

GIVE YOUR
RUBBER STOCKS
GREATER
SALES APPEAL
WITH...

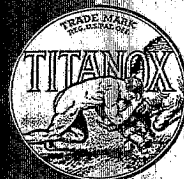
TITANOX-C

The surest way to attract more buyers for your rubber goods is to improve quality. Give your products new sales appeal. • Many rubber manufacturers are using Titanox-C (calcium base) to produce clearer, brighter white stocks. They also find that this remarkable pigment helps produce brighter tints in colored rubber goods. • Titanox-C, containing 30% pure titanium oxide, is the brightest of all white opaque pigments. It is exceedingly fine in particle size. It is chemically stable and inert. It has exceptional tinting strength. • Ask us to send you helpful information about the use of Titanox-C in rubber manufacturing.

TITANIUM PIGMENT CO., INC.

Manufacturers of... TITANOX-B (Barium Base)
TITANOX-C (Calcium Base)
PURE TITANIUM OXIDE

60 John Street, New York, N.Y.; Corondale Station, St. Louis, Mo.; Pacific Coast Distributor: National Lead Co. of California, 2240 24th Street, San Francisco, Cal.; Canadian Distributor: Wilson, Paterson, Gifford, Ltd., 101 Murray Street, Montreal - 132 St. Helen's Avenue, Toronto, Ont.



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