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NATONE now or
TEST BOTTLE
one half dollar a post-
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N.Y.

IN WEEKLY

San Francisco Examiner April 18, 1948 American Weekly Page 41

So easy! So speedy! So thrifty!

Kem-Tone

THE MIRACLE WALL FINISH

Over 40,000,000 rooms
decorated with Kem-Tone!

MIRACLE OIL and RESIN WALL FINISH!

Miracle Kem-Tone is made
with OILS and RESINS that
are scientifically processed to
mix with water for your con-
venience and economy.



2 DRY IN ONE HOUR!

How convenient! Kem-Tone
doesn't tie up rooms for days.
Replace furnishings and enjoy
your beautiful new Kem-Tone
room 60 minutes after painting.



3 RIGHT OVER WALLPAPER!

Sheer magic! No need to re-
move old wallpaper! Paint
right over it—as well as over
paint, plaster, most any interior
surface—with just one coat!



✓ Check why all America uses Kem-Tone!

1. Applies like magic! ☒
2. One coat covers most interior surfaces! ☒
3. Right over wallpaper, paint, plaster! ☒
4. Dries in one hour! ☒
5. Gorgeous new colors! ☒
6. Rich, suede-like finish! ☒
7. No "painty" odor! ☒
8. Washable! Durable! ☒

THERE'S A KEM-TONE DEALER NEAR YOU!

4 NO "PAINTY" ODOR!

How pleasant! Kem-Tone
applies without annoying
or irritating solvent fumes. It
leaves no lingering odor to
"quarantine" rooms for days!



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SHERWIN-
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RESEARCH

Acme White Lead & Color Works,
Detroit • W. W. Lawrence & Co.,
Pittsburgh • The Lowe Brothers
Co., Dayton • John Lucas & Co.,
Inc., Philadelphia • The Martin
Senour Co., Chicago • Rogers Paint
Products, Inc., Detroit • The
Sherwin-Williams Co., Cleveland

\$3.49 PER GAL.
DOES
AVERAGE ROOM
(paste form)

Kem-Tone THIMS 20c up Kem-Tone K. KRUSH 52 1/2 each Kem-Tone ROLLER-ROATER 95c each

THERE'S ONLY ONE GENUINE KEM-TONE! ACCEPT NO SUBSTITUTE!