

E. V. John - World Headquarters

November 2, 1970

OCTOBER PR REPORT
Polychlorinated Biphenyl

Mr. W. B. Papageorge - WPAPA

Two press queries were handled during the month. Science News, following an interview with Dr. Risebrough, called us to ask why we had not released production and sales figures. The reporter also asked about toxicity studies now under way. The Dayton Journal Herald wrote a lengthy article on the fate of local farmers in the area. Milk had been removed from the market due to higher than acceptable levels of PCB, calves have died and some members of one family became ill. The farmers have related their bad luck to the presence of PCB in the area, and charged "foot dragging" by Monsanto, the State of Ohio and the FDA in alerting them to the problem. Although the story prominently mentioned Monsanto, it did refer to PCB as a "new problem" and one in which Monsanto is playing a major role to solve.

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