

...on the con-
and one part No. 700 Mixing
Where two coats are applied,
eight parts Fullerglo.
ght parts Fullerglo.

int, varnish, enamel, or lacquer
I be required to remove wax,
amels should be stirred ther-
it is smooth; also sandpaper
set to dry hard before apply-
irable working conditions.
kept away from fire.
quer products.

U. S. A.

Name: Full-Gloss Finish
Category: Interior Gloss Paint
Color: White
Number: 1090
Quality: First

PIGMENT:	36.8%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Ti-Cal L.O.		300	11.5	.0575 Lb.	\$17.25
Titanox AA		90	2.77	.1475 "	13.28
15 Kadox Zinc		3	.06	.08 "	.24

VEHICLE:	63.2%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
V-478 Full-Gloss Vehicle		570	74	1.07 Gal.	79.18
V-271 Mixing Vehicle		7.3	1	.91 "	.91
3028 Mineral Spirits		75	11	.09 "	.99
3038 Borax Solution		8.4	1	.02 "	.02
Cobalt Oilisolate		9.5	1.3	2.71 "	3.52
Lead Nuodex		9.5	1	1.58 "	1.58
					\$116.97

Calculated Yield	1,072.7	103.63
Manufacturing Loss 3.5%		3.63
Actual Yield		100

COST ANALYSIS: (Per Gallon)

Material Cost.....	1.17
Direct Labor Cost.....	.04
Factory Overhead.....	.115
Bulk Cost.....	1.325
Complete Package Cost.....	.255
Factory Cost in Package.....	1.58

PRICES:

(A) To a Company owned or controlled outlet.....	1.75
(B) To an independent wholesaler.....	1.912
(C) By Company owned or controlled outlet to retail customer....	3.75
(D) To an independent retailer (Dealer).....	2.249
(E) To other (specify).....	2.91 *
	2.50 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5156