



RECEIVED

3/10/87
Sherry M. Carr

NEWS

Wayne Interchange Plaza II, 155 Route 46 West, Wayne, New Jersey 07470

Contact:
Nora Jacobs
Edward Howard & Co.
(216) 781-2400

For Immediate Release

PLASTICS AND SOLID WASTE TOPIC OF NEW BROCHURE

WAYNE, New Jersey, March 10, 1987 — A new brochure from the Vinyl Institute provides an overview of solid waste management issues and includes a discussion of the role that plastics play in this problem. The new booklet, "Plastics in the Waste Stream: Options for Practical Solid Waste Management," also presents information on the merits of recycling and incineration — two waste management techniques that are growing in popularity as landfill space diminishes.

Plastics have been targeted as disproportionately large contributors to municipal solid waste, especially as their use in packaging application grows. However, while packaging constitutes about a third of the solid waste total, plastics make up only three to five percent of all packaging discards, the brochure states.

The 12-page publication, which is fully footnoted, also discusses the feasibility of source separation of waste components, the success of current recycling programs and advances in incineration technology. A separate section is devoted to PVC (polyvinyl chloride, or vinyl) in the waste stream, including its ability to be recycled and its behavior in incinerator operations.

(more)

CTL028411

Single copies of the brochure are free of charge and available by contacting the Vinyl Institute, Wayne Interchange Plaza II, 155 Route 46 West, Wayne, New Jersey 07470.

The Vinyl Institute, founded in 1982, is a trade association representing the leading manufacturers of PVC. Its membership also includes the major producers of vinyl chloride monomer, the feedstock used to make PVC. It is a division of the Society of the Plastics Industry and is headquartered in Wayne, New Jersey.

###

CTL028412