

WHITE LEAD PROMOTION PROGRAM**LEAD INDUSTRIES ASSOCIATION**

Graybar Bldg. 420 Lexington Avenue  
New York, N. Y.

January 17, 1941

BULLETIN NO. 23

4-H CLUB PAINT DEMON-  
STRATION CONTENTS-IOWA

To Members Supporting the White  
Lead Promotion Program:

Attached please find a summary of the Iowa 4-H Club paint demonstration contests September 1 to December 10, 1940, showing the number of meetings and the attendance. You will also find attached copies of letters from various county agents in the State of Iowa containing comments on the value of the demonstrations.

Incidentally, we have recently received an invitation from the Assistant State 4-H Club Leader of the Agricultural Extension Service of the State of Georgia, to cooperate in carrying on similar paint demonstrations in Georgia.

Respectfully yours,

*Frederick J. ...*  
Secretary.



SUMMARY

Iowa 4-H Club Paint Demonstration Contest  
September 1st to December 10th  
1960

| COUNTY      | Number of Township Meetings | Total Attendance | Average Attendance | County Meetings | Total Attendance | Other Meetings | Total Attendance | Grand Total Attendance | Grand Total Meetings | RANK Total Attendance | RANK Total Meetings | RANK Township Meetings | RANK OTHER MEETINGS | PENAL RANK |
|-------------|-----------------------------|------------------|--------------------|-----------------|------------------|----------------|------------------|------------------------|----------------------|-----------------------|---------------------|------------------------|---------------------|------------|
| BRECK       | 8                           | 518              | 65                 |                 |                  | 1              | 75               | 290                    | 9                    | 6                     | 4                   | 1                      | 9                   |            |
| BOWNE       | 8                           | 185              | 23                 | 2               | 178              | 4              | 274              | 654                    | 11                   | 2                     | 3                   | 4                      | 4                   | (2)        |
| POWESHIEK   | 8                           | 589              | 74                 |                 |                  | 7              | 251              | 810                    | 18                   | 3                     | 2                   | 1                      | 2                   | (2)        |
| HAMILTON    |                             |                  |                    |                 |                  | 3              | 280              | 280                    | 3                    | 7                     | 9                   | 9                      | 9                   |            |
| CLARKE      |                             |                  |                    |                 |                  | 3              | 450              | 450                    | 3                    | 4                     | 6                   | 8                      | 6                   |            |
| ADAMS       | 1                           | 18               | 18                 | 1               | 80               |                |                  | 68                     | 2                    | 10                    | 10                  | 8                      | 10                  |            |
| WOODBURY    | 1                           | 38               | 38                 |                 |                  | 4              | 69               | 104                    | 8                    | 9                     | 8                   | 6                      | 4                   |            |
| KEOSAUQUA   | 1                           | 408              | 61                 | 2               | 84               | 0              | 811              | 1008                   | 19                   | 1                     | 1                   | 1                      | 1                   | (1)        |
| SHENLEY     |                             |                  |                    |                 |                  | 7              | 419              | 419                    | 7                    | 8                     | 8                   | 8                      | 8                   |            |
| CLAYTON     | 2                           | 80               | 40                 |                 |                  | 3              | 145              | 228                    | 8                    | 8                     | 6                   | 5                      | 6                   |            |
| 10 COUNTIES | 34                          | 1400             | 38                 | 8               | 309              | 40             | 2487             | 4104                   | 78                   |                       |                     |                        |                     |            |

COPY

## CO-OPERATIVE EXTENSION WORK

in

AGRICULTURE AND HOME ECONOMICS  
State of IowaExtension Service  
County Agent Work  
Phone 95Iowa State College, U.S.  
Department of Agriculture  
and Humboldt County Farm  
Bureau Co-OperatingRobert P. Lichty, County Agent  
Humboldt, Iowa

December 6, 1940

John E. Quist,  
Asst. State Club Leader,  
Iowa State College,  
Ames, Iowa

Dear John:

Inclosed you will find a report on a paint demonstration team which gave their demonstration before approximately 800 people this fall.

This demonstration was given at practically all the township Farm Bureau meetings as well as at some of the 4-H Club meetings. The team won first place with their demonstration here in the County and also gave it at the State Fair in Des Moines.

This demonstration was perhaps more practical than many demonstrations that were trained, due to the interest that was shown by the farmers that asked questions at these various meetings pertaining to the selection and application of paints.

These two boys spent considerable time in the preparation of this demonstration and have received much recognition throughout this section of the State since we have been using it as part of the program on these township meetings.

This demonstration has created considerable interest and more boys will participate in demonstrations this coming year. Hoping that this report will enable you to more recognition and awards.

Very truly yours,

(signed)

Norman W. Kulered,  
County Club Agent.B-FX,00  
Enc.

N2885.02

COPY

CO-OPERATIVE EXTENSION WORK  
IN  
AGRICULTURE AND HOME ECONOMICS  
State of Iowa

Iowa State College of Agri-  
culture U. S. Department of  
Agriculture and Howard County  
Farm Bureau Co-Operating

Cresco, Iowa  
December 11, 1940

Agricultural Ex-  
tension Service,  
County Agent Work  
Office in Electric  
Specialty Bldg.  
Telephone 240

Mr. Frank Reed  
Assistant Director  
4-H Boys' Club Work  
Extension Service  
Ames, Iowa

Dear Frank:

Enclosed find the report on the Howard County 4-H paint demonstration work as was carried on from September 1st to date, in the context for the educational trips to St. Louis or the 4-H boys' short courses.

The demonstration so conducted have definitely reached about 8 townships in the county and 2 urban groups. Two of the other meetings were more or less county-wide - namely, the County Fair contest and the County Corn Show which no doubt helped this project to reach additional townships.

I feel I could say without reservation that this project is one of the most effective pieces of work ever conducted through our 4-H club organization and that the general public were far better informed as to the possibility of the 4-H program.

Very truly yours,

(signed) P. E. Payne,  
County Agricultural Agent.

N2885.03

COPY

CO-OPERATIVE EXTENSION WORK IN  
 AGRICULTURE & HOME ECONOMICS  
 STATE OF IOWA

Iowa State College of Agriculture ....  
 U. S. Department of Agriculture....Clg. Co.  
 County Farm Bureau Co-Operating....Ex-  
 tension Service....County Agent Work. o. Home  
 Demonstration Agent Work Office in Base-  
 ment of U. S. Post Office  
 Telephone 80 - Osceola, Iowa

December 10, 1940

John Quist  
 Extension Service  
 Anson, Iowa

Dear John:

Enclosed is the report on the work of our paint demonstration team, Wayne Anderson, Weldon, Iowa and Burnard Burley, Emmetson, Iowa. Their leader is Harrison C. Baker of Weldon, Iowa. Their demonstration is the Selection and Use of Paint. They presented it before three different groups totaling 460 people.

We believe that the people who watched this paint demonstration are much more conscious of the importance of using care in the selection and application of paint. The example set by our club boys from Franklin township is helping in the club work over the county. The demonstrations on the report form are listed under "other meetings", however they might all be considered rural in that one was given at a rural P. T. A. meeting and the other two were given in small rural towns.

Very truly yours,

(signed) Melvin L. Goolbsner  
 County Agr. Agent  
 Clarke County

g:c  
 Enclosure

N2885.04

COPY

December 5, 1940

To Whom It May Concern:

We, in charge of 4-H Club work in Hamilton County, feel that the demonstration program and this parent team in particular has brought before our people some new thought about parents.

Due to other activities and also that both boys were in school programs they have not reached too many people between September 1 and December 1.

The boys were called on quite regularly last spring and summer and responded to all requests. Dates are coming in now for the winter months as the new year's program gets under way.

As to results - it would be difficult to measure such at this time. This sort of program and such a demonstration is fairly new to our people. Many comments have been heard stating that the boys are doing something worthwhile.

(signed) Richard M. McWilliams  
County Club Agent

COPY

COOPERATIVE EXTENSION WORK  
IN  
AGRICULTURAL AND HOME ECONOMICS  
State of Iowa

Iowa State College of Agriculture  
U. S. Department of Agriculture and  
Bremer County Farm Bureau Cooperating

EXTENSION SERVICE  
County Agent Work

Waverly, Iowa

Dec. 13, 1940

Mr. John E. Quist  
Assistant State Club Leader  
Extension Service  
Iowa State College  
Ames, Iowa

Dear John:-

Enclosed please find the report of the Paint Demonstration Team in Bremer County. "I have learned more about paint from this demonstration than I ever knew before in my life," said C. C. Schels, President of the Bremer County Farm Bureau after listening to the demonstration. This is an illustration of the effectiveness of the demonstration.

I trust that this statement as to the effectiveness of this program in the county is as effective in itself as anything else that might be said. The boys have done a small piece of work and were always ready to go when called upon. Here's hoping they will qualify for one of the prizes.

Sincerely yours,

(signed) D. D. Offringa  
County Agent

Inc.-  
DDO-87

N2885.06

COPY

COOPERATIVE EXTENSION WORK  
IN  
AGRICULTURE AND HOME ECONOMICS

Iowa State College  
U. S. Dept. of Agriculture  
Adams County Farm Bureau  
Cooperating

State of Iowa

Agriculture Extension  
Service, County Agent  
Work

Corning, Iowa

Sept. 18, 1940

Mr. J. E. Quist  
Asst. State Club Leader  
Extension Service  
Ames, Iowa

Dear John:

The paint demonstration was effective considering the number of people it reached. We had intended to have the demonstration given at several community meetings this fall. However, one member of the team has enrolled at Iowa State College, and therefore, no more demonstrations will be given.

We hope to train one or two paint demonstration teams next year, thereby reaching many more people.

Sincerely yours,

(signed) W. E. Sparboe,  
County Agent

WEL:ms

N2885.07

COPY

⑤ Iowa State College, U. S. Department of Agriculture and Shelby County Farm Bureau  
Co-operating.....Extension Service.....County Agent Work

Co-operative Extension Work in  
AGRICULTURE AND HOME ECONOMICS

State of Iowa  
Harlan, Iowa

December 14, 1940

J. E. Quist  
Ass't. State Club Leader  
Extension Service  
Iowa State College  
Ames, Iowa

Dear John:

I am enclosing the report of the paint demonstrations given by our county's team.

I consider this part of the contest very valuable since it puts out information to the different groups that they otherwise would not have received. All of the groups, including the Community Club, Commercial Club, Father and Son Banquet, etc., obtained information they needed in order to interpret the labels on the cans and know the quality of the paint they were purchasing. We had any number of comments following the demonstration which were very favorable.

I trust that these boys will be given every consideration possible in winning the award in this contest since they did all within their power to appear before as many groups and as large a number of people as possible.

Yours very truly,

(signed) O. A. Rosenfeld  
County Agricultural Agent

CAR:AMA

N2885.08