



E. I. DU PONT DE NEMOURS & CO. (INC.)
ADVERTISING DEPARTMENT
WILMINGTON, DELAWARE 19898

J. C. Watts, CD&PD - Chestnut Run
W. H. Miller, Adv. - N-2543-1
R. E. Hutter, Adv. - N-2468-A1

July 19, 1979

J. G. Dickinson
CD&PD
Chestnut Run

WHITE PIGMENTS DATA SHEETS

Attached are drafts of new data sheets. The Typical Analysis, Typical Properties and Uses sections are based on information you furnished. The data sections should be reviewed for accuracy and consistency in presentation. For example, some data is given to three decimal places and others in four places. pH is stated in both ranges (i.e., 8.0-9.5 or 8.5 ± 0.75).

We have added a section on Personal Safety and First Aid for John Watts to complete. Copies of these data sheets were sent to him for his input.

Note that the Ti-Pure® R-100 Data Sheet only is a mock-up of a sample of how the finished one sheet bulletin will be printed. The logo masthead will be in contrasting shades of blue colors and will fit into the same masthead design we now use for other CD&PD technical literature.

After you and John have returned your copies, we will make necessary changes and route the data sheets through for formal approvals.

F W Warwick
F. W. Warwick

FWW:cw
Attachments