



DDC-69
CITY Cleveland, Ohio

DATE April 29, 1954

FOR

SUBJECT EUSTON WHITE LEAD IN OIL PRICES

ANSWERING LETTER OF

The following prices on White Lead in Oil All Purpose Soft Paste were established by the Euston Lead Division on April 27, 1954. Please quote your legitimate agent and dealer accounts who order amounts of 500 pounds or more at distributor prices. For those who order in amounts of less than 500 pounds, the regular dealer price schedule will be in effect.

Par Territory

List Prices Per 100 Pounds

	100 lb. <u>Kegs</u>	50 lb. <u>Kegs</u>	25 lb. <u>Kegs</u>	5 lb. <u>Cans</u>	1 lb. <u>Cans</u>
Under 500	\$28.80	\$29.45	\$29.95	\$32.80	\$35.45
500 or More	28.05	28.70			

Painters' Prices per 100 Pounds

	100 lb. <u>Kegs</u>	50 lb. <u>Kegs</u>	25 lb. <u>Kegs</u>	5 lb. <u>Cans</u>	1 lb. <u>Cans</u>
Under 500	\$27.00*	\$27.65	\$28.05	\$30.75	\$33.25

Dealers' Prices per 100 Pounds

	100 lb. <u>Kegs</u>	50 lb. <u>Kegs</u>	25 lb. <u>Kegs</u>	5 lb.** <u>Cans</u>	1 lb.** <u>Cans</u>
Dealer	\$24.60	\$25.20	\$25.60	\$28.05	\$30.30
Agent- Distributor	21.60	22.10	22.45	24.60	26.60

***NOTE - PAINTERS**

500 pounds in one delivery	\$26.25 in 100 lb. kegs
2000 pounds in one delivery	\$24.60 in 100 lb. kegs
10000 pounds in one delivery	\$23.10 in 100 lb. kegs

Paint Manufacturers - Dealers Prices

**Packaged: Twelve 5-lb. and fifty 1-lb. per case.

Apply the usual freight differentials - see reverse side.

D. D. CANNOLL

DDC/pld

TO: Regional Directors

Sales Managers - Superintendents

Branch Managers - Salesmen

GLD000215

PAR TERRITORY

F.O.B. Baltimore, Md.
Cambridge, Mass.
Buffalo, N. Y.
Chicago, Ill.
Cleveland, Ohio
Detroit, Mich.
Columbus, Ohio
Louisville, Ky.
Indianapolis, Ind.

Evansville, Ind.
North Bergen, N. J.
Reading, Pa.
St. Louis, Mo.
Scranton, Pa.
Toledo, Ohio
Washington, D. C.
Mt. Vernon, Ill.
Philadelphia, Pa.

1/8 CENT TERRITORY

F.O.B. Atchison, Kansas
Davenport, Ia.
Des Moines, Ia.
Duluth, Minn.
Kansas City, Mo.
Springfield, Mo.

Lincoln, Neb.
Minneapolis, Minn.
Norfolk, Va.
Omaha, Neb.
Richmond, Va.

1/4 CENT TERRITORY

F.O.B. Aberdeen, S. D.
Knoxville, Tenn.
Memphis, Tenn.
Minot, N. D.
Ottawa, Kansas
Sioux Falls, S. D.

Bismark, N. D.
Hastings, Neb.
Nashville, Tenn.
Wichita, Kansas
Topeka, Kansas
Chattanooga, Tenn.

3/8 CENT TERRITORY

F.O.B. Birmingham, Ala.
Columbia, S. C.
Jackson, Miss.
New Orleans, La.
St. Petersburg, Fla.
Tampa, Fla.
Mobile, Ala.
Charlotte, N. C.

Atlanta, Ga.
Jacksonville, Fla.
Little Rock, Ark.
Miami, Fla.
Orlando, Fla.
Shreveport, La.
West Palm Beach, Fla.

1/2 CENT TERRITORY

F.O.B. Cheyenne, Wyo.
Denver, Col.

Oklahoma City, Okla.
Tulsa, Okla.

3/4 CENT TERRITORY

F.O.B. Amarillo, Texas
Dallas, Texas
Great Falls, Mont.
Paris, Texas
Helena, Mont.

Billings, Mont.
Fort Worth, Texas
Houston, Texas
San Antonio, Texas

1 CENT TERRITORY

F.O.B. Albuquerque, N. M.
Santa Fe, N. M.

El Paso, Texas

GLD000216

N 2310.01