

S-W Mar-Not-the floor varnish that can "take it" ... month after month



S-W Paint Products are sold the world over under this famous trade-mark

Use Mar-Not on stairways and on the floors of living room, dining room, bedroom, bath or kitchen

Think of the amazing abuse to which your floors are subjected! The constant tramp, tramp, tramp of nailed heels. The sliding, scuffling little feet. The moving of heavy furniture. Spilled water.

Ordinary varnish cannot withstand this merciless punishment. It takes a world's champion to stand up under it month after month and come back for more.

And that is what Mar-Not is—a world's champion. It can take more punishment than any other varnish.

Mar-Not is made especially for use on stairways and on the floors of every room in the house. It has pigskin toughness to resist continuous grind. You may dent the wood but Mar-Not will still cling to its surface. Dries overnight with a rich, long wearing luster. Hot or cold water does not affect it. And it costs no more than any ordinary varnish.

Mar-Not is one of the many products of Sherwin-Williams, the world's largest makers of paints, varnishes, lacquers and enamels. In addition to Mar-Not, Sherwin-Williams make other varnishes for specific needs:

Scar-Not—the finest varnish for furniture and fine woodwork.

Rexpar—the king of spar varnishes for exterior use.

Don't wait until floors, woodwork or furniture appear shabby before you varnish them. For best results do it the minute they begin to show wear—and use the S-W varnish recommended for that purpose. At "Paint Headquarters" in your neighborhood you can obtain the famous S-W Household Painting Guide which tells the right paint for every surface. Avoid mistakes by getting your copy now. THE SHERWIN-WILLIAMS CO.

General Office and Plant,
1450 Sherwin Ave., Oakland
OL ympic 2700 (Wholesale Only)

SHERWIN-WILLIAMS

PAINTS - VARNISHES - LACQUERS - ENAMELS

These stores offer the world's greatest paint values:

FRIDAY AND SATURDAY SUGGESTIONS

MAR-NOT

Water Resisting Floor Varnish

A pale durable floor varnish made to take the daily punishment from tramping heels. Withstands both hot and cold water. Made especially for use on parquet floors of Oak, Light Maple, or Birch, as well as on printed linoleum. Per quart.....

\$1.55

ROGERS BRUSHING LACQUER

The popular modern fast-drying house lacquer. Easily applied. Exclusive colors. Dries while you wait. Per 3 1/2 pint.....

70c

FLOOR ENAMEL

A beautiful enamel finish for wood and concrete floors. Also adapted for smoothing linoleum. For the thing for painting the recreation room in the basement. Per quart.....

\$1.10

SWP

The world's standard of house paint quality. SWP is made in one quality only and that the very best. Famous for long life and the permanency of its many beautiful colors. Covers more square feet of surface per gallon. Costless on the house than cheaper paints at a lower price per gallon. Regal—per gallon.....

\$4.10

Gloss White, one gallon, \$4.25

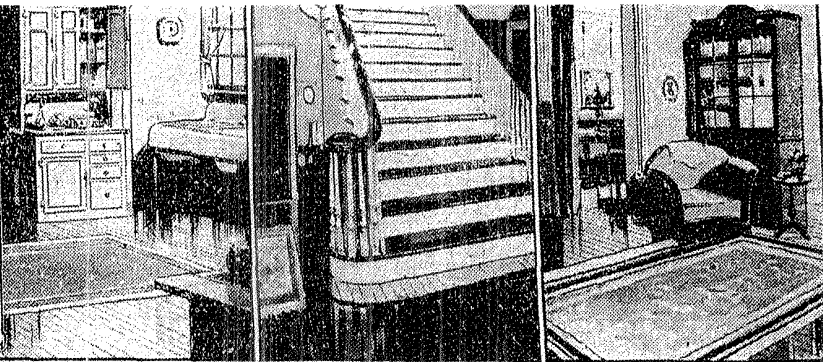
FLAT-TONE

A washable flat wall paint for interior decorations, on smooth or sand finish plaster, wall board, and other interior wall surfaces. Spreads easily under brush. Dries without streaks or brush marks. Produces a beautiful velvet finish. Can be repeatedly washed. Price, gallon.....

\$3.25

Specify the right S-W
Varnish for each
surface and engage a
good painter





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Sea-Not—the finest varnish for furniture and fine woodwork.

Reapar—the king of spar varnishes for exterior use.

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SHERWIN-WILLIAMS

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These stores offer the world's greatest paint values:

- | | | | | | |
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| <p>1. DOWNTOWN DIST.
H. C. Capwell Co., Broadway,
20th and Telegraph
Maxwell Hardware Co., 1320
Washington St.
Oakland Household Co., 8th and
Washington
B. F. Schlesinger & Son., 10th
and Broadway
Smith Hardware Co., 620
Broadway
Capwell, Sullivan & Furtch, 14th
and Clay St.</p> <p>2. NORTH OAKLAND DIST.
Associated Hardware Co., 3560
San Pablo Ave.
Golden Gate Hardware Co.,
5705 San Pablo Ave.</p> | <p>Gray Hardware Co., 5500 Col-
lege Ave.
Piedmont Electric & Hardware
Co., 2878 Piedmont Ave.
B. I. Powell, 4027 Broadway.
Schaefer & Son., 4229 Grove St.
Standard Hardware Co., 2541
Telegraph Ave.</p> <p>3. EAST OAKLAND DIST.
B & M Furniture Co., 7115 E.
14th St.
Fred H. Bammann, 4632 E.
14th St.
Gustafson Hardware Co., 3601
Maple Ave.
N. C. Hopkins, 1437 23rd Ave.
Highland Hardware Co., 1527
Hopkins St.</p> | <p>Havenscourt Hardware Co.,
7684 Rock St.
Larson Hardware Co., 2138
23rd Ave.
Morritt Hardware Co., 288 E.
18th St.
Young Hardware Co., 9423 E.
14th St.</p> <p>4. WEST OAKLAND DIST.
L. Wilson Hardware Co., 1180
7th St.
ALAMEDA
Rau Weekly, 1635 Webster St.
Yoshburgh Hardware Co., 1433
Park St.
BERKELEY
Berkley Hardware Co., 2154
University Ave.</p> | <p>21. I. Bernard & Co., 2218 Shel-
lback Ave.
College Hardware Co., 2211
Telegraph Ave.
Dwight Way Hardware Co.,
2440 Shellback Ave.
Elmwood Household Hardware,
205 College Ave.
G. Nunn, 838 San Pablo Ave.,
Albany
Sunset Hardware Co., 2104
Shellback Ave.
EL CERRITO
El Cerrito Consumers Supply
Market
Merr & Baldevin
RAYWARD
Painting Hardware Co., 800
Main St.</p> | <p>RICHMOND
A. G. Bordinck, 435 Macdonald
Ave.
J. J. Burdon & Son, 1426 Mac-
donald Ave.
SAN LEANDRO
Hemler Hardware Co., 1234 E.
14th St.
SERGE
Stora Lumber & Hardware Co.
VALLEJO
C. L. Winshell Hardware Co.
LYNN
N. D. Dutcher & Son
PLEASANTON
R. A. Smith Co.
CENTERVILLE
Cott Hardware Co.</p> | <p>ALVARADO
F. D. Harvey Co.
ANTIOCH
Trembath & Frederickson
MARTINEZ
L. M. Tassell Co.
WILMUT CREEK
Valley Mercantile Co.
CONCORD
P. L. Keller Co.
PITTSBURG
Buchanan's Dept. Store</p> |
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Per 1/4 pint.....

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SMITH HARDWARE CO.

Exclusive Distributors for Sherwin-Williams OPEX Lacquer finishes. We also carry a complete line of Sherwin-Williams paints, varnishes and enamels.



929 Broadway

Glencourt 6845

