

NEG. NO. AI-5

TRADEMARK FILE INFORMATION

Trademark:	Rufferseal
Trademark Owner:	The Monroe Company, Inc.
Last Assignee:	None
Date of First Use	
in Commerce:	January, 1930
Registration No.:	436,815
Date Trademark	
Registered:	February 24, 1948
Size of Label in	
Trademark File:	17.2500 x 7 inches

Receipt of Pictured Label by Patent Office: N/A



DIRECTIONS

RUFFERSEAL is made much thicker than ordinary paints and should be applied just as it comes from the can. Apply a heavy coat, using at least 1 gallon to the square 100 square feet on metal roofs, 2 gallons on paper or composition, 3 gallons on concrete and 4 to 5 gallons on gravel. If some unforeseen condition makes this slightly necessary, use a little extra or surplus.

CLEAN THE SURFACE THOROUGHLY - If it is dusty or sandy, sweep with a stiff brush or a broom. If it is covered with rust or a previous coating that is scaling, scrape or wire brush until a hard foundation is attained. If concrete, prime with our special primer. If gravel roofed, remove all loose gravel before coating. Cracks in the roof surface and seams that are leaking should be given special attention. Apply a heavy coat of **RUFFERSEAL** on **BITUMAST** Plastic Cement about 2 inches wide, directly over the cracks or seams. Then brush a strip of asbestos membrane or fibreglass membrane about 4 inches wide. Apply another heavy coat of **RUFFERSEAL** over this strip.

Inspect the finished roof closely. Imperfect fastenings often permit water to keep in which may travel along a joint or gutter and indicate a leak exists deep from the actual break. During cold weather keep the container in a warm room. It will prevent congealing and make it easier to pour the **RUFFERSEAL**.

CAUTION: DO NOT APPLY OVER AN OPEN FIRE.

RUFFERSEAL is a semi-liquid, black, fibrous roof coating containing a blend of imported and domestic asphalt and pure oil, made on a special base of heavy kettle-treated waterproofing oils which not only restores the life of the old roof base, but deposits a tough rubberlike coating on the surface that will resist many years of wear.

MONROE

QUALITY PRODUCTS



RUFFERSEAL[®]

LIQUID ASBESTOS ROOF COATING

