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When you're formulating a premium paint you want a pigment with an unusual combination of features. Exceptional stability, cleaner tints, superior U.V. and chemical resistance,

one that blends easily with other pig-

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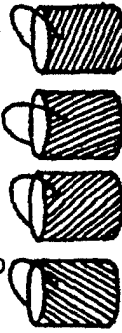
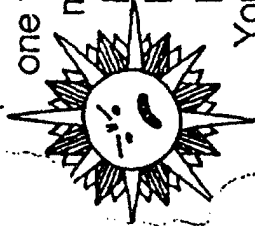
MAPICO® Iron Oxides are extremely uniform batch after batch, offer exceptional hiding power, are non-bleeding and non-toxic.

You don't have to be a Mixologist to know the "premium" you get from MAPICO pigments is performance!

Cities Service also produces industry's broadest of black dispersions. For price data, technical assistance or money-saving ideas, why not call or write today!

CITIES SERVICE COMPANY

PAINTS & SPECIALTIES DIVISION • 60 Wall St., New York, N. Y. 10005 • (212) 422-1600
Industry's Broadest Colorant Products Line: Color Concentrates . . . MAPICO® Iron Oxides . . . Black Dispersions (Aqueous, Solvent or Alcohol) . . . Synthetic Pearl Pigments . . . Lamp Blacks and Bone Blacks . . . Albi® Intumescent Paints and Coatings.



One Per Cent Lead Rule Soon May Apply Nationwide, NPVLA Warns

Washington, D.C., Aug. 31.—The study to be made by the Department of Health, Education and Welfare of lead in interior paints "probably . . . will be similar to, but on a larger scale than, the study recently made by the New York City Bureau of Lead Poisoning Control," according to a statement issued by the National Paint, Varnish and Lacquer Association.

In the New York study, samples of interior paints were picked up from paint stores in various parts of the city and analyzed for lead content. The

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NPVLA said that "a surprising number were found to have more than one per cent lead (in non-volatile content)." More than one per cent lead has been prohibited by Section 173.13 of the New York City Health Code since December 1959.

More than a dozen other states and major cities have laws today similar to that of New York City which prohibit the sale and/or use of more than one per cent lead in interior paints, the NPVLA statement reports. All but the most recent are contained in the NPVLA Labeling Guide—"Paint Industry Labeling Laws and Regulations," it adds.

"Furthermore," the Association reports, "while implementing regulations have not yet been issued by HEW, it is the intent of the Lead-Based Paint Poisoning Prevention Act (Public Law 91-605) to prohibit the use of lead above the one per cent level in all interior architectural paints."

"Thus, in the near future we can expect this one per cent rule to be applied nationwide," the statement reads.

Association headquarters has recom-

mended to paint manufacturers the following course of action:

1. Keep the lead level below one per cent if the product is intended for any type of interior use.
2. Label all paints which contain more than one per cent lead in their non-volatile content. (See NPVLA Recommended Precautionary Labels Nos. 14, 15 and 16 and the suggested procedure for Labeling Products Tinted at Point of Sale on Page 59 of the NPVLA Labeling Guide.)
3. Do not recommend paints containing more than one per cent lead in their non-volatile content for interior use (e.g. general purpose interior-exterior enamels) or imply by illustration or pictorial symbol that it might be used on bicycles, toys, or children's furniture.

NPVLA headquarters has offered to supply additional information to persons who are interested.

New Virginia Company Acquires Koppers Unit

Bristol, Va., Sept. 1.—Morrison Molded Fiber Glass Company, a new Virginia corporation, has acquired the Koppers Company reinforced plastic division here and will continue to offer a full line of proprietary corrosion-resistant products and special forced plastic custom molding and replicating facilities to serve the chemical process industries.

The new company was formed by Ohio industrialist Robert S. Morris, a pioneer in fiber glass reinforced plastics, who will serve as president and chief executive officer. Mr. Morris also is president of Morrison Industries, Inc., Ashtabula, Ohio.

American Paint Jour

Bill Tame

R. J. H.
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