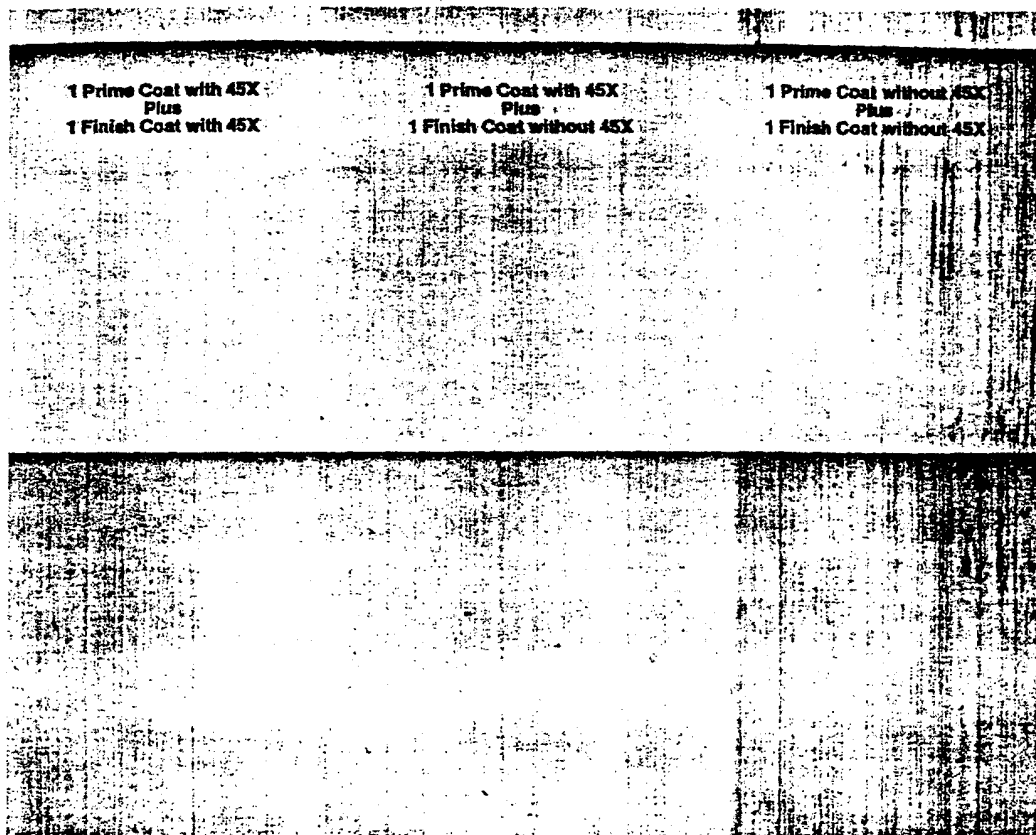




# White. Wrong.

Stop wood stain before it starts. By using Oncor® 45X<sup>®</sup> Basic Silicate White Lead pigment in your primers.

A first coat with enough 45X ties up the tannins that cause unsightly staining from cedar or red wood.

A topcoat formulated with 45X insures greater brightness and whiteness.

Go white, not wrong. With Oncor 45X. From National Lead. It's as easy as writing us for more information. At Room 1401, 111 Broadway, New York, New York 10006. Or in Canada: Enelchem Products Div. of Canadian Titanium Pigments Ltd., 1401 McGill College Ave., Montreal, Quebec.

ONCOR PIGMENTS  
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