REPRODUCED AT THE NATIONAL ARCHIVES

Trade Name: Decoret Enamel
Category: Interior Trim Enamel
Color: Gloss White
Number: 2883
Quality: First

	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
PIGMENT: 38.6%				
Titanox AA	130	4	.1475 Lb.	$19.18
Cryptone BA-19	285	8.15	.0585 "	16.67
Magnesium Silicate S.F.	10	.51	.06 "	.60
VEHICLE: 61.4%				
V-305 Decoret Vehicle	580	76	.95 Gal.	72.20
V-271 Mixing Vehicle	14.5	2	.86 "	1.72
3026 Mineral Spirits	57.8	8.5	.095 "	.81
Linseed Fatty Acids	15.6	2	1.21 "	2.42
Cobalt Oilsolate	2.8	.4	2.76 "	1.10
Lead Nuodex	4.8	.5	1.62 "	.81
				$115.51
Calculated Yield	1,100.5	102.06		
Manufacturing Loss 2.0%		2.06		
Actual Yield		100		

COST ANALYSIS:

Material Cost per Gallon (Total Cost divided by actual yield)	1.16
Direct Labor Cost per Gallon	.079
Factory Overhead per Gallon	.191
Bulk Cost per Gallon	1.43
Complete Package Cost per Gallon (Container plus Filling Expense)	.25
Factory Cost in Package per Gallon	1.68

PRICES:

(A) To a Company owned or controlled outlet	2.34
(B) To an independent wholesaler	[illegible]
(C) By Company owned or controlled outlet to retail customer	[illegible]
(D) To an independent retailer (Dealer)	[illegible]
(E) To other (specify)	[illegible]

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5173