

Schedule IGrade SpecificationsCost and Selling Prices as of March 31, 1942

Trade Name: Wallhide Interior Semi-Gloss Wall Paint
 Category: Interior
 Color: White
 Number: 27-109
 Quality: First

	Lbs.	Yield in Gals.	Unit Cost	Total Cost
<u>PIGMENT - 54.5%:</u>				
Lithopone	434	12.09	.0429 per lb.	18.62
Titanium Calcium Pigment	206	7.46	.0556 per lb.	11.45
Talc	24	1.07	.0104 per lb.	.25
Alum. Stearate Jell	11	1.67	.0517 per lb.	.57
<u>VEHICLE - 45.5%:</u>				
Bodied Oil Varnish	197	26.27	.1210 per lb.	23.83
Mixing Varnish	223	29.91	.1081 per lb.	24.11
Mineral Spirits	62	9.49	.0144 per lb.	.89
Kerosene	54	8.06	.0105 per lb.	.57
Lead Manganese Drier	14	1.99	.0589 per lb.	.82
Lead Cobalt	14	1.93	.0817 per lb.	1.14
Ortho Amyl Phenol	.5	.06	.2651 per lb.	.13
Calculated Yield	1239.5	100.		82.38
Manufacturing Loss 1%		<u>1</u>		
Actual Yield		99		

Cost Analysis

Material Cost per gallon	\$.8320
Direct Labor Cost per gallon	.0165
Factory Overhead per gallon	<u>.1155</u>
Bulk Cost per gallon	.9640
Complete Package Cost per gallon (Container plus filling expense)	<u>.1350</u>
Factory Cost in Package per gallon	\$ 1.0990

PRICES

(a) To a Company owned or controlled outlet:	1.66
(b) To an independent wholesaler	no sales
(c) By Company owned or controlled outlet to retail customer	3.40
(d) To an independent Retailer (Dealer)	2.31
(e) Painter and Maintenance Buyers	3.06

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