

has applications for space sufficient to fill forty-four pages yet the publication still is restricted to a 16-page paper. Circulation now has returned almost to normal. For a time the newspaper sales amounted to only from 25 to 40 per cent of normal.

Higher sales for newspaper advertising here are forecast as a result of the conditions cited. One man in close touch with both advertisers and publishers said today that this was the merchants' fight as well as the publishers and that the merchants eventually would have to pay their share.

Chaplin and Lloyd Have New Rival In Film Fun



EDWARD HORTON, whose acting in "Ruggles of Red Gap" establishes him as one of screen's greatest comedians.

"Ruggles of Red Gap" Is Warmly Received At American Theater.

A young and good-looking comedian, whom Oakland had the privilege for several weeks of seeing on the legitimate stage, is today being generously accorded a rank among screen comedians. He is Charlie Chaplin and Harold Lloyd. The young actor, whose career has been so marked by Edward Horton. Although identified for the past two years with screen film comedies it remains for the screen version of "Ruggles of Red Gap" now being tremendously attended to the American Theater, Ltd., to give Horton a chance to display his full comic capacity.

Horton has the role of Ruggles, the perfect London valet, but a "regular" guy, one who has dodged "chick" behind in Red Gap, opened a tea parlor in that desert, ate cow town and indulged in many other screen antics. Ruggles is a character that is certain to be remembered among the screen's best film portrayals.

Edward Horton, Lola Wilson, Louie Brooker, Charles Ogle and a host of other real stars participate in the success of "Ruggles of Red Gap" the latest masterpiece to be directed by J. M. Searcy, because of the capacity crowds at night, the American Theater urges its patrons to attend the matter and avoid the crowds. Advertisement.

The Best Overland ever built.

Should a light car require SHOCK ABSORBERS?

Let Your Next Car Be An

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Just Lustrelac It!

HAVE you an attic or a basement? Then it is probably half-filled with discarded furniture—too good to throw away and too shabby to use. If you could restore each piece to its original freshness, with only a small expenditure, wouldn't you be delighted? It can be done, with

BASS-HUETER Lustrelac Finishes

First there's the Lustrelac Varnish Finish. Where you want only to re-varnish, use the clear Lustrelac, but where the finish is faded, stained or marred, you will want the Lustrelac in which the stain and the varnish are combined. It is made in the various oak finishes, also walnut and mahogany. Lustrelac is excellent for refinishing old and marred floors, as it contains a durable floor varnish. Soft wood floors are made to resemble oak by first applying a coat of the ground color and then the varnish finish of the desired shade.

For the furniture you wish to enamel, you will find Lustrelac Enamel Finish in white, ivory, French gray and colors, most satisfactory.

The directions for using, printed on every can of Lustrelac, make your work easy.

BASS-HUETER Paints and Varnishes can be had from the following dealers:

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Central Hardware,
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E. O. Cole,
5005 Telegraph Ave.
E. M. Durham Hardware Co.,
2677 San Pablo Ave.
D. R. Farguhar,
4008 East 14th St.
Grand Avenue Hardware Store,
145 Grand Ave.
A. B. Gray Hardware Co.,
1557 Telegraph Ave.
C. E. Hill & Co.,
418 11th St.
Hopkins Street Hardware Co.,
1121 Hopkins St.
W. Madden,
2164 East 14th St.
Thos. McCarthy Hardware Co.,
2629 Grove St.
R. H. Mader Hardware Co.,
5315 Fairfax Ave.
Chris Nelson Co.,
1418 Jefferson St.
Chris Nelson Co.,
2307 E. 14th St.

J. Petrocelli Hardware Co.,
1423 13th Ave.
The Variety Store,
6407 Grove St.
Variety Store,
38th and Telegraph Ave.

Alameda

Town Talk Variety Store,
1817 Webster St.

Albany

Albany Hardware & Furniture
Co.,
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Alvarado

Jacinto and Meneses.

Berkeley

Harrett Paint & Wall Paper Co.,
2138 University Ave.
L. Leley,
2229 Adeline St.
Pearson & Chadli,
2014 San Pablo Ave.
Thousand Oaks Hardware Co.,
1797 Solano Ave.
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2220 Shattuck Ave.
H. C. Weir,
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Valley Hardware Company.

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Niles Hardware Co.

Pineville

J. A. Lewis.

Pleasanton

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Richmond

Richmond Hardware Co.,
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San Leandro

San Leandro Paint Co.,
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