PLAINTIFF'S EXHIBIT
CAP-957

WILLIAMSON MERRILL TAYLOR & DARLING

MARKETING & MANAGEMENT SERVICES

James M. Burt
Director Market Research

May 20, 1981

Ms. Sandra L. Thies
Advertising Manager
American Water Works Association
6666 West Quincy Avenue
Denver, CO 80235

Dear Sandra:

Per our recent telephone conversation, I am sending you under separate cover the art work negative for CAPCO Pipe Company's two-color, full-page advertisement which is to run in the American Water Works Association Journal for July.

Naturally, we would appreciate your giving us the best spot you have available for that issue.

If there are any questions, please give me a call.

Sincerely,

James M. Burt
Director Market Research

kcw

cc: Mr. I. Lee Taylor

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