

The Best Known Boy
in the HOME Guard..



Everybody knows the Dutch Boy! He's been guarding American homes since before many of us were born. In fact, White Lead grew up with America.

Small wonder Dutch Boy White Lead is now in the front ranks of Home Defense. It holds the home front with Dutch stubbornness . . . wears long, doesn't crack and scale. Thus, when it finally is time to repaint, you save the expense of burning and scraping off the old paint.

Today, Dutch Boy White Lead—formerly sold only as a *paste* is now also sold in a new form — as a ready-mixed *paint*. This new paint is pure white

lead, all ready to spread! Especially designed for two-coat work, it comes in Exterior Primer and Outside White. Together they give sparkling whiteness and complete coverage with two coats, even on unpainted wood. Of course, white lead paint can be readily colored if desired.

Remember, for real home defense, there's no combination like good paint and a good painter. And whichever form of Dutch Boy goes on your home—the new paint or the famous paste—"you're money ahead when you paint with white lead."



Write for Free, 36-page, Color-Illustrated Booklet! Makes you an expert at getting a real paint job. Address Dept. 344, care of the nearest office listed below.

National Lead Company—New York, Buffalo, Chicago, Cincinnati, Cleveland, St. Louis, San Francisco, Boston (National Boston-Lead Co.), Pittsburgh (National Lead & Oil Co. of Penna.), Philadelphia (John T. Lewis & Bros. Co.).

Sirs: Please send me a free copy of "Styling with Paint."

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