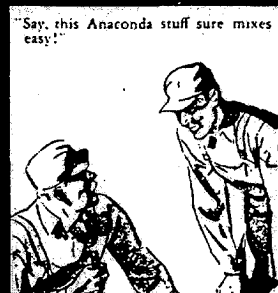


Pop gets his first
Big Surprise
 in 20 years!



"Honest, I got the surprise of my life when I saw how wonderful this Anaconda White Lead really is!"



All of us are inclined to cross our fingers about something we've never tried. But in Anaconda White Lead, we honestly know we've got a product which will work easier and better for you. Men who have tried it write us enthusiastic letters telling us how swell it is. We feel sure that you too will get better results by using this improved, modern White Lead.

INTERNATIONAL SMELTING & REFINING CO.
 White Lead Department

Plant and General Offices: East Chicago, Ind.
 District Sales Offices: Akron, Philadelphia, Boston,
 Louisville and New York City



Anaconda White Lead

37503. THIS ADVERTISEMENT APPEARS IN AMERICAN PAINTER & DECORATOR, CIRCULATION 22,793, ISSUE OF APRIL, AND AS A FULL PAGE IN PAINTER & DECORATOR, ISSUE OF MAY, 1937. 1224

ACTUAL SIZE—7" x 10"

PNYCC0000039

N10007