastic, tougher protective coat. The "Whiter" lead base means more beauty in the colors.

Such paint will, if properly applied, last from five to ten years longer than cheap paint, and look better through the years.

Fuller's
SPECIFICATION
House Paints
Phoenix Pure Paint
Pure Prepared Paint

"Pure Prepared" and "Phoenix" are Fuller's specifications for house painting. Get either and you have the best that anyone can make—long-service paints.

Where To Buy Them. These paints are important to you so it's important to go to the right stores to get them. Dealers' names and addresses are printed in the memo. coupon to the right. Cut it out and put it in your pocket now.

Free Advice
on Painting

ASK our agent for our Color Card, which shows thirty-two shades of this desirable paint. We have a Fuller Specification Department which will tell you about the most desirable color schemes, color harmony, and those other details that you want to know about.

Take advantage of Fuller House Paints. Take steps to paint now. Don't let weather depreciate your investment.

W. P. FULLER & CO.
Dept. 3, San Francisco.
Pioneer Manufacturer of Paints, Varnishes, Enamel, Stains, and PIONEER WHITE LEAD for 72 Years. Established 1849.

Branches in 16 Cities in the West—Dealers everywhere.

* Also makers of Rubber Cement Floor Paint, All Purpose Varnishes, Silkenwhite Enamel, Fifteen-for-floors, Washable Wall Finish, Auto Enamel, Barn and Roof Paint, Porch and Step Paint and PIONEER WHITE LEAD.

SAVE THIS

(Cut this out and paste it in your note book as a memo.)

My house needs painting. Fuller's Specification House Paints are sold by the following merchants:

MAXWELL HARDWARE CO., 1320 Washington St., Oakland.
PERRY C. PRY, 3390 E. 14th St., Oakland.
P. CASSERLY, 2020 Telegraph Ave., Oakland.
N. M. RUSSELL, Claremont and College Ave., Oakland.
RUDOLPH MERCANTILE CO., 6609 E. 14th St., Oakland.
S. J. YAFFE, 1103 7th St., Oakland.
COLLEGE HARDWARE CO., 2311 Telegraph Ave., Berkeley.
SUNSET HARDWARE CO., 2134 Shattuck Ave., Berkeley.
L. MAZZINI, 1315 Park St., Alameda.
WILLIAM HORST, 980 Santa Clara Ave., Alameda.
F. W. MOODY, 1000 B St., Hayward.
R. J. REICHSTRATH, San Leandro.

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