

EXTREME EXPOSURE

—hard on paint!

Water tanks and other exposed structures require careful painting. Read these red-lead recommendations

THE exposed position of water tanks—and other steel structures similarly placed—makes them particularly difficult to protect. This extreme exposure too often causes a failure in the paint film.

Especially is this true when the paint is such that it tends to lose its elasticity. Under the action of sun and weather, a paint of this kind becomes too hard. The film is then liable to crack open, leaving the metal exposed to corrosion.

Pure red-lead paint, properly mixed, is the solution of the problem. Mix it on the basis of 40 pounds of Dutch Boy paste red-lead to a gallon of linseed oil—equal to $2\frac{1}{2}$ gallons of oil to 100 pounds red-lead. Use either $\frac{1}{2}$ raw oil and $\frac{1}{2}$ boiled oil, or raw oil with $\frac{1}{2}$ pint good drier added.

This paint will become as hard as

the paint ought to be—and no harder. Furthermore, it will keep its elasticity, expanding and contracting with temperature changes without cracking.

The chosen method of metal protection

Pure red-lead gives complete protection against corrosion to steel work of any kind. It sticks close to the metal, forming a tough, durable film.

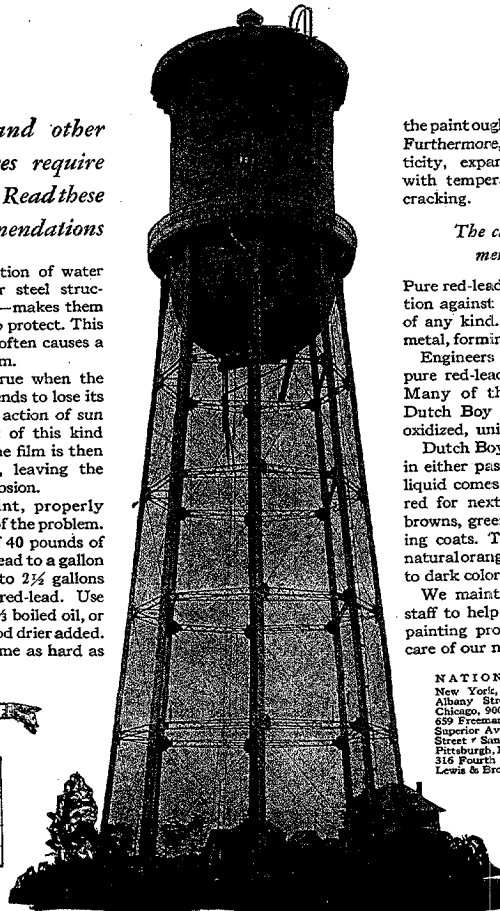
Engineers everywhere depend on pure red-lead for metal protection. Many of these engineers prefer Dutch Boy red-lead—pure, highly oxidized, uniform.

Dutch Boy red-lead is obtainable in either paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats and in browns, greens and black for finishing coats. The paste comes in the natural orange-red, and can be shaded to dark colors.

We maintain a special technical staff to help you in the solution of painting problems. Write them in care of our nearest branch.

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