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TOLEDO BLADE
Toledo, Ohio

Office of
Director of News

March 9, 1954

Mr. Manfred Bowditch
Lead Industries Association
420 Lexington Avenue
New York 17, N. Y.

Dear Mr. Bowditch:

I doubt if there is a newspaper in the United States that uses greater care in protecting the accuracy of its report than the Toledo Blade.

But sometimes great care may not be sufficient.

It is entirely possible that the contentions you have made about the Feb. 27th lead poisoning story out of Vienna are valid. In fact, I am inclined to agree with you.

This was "one of those" things that just slipped through. Ordinarily, we do not deal with scientific or highly technical subjects unless they are adequately documented, or passed on by our own experts. The Vienna story did not receive that test.

The Blade has asked "Reuters" to further explore the subject, and has suggested that they communicate with you.

Yours very truly,

/s/ Paul A. Schrader

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