

TRADE NAME: **FALMOUTH WHITE**
 CATEGORY: **EXTERIOR HOUSE PAINT**

COLOR: **WHITE**
 QUALITY: **FIRST**

PIGMENT: **65.8 %** LBS. GAL. YIELD UNIT COST TOTAL COST

Titanox B-30	500	14.15	.0575 lb.	\$ 28.75
White Lead Carbonate	450	8.05	.0825 "	37.125
Asbestine	300	12.63	.98 cwt.	2.94
VEHICLE 34.2 %				
Raw Linseed Oil	263	34.0	.13 lb.	34.19
#44 Oil	219	30.0	.73 gal.	21.90
Varsol	131	20.0	.10 "	2.00
#105-R	18	2.5	.59 "	1.475
#85-D	19	2.5	.39 "	.975

CALCULATED YIELD 1900 123.83 \$ 129.355

MANUFACTURED LOSS 2.2 %

ACTUAL YIELD 121 gals.

COST ANALYSIS:

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD) 1.069
 DIRECT LABOR COST PER GAL., OR LB. .0628
 FACTORY OVERHEAD PER GAL., OR LB. .0644
 BULK COST PER GAL., OR LB. 1.1962
 COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) .133
 FACTORY COST IN PACKAGE PER GAL., OR LB. 1.33

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	
(B) TO AN INDEPENDENT WHOLESALER	1.87
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER	
(D) TO AN INDEPENDENT RETAILER (DEALER)	2.34
(E) TO OTHER (SPECIFY)	

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