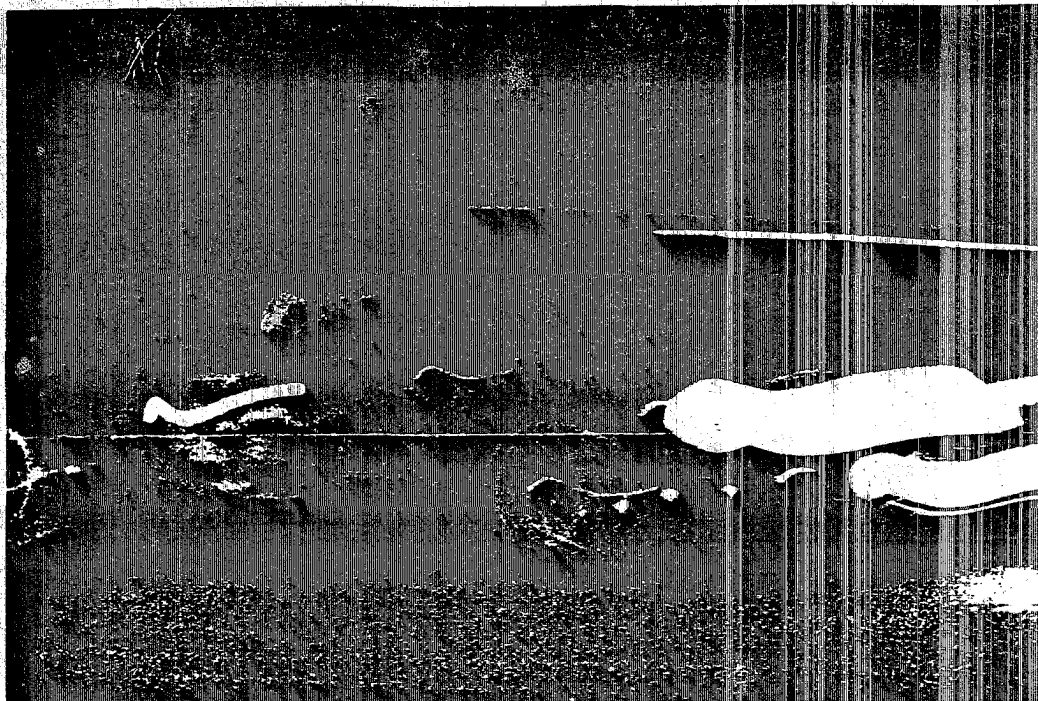


Would you ask National Lead to help you make a 200 mph sports car?



Not if you went by our name alone.

We know cars inside and out. Our Doehler-Jarvis Division makes die castings for everything from radiator grilles and door handles to hood ornaments and torque converter housings.

Our Metal Division supplies lead alloys for storage batteries. We have another division called Southern Screw that produces the nuts and bolts that hold a car together. And our Pigments & Chemicals Division makes vinyl stabilizers which help keep upholstery and trim in showroom condition.

We're even involved in the production of fuel for cars. Our Baroid Division supplies drilling muds and technical services that help oil men drill deeper wells in less time.

Throughout the world, National Lead has over 50 divisions and subsidiaries involved in over 200 different product categories. Our customers are in everything from submarines to bowling machines. From space capsules to cosmetics. Whatever you're in, chances are we can help you. If you would like to know more about us, write National Lead Company, Room 4514, 111 Broadway, N.Y., N.Y. 10005.

U. S. Divisions, Subsidiaries and Affiliates: American Bearing Division • Baroid Division • DeLore Division • Doehler-Jarvis Division • Evans Lead Division • Goldsmith Division • Landover Manufacturing Division • Magna Metal Division • Metal Division • Nuclear Division • Paint Division • Pigments & Chemicals Division • Southern Screw Division • Steel Package Division • Texas Mining and Smelting Division • Titanium Alloy Manufacturing Division • Titanium Division • Tool and Engineering Division • Aluminum Match Plate Corporation • Amos-Thompson Corporation • Floating Floors, Inc. • Masler Metals, Inc. • The Ches. Taylor's Sons Company • Morris P. Kirk and Son, Inc. • Pioneer Aluminum, Inc. • The Sater Castor Oil Company • Titanium Metals Corporation of America

National Lead 

Business Week, May 11, June 1, July 13, 1968

PRINTED
IN
U.S.A.

N11755

NLI 117394