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SWP



Weather is a most persistent destroyer

No house can stand against it without a protecting coat of honest paint. SWP (Sherwin-Williams Paint, Prepared) is an honest house paint. It is made of pure lead, zinc and linseed oil—each a Sherwin-Williams product—accurately proportioned and thoroughly mixed. SWP has been proving its quality for nearly fifty years. Its easy spreading and great covering qualities will please your painter. Your dealer has it.

Write for our free Portfolio of Suggestions for Painting and Decorating.

**SHERWIN-WILLIAMS
PAINTS & VARNISHES**



Sales Offices and Warehouses in principal cities. Best dealers everywhere.
Address all inquiries for Portfolio to 603 Canal Road, N. W., Cleveland, Ohio

0007-SWP-041089

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Is Your Home Worth Living In?

Then surely it is worth painting and being kept painted. But there's such a big difference in paints. Choose a paint for its durability, looks and protective properties. Choose

SWP

(Sherwin-Williams Paint Prepared)

because its ingredients—pure lead, pure zinc, pure linseed oil—are controlled by the makers from nature to the finished product. We advocate no one of these ingredients alone, but use them in proper combinations. Insist on SWP at your dealer's. Fifty-two colors.

Let us send you free our Portfolio of Suggestions for Painting and Decorating.

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SHERWIN-WILLIAMS
Flat-Tone
DURABLE OIL PAINT

Gives you washable walls

Can you wash your walls or must you redecorate when they get dingy?

A wall painted with S-W Flat-Tone can be washed like woodwork, restoring its original delicate color. You can get Flat-Tone ready to apply, in any shade, from any Sherwin-Williams dealer. Our new free

Portfolio of Suggestions for Painting and Decorating tells all about Flat-Tone and other S-W Finishes.

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