

THE exceptional particle fineness of Titanox-B (Barium Base) makes this pigment particularly helpful in the manufacture of printing inks that must spread evenly, lay smoothly and give faithful color reproductions. Ink manufacturers also find that Titanox-B, being chemically stable and inert, won't react with any other ingredient. Inks that have Titanox-B as a shading base are remarkably clear, and clean in tonal values. Write our nearest branch for further information and prices.

TITANIUM PIGMENT CO., INC.
Manufacturers of TITANOX-B (Barium Base)
TITANOX-C (Calcium Base)
PURE TITANIUM OXIDE

60 John St., New York, N. Y.; Carondelet
Station, St. Louis, Mo.; Pacific Coast Distributors: National Lead Company of California,
2240 Twenty-fourth Street, San Francisco

TITANOX



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