



It's **BLENDED** as Carefully
as a Doctor's Prescription...

My New "Dutch Boy" Blended Paint

R for Keeping
Homes Young
(Happy Home)

Now Dr. "Dutch Boy," that famous Home specialist, brings you his newly blended tonic for tired, run-down houses... the new "Dutch Boy" Blended Paint.

A fountain of youth for aging homes, it pours forth in refreshing, modern *Colors*, as well as a dazzling, *Bright White*.

3 Blends Protect Beauty 3 Ways...

Why *three* blends? Because house paint has to do *three* different jobs. And blending gives you *three* different kinds of paint, each compounded to do its job right. 1. Bright White. 2. Crisp, sparkling Tints. 3. Gay, glossy Sash and Trim Colors.

Yes, in *colors* as in *white*, "Dutch Boy" is *Good Paint's Other Name*. No higher quality paint has ever earned the "Dutch Boy's" dependable label. It is backed by over 30 years of continuous outdoor paint tests... the longest research project of its kind.

So, for homes that are losing their glow of youth—get Dr. "Dutch Boy's" Blended Paint prescription—and apply externally.

MADE BY THE MAKERS OF THE FAMOUS "DUTCH BOY" WHITE LEAD

1. Bright Blended White

STAYS White: "Dutch Boy" Bright White stays white because it is *self-cleaning*!

The surface continually renews itself... permits rain to wash away dirt. Covers amazingly well... gives a dazzling white exterior finish.



Special Tinting White: For the benefit of painters who want to mix their own tints, the new paint is also available in a tinting white.

2. Lively Blended Tints

STAY True: You'll learn how true that is, because "Dutch Boy" Tints are specially blended to keep a lasting, uniform color, and so keep their fresh good looks.



3. Gay Blended Trim Colors

STAY Bright: "Dutch Boy" Sash and Trim Colors add lasting color cheer to homes. They're blended to hold their high gloss and stay bright. Perfect for shutters, doors, garden furniture, store fronts, railings, fences and decorative metal work.



Special "Dutch Boy" Blended Primer:

An undercoat of great sealing and hiding power that hugs tight. When used under a topcoat of "Dutch Boy" Bright White or Tints you get a perfect 2-coat paint job, even on unpainted wood!

NATIONAL LEAD COMPANY: New York 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.); Philadelphia 7 (John T. Lewis & Bros. Co.); Pittsburgh 30 (National Lead Co. of Pa.).