From the makers of the Wonder Paint*

New Wonders in Many Paints!

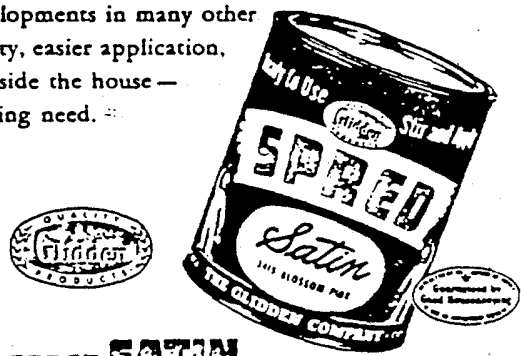
The same leadership in research which made possible the discovery of *Spred SATIN* — the wonder wall paint that has the greatest public acceptance in all paint history — brings you equally sensational developments in many other Glidden paints. Shown here are only a few. For higher quality, easier application, longer lasting beauty and lower costs — inside and outside the house — see your Glidden dealer for every fall painting need.



IF YOU WANT A SUEDE-LIKE FINISH that is ideally suited for ceilings and covers most surfaces, including wallpaper, with one-coat . . . flows on easily . . . dries in 30 minutes with no painty odor . . . is easily cleaned . . . comes in beautiful decorator-preferred colors . . . and gives you the economy of two extra quarts per gallon . . .

Use New SPRED *Flat*

The original resin emulsion wall paint . . . now with an improved oil base formulation that gives maximum hiding and cleaning.



* SPRED SATIN

Spred SATIN is the original satin-finish made with emulsified synthetic rubber. Made only by Glidden—accept no substitute.



IF YOU WANT A LUXURIOUS ENAMEL that *really* looks, wears and washes like the baked enamel on your refrigerator . . . a high-gloss enamel that dries quickly without brushmarks . . . a white that stays white without yellowing . . . a high-quality enamel at a lower cost . . .

Use New JAPALAC

In 16 beautiful colors and ultra-white. The world-famous wonder finish for kitchens, bathrooms, fine woodwork, furniture and exterior use.



IF YOU WANT A TRUE ENAMEL for your floors; if you want new scuff-proof beauty that stays that way and outwears other floor and deck paints 3 to 1; if you want rapid, over-night drying . . . a finish that washes easily over and over again . . .

Use New FLORENAMEL

The one-coat wonder enamel for interior and exterior wood and concrete floors, decks, linoleum. Available in 10 colors.

Glidden

FOR ALL YOUR PAINTING NEEDS — SEE YOUR GLIDDEN DEALER

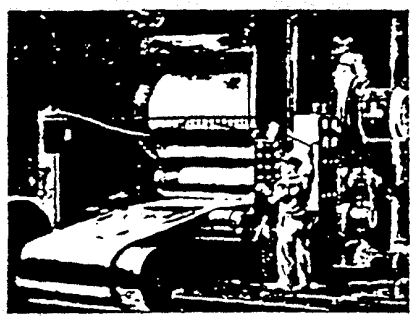
Pacemaker in Paints

© 1950, The Glidden Company, Cleveland 2, Ohio

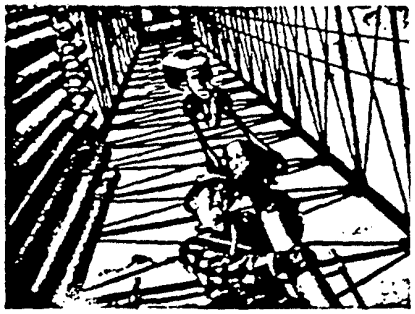
SPRED-Lustex • Ripolin Enamel • Speed-Wall • Pli-Namel • Spray-Day-Lite • House Paints: ENDURANCE • ENDURANCE IMPERIAL; Gliddenese; Varnish

N 4083

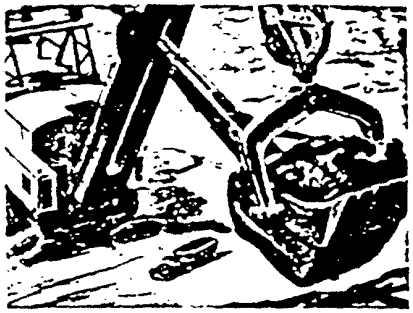
What keeps America on the "go"?



1 AMERICANS PRODUCE BIG! When more steel is needed, industry comes up with what's needed to make it—whether it's a big new idea or giant new equipment. One idea that speeds production is the use of friction-free Timken bearings on the mills.



2 AME[illegible]S PLAN BIG! To bring you oil aplenty, oil [illegible]anies are drilling wells *more than four miles* [illegible]. Timken roller bearings help prevent costly delays by insuring *trouble-free* operation of swivels, blocks and other drilling equipment.



3 AMERICANS BUILD BIG! Huge construction jobs are speeded to completion by giant power shovels that can scoop up a roomful of dirt in one bite. To save lubrication time and prevent breakdowns, vital parts are mounted on Timken bearings.

...big ideas like "Roller Freight"!



4 "ROLLER FREIGHT"—freight trains equipped with Timken tapered roller bearings—is the next great step in railroading!

Long the standard on passenger cars and locomotives, Timken bearings can bring big advantages to freight trains, too. To name a few: faster schedules, smoother rides, lower fuel costs, less in-shop-for-repair time, 90% fewer man hours for terminal inspection, and increased availability of equipment. Everyone stands to benefit—shippers, railroads and consumers.

With Timken bearings on freight car axles, "hot box" delays are eliminated, maintenance time reduced. Since Timken bearings reduce starting resistance 88%, "Roller Freight" gets under way smoothly without jars and jolts. The things you eat and wear and use will reach you faster and in better condition with "Roller Freight."

Already the switch to "Roller Freight" has begun, ranging from a few cars on some railroads to as many as 1000 on others.

Throughout industry, Timken bearings are first choice. Whether you build freight cars, machine tools, or airplanes, make sure the trademark "Timken" is on the bearings. The Timken Roller Bearing Company, Canton 6, Ohio. Cable address: "TIMROSCO". Tapered Roller Bearings, Alloy Steels and Tubing, Removable Rock Bits.

TIMKEN

TAPERED ROLLER BEARINGS

can speed the nation's freight

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NOT JUST A BALL ○ NOT JUST A ROLLER ⊃ THE TIMKEN TAPERED ROLLER ⊃ BEARING TAKES RADIAL AND THRUST ⊣⊢ LOADS OR ANY COMBINATION

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