

YOUR No. 1 OPPORTUNITY



With industry speeding up to cope with plans for national defense, it is time to step up the efficiency of your power producing equipment to its maximum. That is a job for the most effective INSULATION available. Nominated for that job is the ideal maintenance insulation—

By No. 1 Insulating Cement

A plastics material easily applied to large and small equipment of odd and irregular shapes. EFFECTIVE UP TO 1800° F. . . . 100% reclaimable up to 1200° F. . . . Exceptionally high coverage Low volume shrinkage Packed in 50 lb. bags, it presents no storage or breakage problems.

Write for Complete Information to

BALDWIN-HILL CO.
575 Klagg Ave. Trenton, N. J.

ONLY AS GOOD as the JOB it Does!

That's Lubrication-

and you'll never know its real value 'till your machinery proves it! ★
Made-for-the-Purpose LUBRICANTS
keynote a sixty-six year Quality demonstration of our Brands of . . .
TURBINE OILS COMPRESSOR OILS
CYLINDER OILS DYNAMO OILS
DIESEL ENGINE OILS MOTOR OILS
GREASES . . . for every requirement.

LUBRICATION

BORNE SCRYMSER COMPANY

ESTABLISHED 1874
17 BATTERY PLACE • NEW YORK

Name of DE LA-VERGNE ENGINE Co. has been changed to Baldwin De La Vergne Sales Corp. Change is in name only and will not affect management, personnel or operation of company.

UNIVERSAL GEAR CORP announces several appointments. J Y Dahlstrand has been made director of sales and engineering. He was chief engineer of the company for the past two years, and prior to that time was associated with Murray Works Co, Kerr Turbine Co, Westinghouse Electric & Mfg Co, and Allis-Chalmers Mfg Co. M E Robbins, of New York, district sales office, has been appointed assistant director of sales in charge of all western sales districts. L G Barnes, of Chicago district sales office, is now manager of the Chicago office and in direct supervision of all sales offices in Illinois and Iowa.

ELASTIC STOP NUT CORP announces moving of general offices from Elizabeth, N. J. to new plant at 2332 Vauxhall Rd, Union, N. J. Houston, Texas, office has been moved to Merchants & Manufacturers Bldg.

GEORGE SCHERR CO, INC., New York, N. Y. announces its appointment as national distributors for complete line of Reed micrometers, made by Reed Speed Tool Works, Worcester, Mass.

James C Mallard of Waterville, Me., was elected president of the New England STATES ASSOCIATION OF POWER ENGINEERS at the annual convention in Boston on June 14. Ferrand H Van Dyck, of Worcester, Mass., was made vice-president. Arthur A Austin and Walter H Dams of Springfield, Mass., were elected secretary and treasurer, respectively.

Minneapolis office and warehouse of CUTLER-HAMMER, INC. has been moved to larger quarters at 532 South Seventh St. J U Heuser is district sales manager.

TIMBER ENGINEERING Co of New England has been formed, with offices at Border St, East Boston, Mass. New company will operate throughout northeastern states supplying information on use of timber as engineering material.

PAINT ENGINEERS, INC. Hawthorne, N. J. is a new corporation which will act not only as paint manufacturers, but as consultants in preparation of paint specifications and paint systems. Robert E Mitchell, president of new company, was formerly with Joseph Dixon Crucible Co, and prior to that, with Valentine & Co.

LINDE AIR PRODUCTS Co, New York, has announced election of T D Cartledge and L A Bliss as vice-presidents, and E J Hayden as vice-president, central division. E B . . . sales . . . mana . . . P B . . . ager . . . to su . . .



C K Bryce has been elected vice-president.