FILE NAME: WR Grace (WRG)

DATE: June 8, 1970

DOC#: WRG105

DOCUMENT DESCRIPTION: 1970 Memo from JN Beveridge regarding asbestos-free Mono-Kote.

ZONOLITE
CONSTRUCTION PRODUCTS DIVISION

07462

TO: T. F. Egan
T. P. Feit
T. A. Bjorklund
R. J. Anderson

DATE: June 8, 1970

FROM: J. N. Beveridge

SUBJECT: Confidential Informat

cc: Keith Harrison
B. R. Williams
R. W. Sterrett

I noted in the last Regional meeting that many of the salesmen were talking about our new asbestos free Mono-Kote as the "Cellufloc" product.

As a matter of policy, I am asking that the Marketing Group be particularly careful not to disclose proprietory information that pertains to product formulas etc. In the future, code names will be used to describe new additives or formulas. The code name assignment will be the responsibility of the cognizant Product Manager.

All future reference to Cellufloc should be kept confidential and our new Mono-Kote should be referred to as asbestos free. Let's be careful what we want to telegraph to our competition.

Sincerely,

J. N. Beveridge

JNB/drf

PLAINTIFF'S EXHIBIT 248
ALL-STATE LEGAL SUPPLY CO.