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**From:** Daguillard, Robert [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=BBE9682B940C4F2C90732E4D37355DD4-DAGUILLARD,]  
**Sent:** 7/5/2018 3:53:16 PM  
**To:** Meagan Drilling; [REDACTED] Ex. 6  
**CC:** Press [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b293283291dc44e0b5d1c36be9281d8a-Press]  
**Subject:** RE: HealthyWay.com Inquiry for EPA

Meagan, hope you've had a joyous Fourth. On background – i.e. for attribution to U.S. EPA, please:

**RESPONSE:**

We believe the Federal Trade Commission's Green Guides can answer the vast majority of your questions. For more information:

<https://www.epa.gov/greenerproducts/introduction-ecolabels-and-standards-greener-products>

**Response to Questions 7 and 8:**

500 manufacturers use the Safer Choice label on approximately 2,000 products that include all-purpose cleaners, laundry detergents, and drain-line maintainers (see the list: <https://www.epa.gov/saferchoice/products>.)

Background: To qualify for the Safer Choice label, manufacturers may only use chemicals that meet the Safer Choice safer chemical criteria. These criteria are pass-fail thresholds for a broad range of human health and environmental endpoints, based in large part on EPA's TSCA New Chemicals Program methodologies. The criteria apply to all product ingredients—there's no *de minimis*—including all proprietary supplier ingredients and subcomponents (e.g., ingredient preservatives). To bear the Safer Choice label, products must also meet Safer Choice whole-product criteria for the product's combined wet-chemical content, and for ingredient communication, packaging and performance. Safer Choice developed its Standard and safer-chemical criteria through a multi-stakeholder, notice and comment standard-setting process. More information about the program: <https://www.epa.gov/saferchoice>

For more information on environmentally-friendly everyday practices:

Energy Star: <https://www.energystar.gov/>

BurnWise: <https://www.epa.gov/burnwise>

Watersense: <https://www.epa.gov/watersense>

Trash-Free Waters: <https://www.epa.gov/trash-free-waters>

Nutrient Pollution: <https://www.epa.gov/nutrientpollution/what-you-can-do>

Reducing Waste: <https://www.epa.gov/recycle/reducing-waste-what-you-can-do>

Cheers, R.

Robert Daguillard  
Office of Media Relations  
U.S. Environmental Protection Agency  
Washington, DC  
+1 (202) 564-6618 (O)

**Ex. 6**

**Ex. 6**

**From:** Meagan Drilling [redacted]  
**Sent:** Tuesday, July 03, 2018 10:41 AM  
**To:** Daguillard, Robert <Daguillard.Robert@epa.gov>  
**Subject:** Re: HealthyWay.com Inquiry for EPA

Hi Robert, no worries on the name! And i can't at 11 but i could likely around 1130

Sent on the fly....

M D  
@drillinjourneys  
@vaerajourneys

On Jul 3, 2018, at 10:30 AM, Daguillard, Robert <Daguillard.Robert@epa.gov> wrote:

Meagan (correct spelling this time, sorry for earlier): Do you have time to chat in the next 30 minutes or so? Around 11 AM Eastern? Please advise.

Cheers, R.

Robert Daguillard  
Office of Media Relations  
U.S. Environmental Protection Agency  
Washington, DC  
+1 (202) 564-6618 (O)

**Ex. 6**

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**From:** Daguillard, Robert  
**Sent:** Tuesday, July 03, 2018 8:29 AM  
**To:** 'Meagan Drilling' [redacted]; Jones, Enesta <Jones.Enesta@epa.gov>  
**Subject:** RE: [HealthyWay.com](#) Inquiry for EPA

Good morning and thanks, Megan. We're still planning on meeting your deadline. I'll check with the Safer Choice folks and keep you posted about any change.

Cheers, R.

Robert Daguillard  
Office of Media Relations  
U.S. Environmental Protection Agency  
Washington, DC  
+1 (202) 564-6618 (O)

+1 [redacted] Ex. 6

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**From:** Meagan Drilling [redacted] **Ex. 6**  
**Sent:** Tuesday, July 03, 2018 7:22 AM  
**To:** Jones, Enesta <Jones.Enesta@epa.gov>  
**Cc:** Daguillard, Robert <Daguillard.Robert@epa.gov>  
**Subject:** Re: [HealthyWay.com](#) Inquiry for EPA

Thank you, Enesta! Hi Robert - do you happen to have an ETA on the responses? Thanks so much!!

On Mon, Jul 2, 2018 at 8:29 PM, Jones, Enesta <[Jones.Enesta@epa.gov](mailto:Jones.Enesta@epa.gov)> wrote:

Hi Megan, our Safer Choice program should be able to address the subject of your inquiry. Robert Daguillard will be in touch, if he hasn't been already.

On Jul 2, 2018, at 6:26 PM, Meagan Drillingler **Ex. 6** wrote:

Hi Ernesta, I hope you had a great weekend! No rush on the responses, but I was wondering if you knew when they might come in. I am planning my work for the rest of the week so am happy to work around your schedule!

On Thu, Jun 28, 2018 at 1:38 PM, Meagan Drillingler **Ex. 6** wrote:

Hi Enesta,

Yes, thank you so much for getting back to me. See my questions below. Hard deadline is Thursday of next week, but earlier would always be awesome. But definitely would need the questions by Thursday AM next week. Thank you very much!

1. For those not in the know, how can you best describe greenwashing?
2. Why might companies participate in greenwashing? What is the benefit to the company?
3. Can greenwashing also be negative for a company? How so? Can it be negative for a consumer?
4. What are the Seven Sins of greenwashing?
5. What are the signs of greenwashing, so that a consumer can know what to look for?
6. How can someone get involved against greenwashing?
7. Where can consumers go to find eco-friendly alternatives to products that they might already be using? Any specific companies you can recommend?
8. Are there any practical tips for people to start incorporating more eco-friendly practices into their every day lives?

Meagan

On Wed, Jun 27, 2018 at 6:53 PM, Jones, Enesta <[Jones.Enesta@epa.gov](mailto:Jones.Enesta@epa.gov)> wrote:

Hi Meagan,

Thanks for reaching out with your inquiry below. I'll get this started for my colleague, Robert Daguillard.

Can we please send along more specific questions and firm deadline?

Thanks,  
Enesta

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I am reaching out because I'm writing an article for [HealthyWay.com](http://HealthyWay.com) about greenwashing. I'm looking to speak with experts in greenwashing, environmentalists, people who are fighting

for/against it, and perhaps a list of companies that do not participate in greenwashing. If there is any way you can point me in the right direction I'd greatly appreciate it.

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i like many things. travel is certainly one of them.

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