Monsanto

FROM (NAME & LOCATION) Pierre R. Wilkins - New York

DATE : March 10, 1971

SUBJECT :

REFERENCE :

cc: J. J. Spano - St. Louis
T. C. Ford - St. Louis
P. P. Fried

TO : E. V. John - St. Louis

Irv Schwartz is impressed by the material I presume you sent him on our efforts to control and incinerate PCB residues and product. Now, over and beyond his environmental piece, he'd like to do a case history.

To me this is a great opportunity to blow our horn. We don't have that many chances to do so. I recommend this tack, therefore: haul your posterior up here. We'd sit Schwartz down over a conference table and lay the whole story out.

I don't want to try to consummate this, in other words, over one of our typical get-together luncheons. It would give the mission emphasis if we set up an across-the-table conference and, importantly, you were there. I think you should consider bringing Bill Papageorge along.

We'd both like to wave around a positive case history. I'm sure Forrestal would because of "D" Building's current high interest in "environmental p.r." What do you say?

Pierre R. Wilkins

/dz

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