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SAN DIEGO

CITY AND COUNTY

DIRECTORY

1929

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OF

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Escondido La Jolla La Mesa
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and other towns and Postoffices throughout
the county.

A Complete Street and Householders' Guide of San Diego
including La Jolla and a Numerical Telephone Directory.

Also

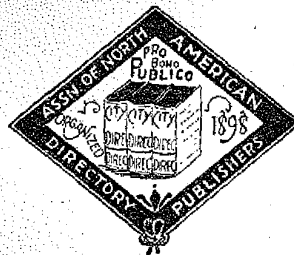
A BUYERS' GUIDE

And A Complete

Classified Business Directory

For Detailed Contents See General Index

PRICE



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47

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r 4127 37th
window cldr h 3820 41st
annie A) boilermrk r 3748 Gold
estimator Klicka Lmbr Co r
md
(wid Swan) h 4280 47th
E (Jewell) dept mgr Gen
rators h 3420 28th
E (Helen M) paper ctr r
h 1267 14th
(Stella E) mfrs agt 521 B r
Elm
clk Pac T & T Co r 1317 1st
wkr Sou Wire & Iron Wks
E maid 3224 Oliphant
beauty opr Kate E Richards
r
clk r 826 3d

DAVID O (Merle S) Mgr
Store h 3445 28th

on r 212 Fir
dairymn h 1631 7th
M (Agnes) mech Nash-Chil
1056 B
roll clk Baranov's r Coronado
Mae K) editor Sunday edition
h 955 20th
vid J V) drsmkr h 2022 Granada
r 2965 L
clk Westn States Gro Co r
ree
cashr H J EDWARDS INC r

bkpr Poultry Producers of S
exas
n h 840 B
her North Park Theatre
r 3654 37th
r 341 S 30th
r 2965 L
ch J R Townsend Co h 3873
(Mary E) cement wkr h 2736
chauf r 230 26th
304 W Ivy
(Mabel B; J W Austin Co) h

(Ferne) slsmn H L Benboun
Robinson av
I (Christine E) wtchmn h 2019
av
I jr millmn W J Glasson Plan
2019 Harrison av
J (Jean) driver Sutherland's
Stages h 1028 14th
dir Play and Recreation Dept
av
r 140 Arbor dr
barber 2471 1/2 5th av
Mrs h 2944 Whitman
Mrs h 1520 10th
I (wid Peter) h 3105 33d
H (Margt) USN h 2926 J
Effie) civ eng h 3814 Logan av
4583 Felton
brklyr r 4127 37th
(wid Wyatt) r 11 Hensley
Mrs waiter L B Chruden r 4142
(Mary) musician h 724 Yarmouth
J waiter Cafe Cabrillo r 4762 38th

E Mrs gro 4504 Park blvd
McG (wid A N) slsdy S W Straus
3238 Goldsmith, Loma Portal
D (Violet) carp h 3654 37th

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OT
B
Phones (Main 013)
(Main 013)

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SAN DIEGO CITY DIRECTORY (1929)

ANDERSON—Cont
Fred (Mabel) cement contr 530 Arbor dr
Fred W (Lillian N) clk Knickerbocker Hotel
h 230 26th
Gager A (Marie) gro 3836 Birch h same
Geo h 1234 Front
Geo A mech r 4722 Coronado av
Geo B driver Klauber-Wangenheim Co r
995 39th
Geo B (Edith M) trucking h 4419 52d
Geo C (Da) slsmn Holzwasser Inc h 3402
Van Dyke av
Geo B hlpr Am Ry Exp Co r Coronado
Geo G h 3684 Filbert
Geo H (Leota) br mgr Heller's Inc h 3244
Clay
Geo M meat ctr h 4291 Univ av
Geo T (Frances E) clk Mrs F E Anderson h
4504 Park blvd
Gogwin O mach hd W J Glasson Planing Mill
National City
Gottfried (Anna L) h 1866 W Montecito way
Grace chl opr Pac T & T Co r 4061 Park blvd
Grace Mrs h 3114 India
Grace M Mrs h 721 W Kalmia
Gustav J (Ida K) carp h 4636 Biona dr
Guy floormn Coast In Safety Corner r 4114
Hamilton
Guy (Mattie) jan h 335 S 32d
H Ray (Caroline) gdnr h 2020 Diamond
H W emp Samson Tire & Rubber Corp r
National City
Hannah Mrs r 1942 Harrison av
Hannah (wid Ats) h 4045 Texas
Harold K (Florence) electn Naval Air Sta h
2813 K
Harry clk r 1636 Front
Harry G (Jane) clk h 2426 29th
Harry L r 1684 Kensington dr
Harry L clk Union Oil Co r 1636 1st
Harry W r 322 G
Harry W (Mary) meat ctr Youngs Mkt Co h
3559 Grim
Hazel C r 1855 W Montecito way
Helen M Mrs (High Court) h 1267 14th
Helmick formn Ats Boat Shop r 1065 Meade
av
Henry waiter r 1543 7th
Henry (Lucy A) driver Bledsoe Furn Co h
3516 Landis
I Nora nurse 1251 Hendricks av
Ida S (wid Aug) r 3559 Grim av
Inez G h 4022 Eagle
Inger Mrs h 4568 Felton
Ivan (Pearl) chauf h 238 S Gregory
Iver C (Edna) broommrk S D Broom Wks
h 3355 B
J Arohls h 4519 Mississippi
J Chas lab St Dept r 2965 L
J Henry (Anna U) h 115 Walnut av
Jas (Lillian) h 2851 Juan
Jas lab h rear 3025 Webster av
Jas h rear 3050 L
Jas lab r 3883 Birch
Jas Jr (Margt) battery mfr 664 Front h 3127
Elliott
Jas C (Hazel) h 501 14th
Jas H r 2250 Newton av
Jas M office 1923 7th R 10
Jas P (Marie) carp h 2040 Dale
Jas W lab St Dept r 2965 L
Jane Mrs maid County Psychopathic Hospi-
tal r 820 West A
Jane L Mrs maid 384 San Fernando Pt Loma
Jennie (wid A N) r 1742 Market

Jennie J (wid J P) h 3614 Georgia
Jerome W (Frances) agt Western States
Life Ins Co r 4195 Falcon
Jewel L (Fanny) plstr h 828 S 27th
John h 1281 Essex
John (Hazel) 548 Univ av
John A r 2940 Main
John A (Cecelia) cement fnshr h 3722 Birch
John C cigars 921 Bway r 368 Union
John D (Opal H) lab h 6359 Radio dr
John E (Florence M; Bonnie Jean Court) h
4457 Campus av
John F h 4267 Hart dr
John G (Emma C) h 2252 Market
John L (Mary) h 3720 Guava
John M B (Melbena L) h 3211 Mountain
View dr
Jona beauty opr r 4563 Felton
Jonas M (Hilma) gro 3373 Univ av h 4224
Mission dr
Jos porter r 243 11th
Jos L (Allene) whsemn h 3553 1/2 1st
Josephine M Mrs sten C E Burch r 3227 Ban-
croft
Josie K bkpr h 4127 32d
Julius (Della A; San Diego Steam Lndy) h
2151 E
Karl J (Katie) shipwright h 3110 Gregory
Kath M h 4088 Ohio
Laura B r 1253 12th
Laura O (wid E E) h 315 28th
Law phtr r 3231 Main
Lawrence C (Esther C) bldg contr 1431 Mon-
roe av
Lee lab r 337 F
Leif pipe wrapper S D Cons Gas & Elec Co
h 147 West E
Le Roy E slsmn S D Steam Lndy h 140 Arbor
Lloyd (Goldie) chauf h 3333 Birch
Lillian Mrs h 1680 3d
Lottie Mrs (Andersonian Apts) h 1846 Is-
land av
Louis H slsmn W A Wiedenbeck r 4131 Marl-
borough av
Louise F clk Sears Roebuck & Co r 3077
Newton
Luella Mrs sten QMC, USA Rockwell Field
r 4524 Wilson av
Lydia J (wid Robt) r 3128 Hawthorn
Mabel tel opr Pac T & T Co r 1317 1st
Mabel P bkpr Stationers Corp r 3614 Georgia
Mangus C (Josephine) broommrk S D Broom
Wks h 3365 B
Manuel lab r 1230 9th
Margt Mrs r 1543 Columbia
Margt E r 3675 31st
Marion F (wid J G) clk Robertsons Phar-
macy r 3925 32d
Marion S (Mary L) clo prsr h 4385 Arizona
Martha L Mrs mgr King Edward Hotel r 730
7th
Martin L (Emma) slsmn Real Silk Hosiery
Mills h 3815 Swift
Marvin lab S D Cons Gas & Elec Co r 4526
North av
Marvin M (Ilva L) h 4126 39th
Mary Mrs h 3678 Highland av
Mary Mrs h 271 Southlook av
Mary A office sec E J Hammond Co r 2260
Newton av
Mary D nurse h 137 Pennsylvania av
Mary E Mrs h 2170 Irving av
Mary L Mrs clo prsr Pantorium Cleaners &
Dyers r 4385 Arizona

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369

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City Directory, 850 3d, Tel Main 8175
 (See left side lines and page 116)
 & Smith Building 850 3d
 Frye Eliz J Mrs h 1054 15th
 Helen E (wid E T) h 414 Robinson av
 Josie L emp Pure Milk Dairy r 2653 Na-
 tional av
 Mildred tchr Logan Sch r 1054 15th
 Robt E emp Samson Tire & Rubber Corp
 r 738 F
 Rose T Mrs h 1820 4th
 Russell C (Josie A) h 2653 National av
 Tynmire Eliz Mrs h 3346 Imperial av
 Fudge Fannie F h 1312 12th
 Tucher Saml h 1204 2d
 Fuentes Carlos lab h 1930 Logan av
 Edw J pntr r 61 25th
 Fred C (Esther) pntr h 61 25th
 Fred C jr pntr r 61 25th
 Gabriello bkpr Calif Outfitting Co r 2623 K
 Mercedes Mrs h 756 16th
 North Viola L copyist Co Recorder r 1012 C
 Press Ella (wid G W) h 1543 Front
 Bogard Eliz (wid G W) h 1822 32d
 Joujou phone opr r 1822 32d
 Fair Melville J K Rev (Marie) pastor Our
 Saviors Lutheran Church h 2012 F
 Fehrken Carl G h 416 W Univ av
 Fahrman May D (wid Geo) r 2435 C
 Fehrmeister Henry S (Agnes C) USN h 3614
 Monroe av
 Finks Leon (Ada J) h 4980 Marlborough dr
 Fujito Geo formn Stellar Fish Co
 I photog 538 5th av
 O clo ctnr 1871 5th av
 Fujoka K chiropractor 506 5th av
 Fujinaga T mgr Mikado Hotel h 554 5th av
 Futano Hisamatsu supt Ocean Industries Co h
 754 14th
 Fullard Mary Mrs h 302 Thorn
 Fullerton Alden J (Fay A) slsmn h 2609 Dwight
 Claude S usher Savoy Theatre r 1728 Gra-
 nada av
 Edw L asst treas Savoy Theatre r 1528 3d
 Ezra W formn S D Cons Gas & Elec Co h
 1728 Granada av
 Fred (Daisy) h 3028 Felton
 Harold (Martha) h 4375 Highland av
 Harold G r 1528 3d
 Ray r 1728 Granada av
 Walter F (Alma F) treas Savoy Theatre h
 3634 Alabama
 Walter J (Maggie) pres-mgr Savoy Theatre;
 pres Newport Oil & Refining Co h 1523 3d
 Full Gospel Rescue Mission Mrs Maude Black-
 stone pres 441 5th av
 Gospel Tabernacle 343 17th
 Fullbright Albt (Augusta) lab h 2054 Franklin
 av
 Fuller Benj F (Lavene F) h 4279 Menlo av
 Bertha Mrs r 1253 Essex
 Brush Co J H Irion mgr 524 B rm 304
 Buel A (Maude E) plmbr h 3330 43d
 Caroline A (wid L E) h 1815 Sunset blvd
 Clara waiter U S Grant Hotel
 Clara (wid J D) h 4079 42d
 Clifford C r 4059 Chamounie av
 Lloyd F (Grace) mech W M Casey Inc h
 4666 Ohio
 Emerson H musician Sunset Supper Club r
 5097 West Pt Loma blvd
 Ernest A (Olivia) cook h 2950 Franklin av
 Ernestine r 2950 Franklin av

" Bug P (Lovisa A) h 4517 34th
 " Frances F teller Ocean Beach Br Bank of
 Italy r 3646 Hyacinth dr
 " Frank (Lizzie) r 4511 33d
 " G W phys 1007 5th av rm 310 r Los Angeles
 " Geo O formn City Oper Dept h 731 Stork
 Encanto
 " Geo S (Helen) formn P O h 3622 Landis
 " Harley cashr S D Rapid Auto Lndy h 4651
 Iowa
 " Harry USN r 726 1/2 5th av
 " Helen h 465 Silver Gate av
 " Helen Mrs photo fnshr W F Warren r 3622
 Landis
 " Henry W poultry 4727 Gardena av
 " Howard E (Dorothy L) carp h 4046 Pepper
 dr
 " Josephine R Mrs r 3327 Logan av
 " Judson A r 546 Ash
 " Lewis E clk Carl Heilbron Elec Co r 1815
 Sunset
 " Lucy r 3827 Logan av
 " Mert L (Edna) slsmn h 346 18th
 " Meta clk Saml Busch r 410 Bway
 " Owen D r 346 18th
 " Ralph G (Alnetta B) poultry 4764 Gardena
 av
 " Robt M (Lena) h 3805 Utah
 " Rose A (wid F B) h 3646 Hyacinth dr
 " Roy A chauf r 1815 Sunset blvd
 " Saml slsmn Ideal Baking Co r 2437 5th av
 " Sidney W (Mildred) publicityman West Coast
 Theatres Inc h 1500 Glenwood dr
 " Susannie Fish Mrs h 2493 Imperial av
 " Virginia r 1244 10th
FULLER W P & CO, A B Cadman Mgr, Paints,
Oils, Glass, Sash and Doors, Glass Mir-
rors, Roofing, 803 7th ne cor F, Tel Main
0181 (See left top lines and page 110)
 " Wm H caretkr Robertson's Pharmacy r 2701
 Univ av
 " -Smith Mayme Mrs h 2841 2d
 Fullerton Aubrey N hlpr Lenox Cafeteria r 950
 14th
 " Julia B Mrs with Marston Co h 942 Beech
 Fulmer Wm R photog h 110 Cedar
 Fulton Blanche E Mrs hskpr 4244 Jackdaw
 " Chas R (Lena) h 2661 Imperial av
 " Clarence R (Frances) USN r 1244 Univ av
 " David M br mgr Liberty Food Co r 1122
 Market
 " Elsie Mrs r 4487 Landis
 " Frank (Louella) h 4658 Kensington dr
 " Frank C trucking 4091 8th
 " J Frank (Sephronia) pipelyr h 3276 L
 " J Fred (Cath) h 3812 Superior
 " Jas B (Floy) eng Citrus Soap Co h 1042
 S 31st
 " Jas E lab City Oper Dept r 3030 Imperial
 " Jas W (Clara W) baker 3076 Adams av h
 1345 Grove
 " Josephine emp Palomar Lndy r 3276 L
 " Margt h 1763 1st
 " R R hlpr Reed Bros Co r 4243 Jackdaw
 " Stella tchr r 1042 S 31st
 " Wm E (Nelly) gro 142 W Washn h 2019
 Lincoln av
 Fultz Fred (Jennie) driver S D Poultry Assn
 h 3154 K
 " J Wesley (Mary; Hale-Fultz Co) h 5012
 Hawley blvd
 Fulwiler David L lab City Sch r 509 S 45th
 Fun Tom cook New Palace Hotel
 Funcheon Glen (Mary E) (El Cantorral) bldg
 contr 2464 Adams av

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Sheppagrell Leona clk S H Kress & Co r 3670 6th
" Mildred D sten Bank of Italy San Diego Br r 2670 6th
" Pearl atndt County Hosp h 3670 6th
" Wilbur msngr H C Allen r 2670 6th
Shepperd Clarence H (Fern) USN h 4585 36th
" Hazel Mrs h 2040 Diamond
Sheppherd Chas Z (Bertha) h 4585 35th
" Frank mech r 4585 35th
" Minerva musician r 4585 35th
" Zora clk J A Gordon r 4685 35th
Shera Sami r 736 Beech
Sheran Disle h 1307 7th
Sherarts Earl D lno opr San Diego Linotyping Co r 2237 Fairmount
Sherbank Wm D (Helen M) cook h 3117 Lincoln av
Sherbon Alvin chauff r 3571 Dalbergia
" John W (Layna) lather h 3571 Dalbergia
" John W jr pntr r 3571 Dalbergia
Sherburn Edwin D (Emma) aud h 4636 Florida
" Emma Mrs asst Pub Library r 4636 Florida
Sherden Saml pdlr r 509 12th
Sherfese W G slsmn Ray Anderson Inc r 1520 Madison av
Sherick Chas A (Lida C) h 4609 Edgeware rd
Sheridan Bert emp Pullman Cafeteria
" Dora A emp Cal Laundries h 3723 Central av
" Grady W (Velma) USN h 3562 Tompkins
" John A (Cora) slsmn Balloon Dye Wks r 1429 2d
" Lawrence hallmn U S Grant Hotel r 1219 1st
" Louise mgr Ashmont Annex Apts h 1480 7th
Sherfese Wm G (Genorose) h 1520 Madison av
Sheriff Mark (Nellie) elev opr Scripps Bldg r 3873 Cherokee
Sherk Jessie sec San Diego Securities Co h 2322 Bancroft
Sherlock Geo H (Ella) real est 704 W Washn h 3795 Kite
Sherman Alden E gro 4633 44th
" Alex L (Saraphine) h 712 63d Encanto
" Apartments Mrs Mildred Barker mgr 563 22d
" Chas L (Dream) houseclnr h 1406 2d
" Chas L (Iva) millmn Dixie Lbr & Supp Co h 4276 Altadena av
" Chester (Ida) USN h 2017 1st
" Clarence electn r 2025 El Cajon av
" Constance A (wid H L) r 3928 Alameda dr
" Edw H (Etta) h 3526 41th
" Edwin M (Nancy M) slsmn Davidson Furn Co h 4509 Imperial av
" Elda V opr Pac T & T Co r 3820 32d
" Eleanor (Gascoyne & Sherman) r 1433 Bway
" Frank (Aileen A) h 3847 Cherokee av
" Harold A (Ruth) chf clk Los Angeles S S Co h 2976 Redwood
" Herbt (Hattie) h 4381 35th
" Herbt F (Cath) lab h 1995 Missouri
" I C millmn Irwin & Co r 1944 K
" Jacqueline with Marston Co r 3852 1st
" John H (Jean) stockmn Naval Air Sta h 1611 Dale
" Julia T Mrs furwkr Max & Novnan r 3867 Ocean View blvd
" Leslie M (Pearl M) h 3812 32d
" Margt (wid J B) h 4086 1st
" Mary Mrs h 1263 10th
" Matt lab r 1515 E
" Milton R (Lila) clk S Oil Co of Cal h 320 W Pennsylvania av

" Otto F hlpr Standard Mattress & Furn 627 13th
" Pearl M opr Pac T & T Co r 3812 32d
" Peggy E (wid Paul) clk Heller's r 4117 Utah
" Philip S J (Florence) prsmn Frye & Smith h 4573 Louisiana
" Ralph (Inez) int decorator h 4728 Seminary dr
" Ray G (Cath M) chf 3414 Van Dyke av
" School 2240 J
" Sigmund (Ida) h 4320 Trias
" Victoria Mrs h 3820 32d
" W Harry (Lepha) h 2053 Woden
" Walter A (Maria) h 934 Ash
" Wilbur G auto mech Qualtee Dairy Pro Co r 3820 32d
" Wm A (Myrtle) pntr h 4353 36th
" Wm C (Criselda) plstr h 3139 Newton av
" Wm C jr plstr r 3139 Newton av
" Wm E (Thelma) USN h 3715 Dalbergia
" Wm T optician Asso Optical Co h 3861 Ocean View blvd
" Willis S (Lulu) depot agt Am Ry Exp Co h 4221 40th
Sherr Theo B (Bessie B) carp h 3329 Adkins av
Sherrard Ray lab r 414 G
Sherrer Harry A garage h 3862 National av
Sherrill Frank M (Theresa) chf clk S D Co Gas & Elec Co h 4181 15th
" Nell usher Balboa Theatre h 1570 4th
" Virginia cashr Rivoli Theatre h 1570 4th
" Walter P (Ruth) phys 420 Walnut av h 1570 Neale
Sherry Albt E eng Vancouver & S D Nav Co r Olive Hotel
" Dean (Nina) lawyer 626 Bway R 1035 h 2403 G
" M R M r 326 Juniper
Sherwin Ann E Mrs restr 423 C h 530 Quiner
" Emacy D (Geraldine) asst supt S D Co Gas & Elec Co h 4329 Wilberhy
" Vernon E (Pt Loma Service Sta) r 529 Quince
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Sherwood Alvin (Abbie) driver Safeway Stores h 4329 35th
" C M Mrs solr J W Austin Co r 759 26th
" Chas J (Luella) h 4019 Park blvd
" Clinton W (Ursula) cement wkr h 3633 Van Dyke av
" Earl L (Helen) h 3603 Columbia
" Edw L mech Frank Reinemund r Lakeside
" Eug H r 868 Union
" F Carl r 3214 33d
" Hazel r 639 E
" Jack formn H P Sickels r 2440 State
" Jos W (Eliz D) real est 713 E h 4321 W Montecito way
" Lionel C (Harriett) telr S D Mch Sch h 2817 Hickory
" Mildred (wid C M) slsldr r 759 25th
" Robt (Eliz) slsmn A W William h 2252 K
" Villa Apartments (Mrs M L Sylvester) 1240 Front
" W pipelyr Miracle Constr Co
Shew Gerrit r 444 G
Shewbert Wm J (Gertrude) carp h 454 18th
Shiba M nursery, 3311 El Cajon av

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Phones Main 3118 and 3119

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883

ohn (Rosa) fisherman h 2317 K
 Ir fisherman r 2321 Kettner
 (Mary) fisherman h 2408 Grant
 o (Angeline) fisherman h 2502
 kpr Cal Poultry Co r 1735 India
 (Germa) billiards 601 W Highway
 mbia
 (Dina; California Poultry Co)
 i (Josephine) fisherman h 2302
 elvd
 es (Celestina) h 1741 Bancroft
 carp r 656 5th av
 (wid Albt) h 2442 Market
 lida Mrs h 3712 S
 lorence) plstr h 421 23th
 rrl) lab h 2861 Franklin av
 2861 Franklin av
 waiter S D Athletic Club
 ius (Louisa) h 4196 Cleveland av
 lw K (Blanche E) sis mgr Gar
 Inc h 3786 Pioneer pl
 (Mary A) mgr General Store
 h 4656 Idaho
 r 4226 Texas
 rdens Balboa Park
 San Diego H M Wessford
 arcter V-pres D D Wray
 ig treas Gordon Gray dr 1933

M (wid P W) r 4528 Kincaid
 F asst cashr S D San r 1933
 ate (wid Louis) h 416 15th
 clk Angelo De Angelo 1933

n Chesapeake Fish Co
 Julia) h 3750 5th av
 in r 3750 5th av
 M M Dorla Jr r 3750 5th av
 (wid John) r 4034 43d
 Pearl B) cigar mfr 1931 Alca

C S praet 1931 Alhambra
 rey J (wid Herman) clk Sam
 37 Pennsylvania av
 C (Josephine) chr sanitary
 health Dept h 3735 Ray
 le) h 3044a India
 44 L

Mrs r 1855 1/2 National av
 vkr r 1855 1/2 National av
 R McCormick Emb Co h
 nal av
 bkpr Southwestern Gro Co

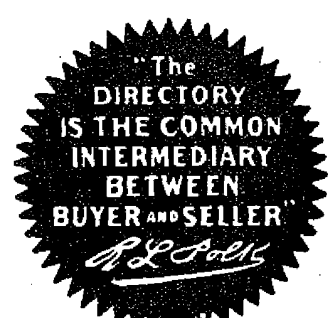
(Thelma) plmbr h 3412 Flor
 carp h 3695 Mississippi
 M) credit mgr Benson Lbr
 rshing av
 la E) lab City Oper Dept

Bank of Italy r 3037 Haw
 of Italy r 3037 Hawthorn
 3037 Hawthorn
 38 Logan av
 erin D) slsmn h 4224 4th
 hr Fremont Sch r 4224 3th
 line E) slsmn Bishop & Co

er Co.
 Main, 4888

John L. (Kathryn) gdnr h 2470 K
 Louise M choc dipper Izer Davis
 CO r 2963 J
 Walter R r 2963 J
 WICK JOHN (Cleo J), Agt State Mutual
 Building & Loan Assn, Loans, Real Es-
 tate and Insurance, Clerk Bayview Camp
 No. 7256 Modern Woodmen of America,
 205 Union Bldg, 235 Broadway, Tel Frank-
 lin 5147, h 3931 Falcon, Tel Hillcrest
 3626 R
 Lucile r 3931 Falcon
 Alfred Rose smstrs r 1015 Lincoln av
 Fred Leo USN r 532 W Grape
 Margaret Carrie r 3666 4th
 Fred h 3666 4th

Zwiener Floyd W electn J F Zwiener Elec Co
 r 4366 Ohio
 ZWIENER JESSE F (Mary; J F Zwiener Elec-
 trical Co), 1224 3d, Tel Franklin 3351,
 h 4366 Ohio
 ZWIENER J F ELECTRICAL CO (Jesse F
 Zwiener), Electrical Construction, Light-
 ing Fixtures, Mazda Lamps, Motors and
 Repairs, 1224 3d, Tel Franklin 3351
 (See page 62)
 " Kenneth V clk r 4366 Ohio
 Zynkian Hovhenes (Anna) photog h 4143 Kansas
 Zywert Bernice r 3769 Herbert
 " Geo meat ctr Julius Zywert r 3769 Herbert
 " Julius (Veronica) meats 1488 Univ av h 3769
 Herbert



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E 6th National City
Villa ter
la Home Building Co 100 00
28th
03 Howard av
Monroe av
15 Blaine av
32 Alabama
2819 C
G av National City
5058 Imperial av Pacific
1948 Monroe av
34 Bacon
av National City
ER, 1460 J, Tel Franklin 284
Madison
32 35th
0 40th
rm 614 and 7852 Girard av 12
741 Dale
Cajon av
10th
F 1624 W Lewis
E & COUGH INC, 525 1000 O
ldg, 625 Broadway, Tel Main
ge 55)
6 Fern
3740 Noell
Alabama
5 32d
3 rm 303
28th
onstruction Co 1011 1st Bn
4 Felton
14 S Grape, Escondido
balcon
Kensington dr
Wrightman
814 Mississippi
Terrace dr
4794 Utah
STRUCTION CO, 231 Spruce
Bldg, 121 Broadway, Tel Main
ge 59)
6 43d
0th
c 625 Bway R 1105
Irving av
actors—Carpenter
Y J, 848 7th, Tel Main 223
3)
ractors—Concrete
0 Arbor dr
S Francis
e Co 21 28th
7 38th
Arizona
11 2d av Chula Vista
10 30th
26 Ohio
750 28th
Tile Co 3323 India
81 Julian av
Webster av
ower Chula Vista
Mississippi
av Chula Vista
Julian av

Wright & Frost 3740 Pershing av
John 1355 Illinois
Salinas Diego 2680 Market
W L 3070 Brant
Harrison L A 3164 Ocean View blvd
Robert Aug r 4223 Copeland av
Robert Paul 4374 Copeland av
Baker M B 4627 Biona dr
Harris J J 4430 32d
Hoe A C 430 C rm 27
Huntington J W 4853 Saratoga av
Hutchins E L Vista
Rever D R 4436 Louisiana
Knee John 4662 Ohio
Kiss Elvin 517 S Clementine Oceansid
Landolt Wm 4470 40th
Larsen Chris 4694 Bancroft
Levy R R 525 Westbourne La Jolla
Lockwood R W 3445 Ocean View blvd
Macle Construction Co 298 6th Oceanside
Munro F C 304 E Grand av Escondido
Norris Frank 4456 30th
Norton W H 4068 Ohio
Oster D L 735 W Beech
Rhodes C B 4003 Park blvd
Robeson T W 2228 Commercial
Roper L V & Son 2193 Logan av
Schulenburg A R 1527 30th
Shockey Clyde 4970 Muir av
Simmons J A 345 W Indiana Escondido
Sikes J P 729 D av Coronado
Teasdale Victor 254 Church av Chula Vista
Tidwell T T 4609 Alabama
Western Concrete Pipe Co 4519 Morena blvd
Whittingham Jos 337 I Chula Vista
Woodward Bros 2914 Bancroft
Woodward F H 3667 Quimby
Worthington J T 3894 Logan av

***Contractors—Decorating**

MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page
112)

***Contractors—Electrical**

CALIFORNIA ELECTRIC WORKS, 420 8th,
Tel Main 2145 (See page 62)
CLARDY C C, 1017 Market, Tel Franklin 4706
(See back cover and page opposite inside
back cover)
INDEPENDENT ELECTRICAL CO, 928 7th,
Tel Franklin 5412
ZWIENER J F ELECTRICAL CO, 1224 3d, Tel
Franklin 3351 (See page 62)

***Contractors—Excavating and Grading**

BUTTERFIELD CONSTRUCTION CO, 3911 5th
Av, R 309, Tel Hillcrest 5899
FENTON H G, 1980 Main, Tel Main 3073
Hacker Ben 1714 W Lewis
Hendley O B 7814 1/2 Girard av La Jolla
Hansen John 4049 Newton av
Nelson C O 3815 Palm
Nelson Omar 4276 36th
Penick J B & Sons 3075 L
Rehneider L M Vista
Richardson Shirley 4817 Lantana dr
Worke D L 4656 Ohio

***Contractors—Gas Fitters**

REED BROS CO, 672 8th, Tel Main 2141 (See
right top lines and page 115)

***Contractors—General**

EDWARDS, WILDEY & DIXON CO, 430 Union
Bldg, 235 Broadway, Tel Main 4543 (See
page 59)
KIER W E CONSTRUCTION CO, 813-814 First
National Bldg, 1007 5th Av, Tel Main
2427 (See right bottom lines and page 58)
NOBLE & RHODES INC, 841 W Beech, Tel
Main 2868 (See page 60)
SCOFIELD-TWAITS CO, 1138 San Diego Trust
& Savings Bldg, 530 Broadway, Tel Main
5562
WURSTER CONSTRUCTION CO, 231 Spreck-
els Theatre Bldg, 121 Broadway, Tel
Main 9231 (See page 59)

Contractors—Floor Surfacing

Johnson E H 2431 Univ av
Suter W J 2221 Wightman

***Contractors—Heating**

HEILBRON Fred A, 1448 5th Av, Tel Franklin
1188 (See right bottom lines and page 114)
HUBBS HARRY D, 1156 3d, Tel Franklin 3525
(See page 115)
REED BROS CO, 672 8th, Tel Main 2141 (See
right top lines and page 115)

***Contractors—House Movers and Raisers**

PALMER BROS CONSTRUCTION CO, 202
Savoy Theatre Bldg, 226 C, Tel Franklin
5526 (See right side lines and page 76)

***Contractors—Interior Decorating**

FORREST C W, 3902 4th, Tel Hillcrest 1454
(See right side lines and page 109)

Contractors—Lathing

Cadwell F S 3984 Utah
Campbell W E 724 Sampson
Parson A L 4320 43d
Sims T B 4639 35th
Tallman Robt 1965 National av

Contractors—Loading and Discharging

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San Diego Stevedoring & Storage Co 1100 Har-
bor

Contractors—Marine

Western Dredging Co 1100 Harbor

Contractors—Mason

Anderson B W 4127 37th
Billon A C 315 W Robinson
Blume & Blume 4175 35th
Deeds E D 1919 29th
O'Carroll Chas 4681 Hamilton
Paulus G R 4921 Uvada pi

***Contractors—Painting—**

FORREST C W, 3902 4th, Tel Hillcrest 1454
(See right side lines and page 109)
MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page
112)

***Contractors—Paperhanging**

MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
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112)

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ORY-COLUMBARIUM

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 1236 5th av
 A 522 F
 E 787 Bway
OPTICAL CO, 801 Broadway, Tel
357 (See page 108)
 F M 548 Sicard
 148 E Grand av Escondido
IS MASSIE, 201-202 Watts Bldg,
Tel Main 3203

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 tions; also Clubs; also Labor or
 tions; also Societies—Secret and
 al)

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 Co 528 4th
 518 Island av
 o 448 3d
 ig 348 J
 405 Island av
 o 541 4th
 o 220 J
 5th av
 Yuen Co 556 4th
 Kung Shaw 328 J
 Co 566 4th
 4 4th
 & Co 1159 5th av
 o 303 Island av
 Island av
 543 4th
 o 212 J
 & Co 459 3d
 312 J
 401 4th
 hong Co 450 3d
 o 386 J
 long 413 4th
 M 398 J

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N MANOUG P, 1261 4th, Tel Main

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MENTAL IRON WORKS, 1430 J,
anklin 1688
MENTAL IRON WORKS, 2673 Com-
av, Tel Main 5466
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5, 1785 Logan av, Tel Main 6330
ght side lines and page 65)

Orthopedic Appliances
 526 C rm 609

Osteopathic Physicians
 H E 3571 Fairmount av
 226 Ash
 ra M 409 N Dittmar Oceanside
 3913 Ohio
 o 5th av
 1007 5th av rm 627
 R, 562 Spreckels Theatre Bldg.
 adway, Tel Franklin 1954
 1002½ Prospect La Jolla
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 DYER L Q, 327 Commonwealth Bldg, 524 B,
 Tel Franklin 3920
 Elliott Mabel M 2544 5th av
 Frazer C F 236 E Indiana av Escondido
 Glore Vera 3687 5th av
 Hoeberlin L P 1002½ Prospect La Jolla
 Kohn R P 524 B
 Knudson W M 1007 5th av rm 612
 Love W J 440 C rm 55
 Noble A J 121 Bway rm 377
 Noble L P Mrs 2440 3d
 Noble Wentworth 121 Bway rm 377
 Phelps P J 8007 Ocean La Jolla
 Pierce Nellie M 3570 Granada av
 Ridley C J 123 S Lime Escondido
 Sanford H J 3102 Univ av
 Shackelford E J 1007 5th av rm 627
 Shiley Ann T 4134 38th
 Smith A G 14 E Lookout av La Mesa
 Steen P N 520 E rm 308
 Stillman C S jr 7345 La Jolla Blvd La Jolla
 Swanson W D 293 3d av Chula Vista
 Thadai H F 524 B rm 418
 Thadai Viola Mrs 524 B rm 418

Ostrich Farms

SAN DIEGO OSTRICH FARM, 1804 Adams av,
Tel Hillcrest 0402 (See right side lines and
page 108)

Ostrich and Maribou Capes Made to Order
SAN DIEGO OSTRICH FARM, 1804 Adams av,
Tel Hillcrest 0402 (See right side lines and
page 108)

*Outdoor Advertising

FOSTER AND KLEISER COMPANY, 2260 Co-
lumbia at Juniper, Tels Main 8101 and 8102
(See page 19)

*Packers and Shippers

MOOLINTOCK STORAGE WAREHOUSE CO,
1202 Kettner Blvd, Tel Main 3144 (See
page 132)

Paint and Color Manufacturers

BENTON ROOF & PAINT CO, 1035 7th, Tel
Main 1860, Factory 2136 Kettner Blvd, Tel
Franklin 5108 (See right side lines and
page 109)

Kant Burn Paint & Slatell Co 313 5th av
Stucco Paint Co 1221 Univ av

Paint, Oil and Varnish Dealers—Retail

A L A LUMBER CO, 303 Pine, Tel Escondido
24, Escondido. (See Escondido Adv Sec-
tion)

ACME QUALITY PAINTS, Sold by Sullivan
Hardwood Lumber Co, 703 West F, Tel
Franklin 3196

BALBOA ELECTRIC & HARDWARE CO, 4207
Park Blvd, Tel Hillcrest 1792 (See page 71)
Bass Hueber Paint Co 927 C

BENTON ROOF & PAINT CO, 1035 7th, Tel
Main 1860 and 2136 Kettner Blvd, Tel
Franklin 5108. (See right side lines and
page 109)

BERGER HARDWARE STORE, 3060 Univer-
sity av, Tel Hillcrest 2121
Dolesworth Britton 2139 Logan av
Carpenter Vilah 2125 Logan av

Consolidated Paint Co 860 6th
CORONADO LUMBER CO, Foot of Orange av,
near Ferry, Tel Coronado 341, Coronado
(See Coronado Adv Section)

CRANDALL-CROCKETT PAINT STORE, 845
7th, Tel Franklin 4655 (See page 111)

EAST SAN DIEGO HARDWARE CO, 4228 Uni-
versity av, Tel Randolph 4490 (See page
72)

FAIRMOUNT LUMBER CO, 4391 El Cajon av,
Tel Randolph 5694 (See page 101)

FORREST C W, 3902 4th, Tel Hillcrest 1454 (See
right side lines and page 109)

FRAZEE-KURTZ PAINT & WALL PAPER CO,
1045 10th, Tel Franklin 6207 (See right top
lines and page 110)

Froom-Ernery Co 1527 Market
FROST HARDWOOD LUMBER CO, 327 W
Market, Tel Main 4888 (See left bottom
lines and page 65)

FULLER W P & CO, 803 7th, Tel Main 0181 (See
left top lines and page 110)

HILLCREST LUMBER CO, 3935 5th av, Tel
Hillcrest 0177 (See right bottom lines and
page 98)

HOMELAND BUILDING CO, 22-32 E 8th, Tel
National 145, National City (See right side
lines and National City Adv Section)

Israel Isabella Mrs 224 Orange av Coronado
JONES-MOORE PAINT HOUSE, 1302-1306 5th
av, Tel Main 5123 (See right bottom lines
and page 111)

King W R 3901 El Cajon av
KONRAD WM HARDWARE CO, 4327 Univer-
sity av, Tel Randolph 2709 (See left bottom
lines and page 71)

Lemmon W R 3910 El Cajon av
MCCORMICK BROS LUMBER CO, 3945 Univer-
sity av, Tel Hillcrest 2408 (See page 101)

National Paint & Varnish Co 1360 5th av
PABCO PAINT STORE, 2877 University av, Tel
Hillcrest 0131

Perry F H 7812 Girard av La Jolla
Rigdon V W 1302 18th

SAN DIEGO HARDWARE CO, 840 5th av,
"Through to Fourth," Tel Franklin 1261
SAN DIEGO LUMBER CO, 170 6th, Tel Main
4131, Branches 3458 Adams Av and 6357
Imperial av (See left top lines and page 99)

Shaw Isaac 209 E Lookout av La Mesa
SHERWIN-WILLIAMS, Frazee-Kurtz Paint &
Wall Paper Co, San Diego County Distrib-
utors, 1045 10th, Tel Franklin 6207

SPRECKELS COMMERCIAL CO, 310 4th, Tel
Franklin 6141 (See right side lines and
page 47)

Spruince O E 818 B
SULLIVAN HARDWOOD LUMBER CO, 703
West F, Tel Franklin 3196 (See page 100)

WARD J K & CO, 1266 4th, Tel Main 6941

WHITING-MEADE CO, 701 1st at G, and 14th
cor K, Tel Main 7191, 4065 University av,
Tel Randolph 4477, 822 S Hill, Oceanside,
Tel Oceanside 210 (See right bottom lines,
page 48 and Oceanside Adv Section)

WIEDENBECK CARL F, 4312 University av,
Tel Randolph 1272

Paint, Oil and Varnish Dealers—Wholesale
FORREST C W, 3902 4th, Tel Hillcrest 1454 (See
right side lines and page 109)

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right top lines and page 110)

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Adams L C 1254 Kettner Blvd
Auto Duco and Top Shop 219 E Ohio Escondido
Dell R E 1845 1st
Dural Paint & Body Works 853 1st
Geier W M & Son 127 W Market
Grissett Cecil 4715 Univ av
HUTTON AUTO BODY CO, 1743 India, Tel
Main 9822, and 1435 E, Tel Main 1391 (See
left side lines and page 20)

Jacobs L A 4169 Univ av

Jacobs W L 1743 India

Kidd & Krone 410 10th

Lee H V & Co 1210 India

Lewis D E 1866 State

Linn R I 3171 Univ av

Mayer A G 743 F

MORRIS R V & COMPANY, 836 Columbia, Tel
Main 5296 (See right side lines and pages
23 and 36)

Murray J W 355 15th

Patterson C E rear 3837 Adams av

Ricca Matti 310 S Nutmeg Escondido

SAN DIEGO PAINTING & DECORATING CO,
2032 India, Tel Main 1349 (See page 62)

SCOTTY'S DAY AND NIGHT SERVICE, 1125

1st, Tel Franklin 5023

Singleton J R 1155 18th

Vanice J V 1245 Union

*Painters—Signs

HUNT FOR SIGNS, 1241 Columbia, Tel Frank-
lin 3575 (See page 131)

Painters and Decorators

Barclay John 1213 Market

Bennett J N 3428 Villa ter

Clayton G H 1323 29th

Diaz Bros 608 16th

Duffy B P 8982 Albatross

FORREST C W, 3902 4th, Tel Hillcrest 1454 (See
right side lines and page 109)

Howland Spencer 4655 Brighton av

Jones N J 1070 20th

King L H 3580 5th av

Lang L L 2108 8th av National City

MacLennan Bros 1226 Bush

Maler O W 7572 Eads av La Jolla

MALMBERG NILS, 2535 C, Tel Main 4507

MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page
112)

McKechnie Hugh 1303 Market

Middleton Jas 3043 Newell

Mills Wm 705 2d

Moore G H 4572 36th

Ord H L 1127 Orange av Coronado

RELIABLE DECORATIVE CO THE, 1444 Island
Av, Tels Franklin 5608 and Main 2272
(See page 59)

Robertson A F 947 S Coast Blvd La Jolla

SAN DIEGO PAINTING & DECORATING CO,
2032 India, Tel Main 1349 (See page 62)

Siders R S 3420 33d
Stoddard R F 3727 Pershing av
Taylor W S 1221 Univ av
Thornhill Stanley 3535 Jackdaw
Tillson G M 1333 29th

*Painters' and Decorators' Supplies

BENTON ROOF & PAINT CO, 1036 7th, Tel
Main 1860 and 2136 Kettner Blvd, Tel
Franklin 5108 (See right side lines and
page 109)

FRAZEE-KURTZ PAINT & WALL PAPER CO,
1045 10th, Tel Franklin 8207 (See right side
lines and page 110)

FULLER W P & CO, 803 7th cor F, Tel
Main 0181 (See left top lines and page 119)

WARD J K & CO, 1266 4th, Tel Main 6941

*Painting Contractors

MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page
112)

*Panels and Paneling—Hardwood

FROST HARDWOOD LUMBER CO 327 W
Market, Tel Main 4883 (See left bottom
lines and page 65)

MILLER-McDERMOTT HARDWOOD CO, 1691
Main, Tel Franklin 1611 (See page 107)

SULLIVAN HARDWOOD LUMBER CO, 703
West F, Tel Franklin 3196 (See page 100)

WESTERN LUMBER CO, Foot of Columbia,
Tel Franklin 6305 (See left side lines and
page 100)

Paper—Wholesale

BLAKE, MOFFITT & TOWNE, 444-446 4th,
Tel Main 7225

BUEL-TOWN CO, 255-275 5th Av cor K, Tel
Main 5148

CALIFORNIA PAPER HOUSE, 634 3d, Tel
Main 8480 (See left side lines and page
112)

KLAUBER WANGENHEIM CO, 402-404 Mar-
ket, Tel Franklin 1201 (See page 71)

Paper Mills Agency Inc 425 J

San Diego Paper Co 630 Market

Sierra Paper Co 1231 4th

WESTERN PACIFIC PAPER CO, 634 3d, Tel
Main 8480

ZELLERBACH PAPER CO, 303 5th Av, Tel
Franklin 1395

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8480 (See left side lines and page 112)

Paper Hangers

(See also Painters and Decorators)

FORREST C W, 3902 4th, Tel Hillcrest 1454
(See right side lines and page 109)

MAY WINFIELD SCOTT, 3975 Texas, Tel Hill-
crest 4371 (See right side lines and page
112)

*Paper Hangers

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2272 (See page 59)

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