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NOW FAMOUS SWP HOUSE PAINT BRINGS YOUR HOME

1 EXTRA YEAR OF BEAUTY!





Best buy in home protection, for over 80 years — that's Sherwin-Williams SWP House Paint! America's favorite SWP now brings you a great big extra bonus—*beauty that lasts a full year longer than before!*

In its whiter, brighter whites—or in its cleaner more beautiful colors—SWP now gives your home a new "freshly-painted" look that stays on and on!

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SWP HOUSE PAINT

Now better than ever before!

1. **HONEST-FILM-THICKNESS!** No deep brush marks . . . no weak spots in the film!
2. **QUICKER-DRYING!** This new SWP dries before heavy dust can collect!
3. **SMOOTHER SURFACE!** SWP's smoother, glossier surface doesn't grip dirt!
4. **SELF-CLEANSING!** Rains keep SWP sparkling bright and clean!
5. **WHITER! BRIGHTER!** Whiter whites . . . brighter, more beautiful colors!
6. **SAVES MORE MONEY!** SWP does not require repainting for years!

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