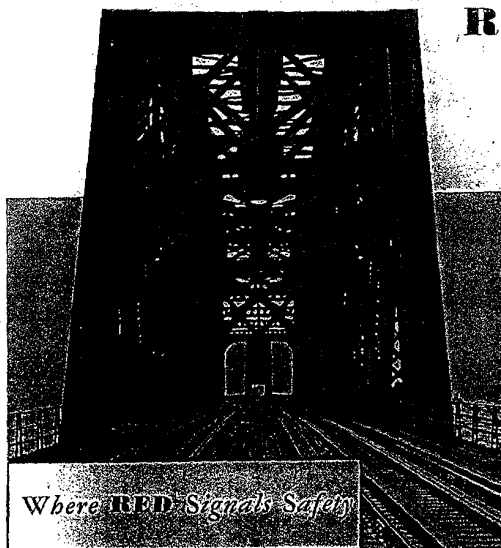


Worth Erecting...

worth Protecting with

RED LEAD



LARGE iron and steel structures exposed to the elements—bridges, for instance—present a problem to engineers and others responsible for their proper maintenance. The larger the investment, the greater the possible loss through

depreciation and the greater the need for the best protection modern science can provide. Pure red-lead paint is recognized as the most effective barrier to depreciation in metal structures. It adheres tenaciously to iron and steel surfaces.



DUTCH BOY

RED LEAD

It seals out corrosion—prevents moisture and other destructive agents from getting at the metal.

By specifying Dutch Boy when purchasing red lead, you are assured of obtaining a fine, uniform, highly oxidized pigment—a paint material that has the endorsement of engineers and technical men in many industrial fields.

Dutch Boy Red Lead is available in two forms—paste and liquid. The latter—ready for the brush—is supplied in six colors—natural orange-red, light and dark brown, light and dark green, and black. The paste is available in natural orange-red and can be shaded to dark colors.

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Ave.; St. Louis, 722 Chestnut St.; San Francisco, 235 Montgomery St.; Boston, National-Boston Lead Co., 800 Albany St.; Pittsburgh, National Lead & Oil Co. of Pennsylvania, 316 Fourth Ave.; Philadelphia, John T. Lewis & Bros. Co., Widener Building.

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