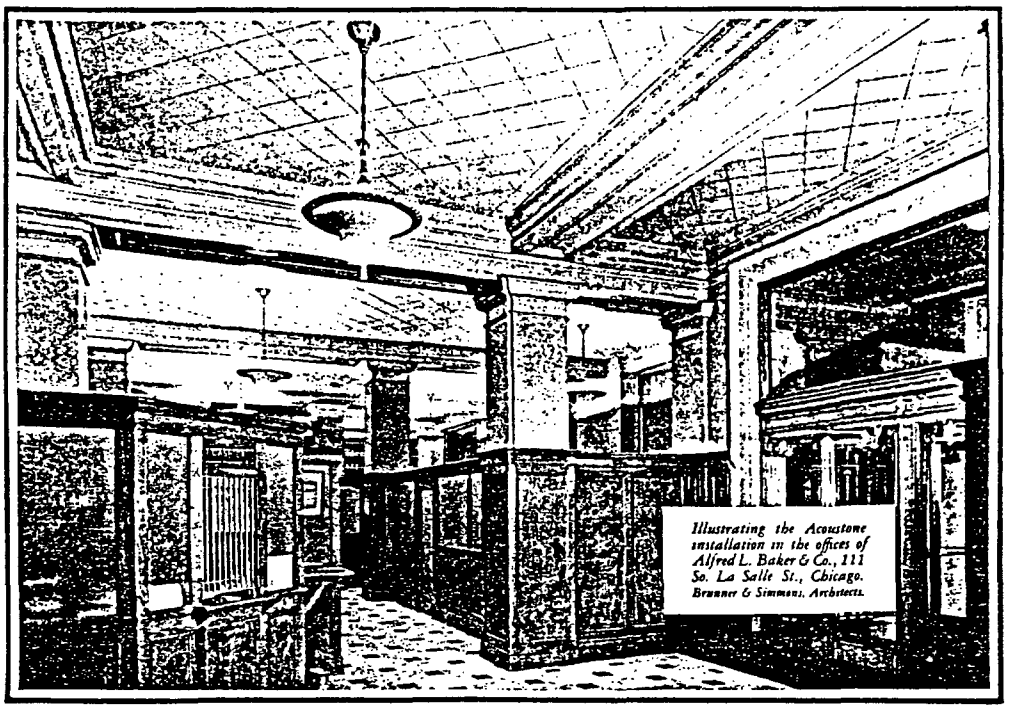
PLAINTIFF'S EXHIBIT

USG-582



Illustrating the Acoustone installation in the offices of Alfred L. Baker & Co., 111 So. La Salle St., Chicago. Brunner & Simmons, Architects.

Right Now you can't afford to let noise impair your building's income

A Message to Building Owners from the United States Gypsum Company

. . .

IN times like these with a surplus of rentable quarters in many areas, tenants are more selective than ever in their choice of space. More and more they are seeking quarters where acoustical treatment insures freedom from disturbing noises.

If the space in your buildings is noisy, you will find the offer to install Acoustone, the USG acoustical tile, a decided help both in renewing old leases and in signing up new tenants. The cost is by no means prohibitive. Present day labor and material prices are particularly favorable.

Acoustone, you know, is a beautiful, textured, sound absorbing tile. It may be easily and quickly installed right over present ceilings or walls without structural alteration or interruption to business. Varied shapes, patterns and colors allow the choice of numerous decorative schemes which adc to the beauty of any type of office, restaurant or store. Being a mineral material, Acoustone is fireproof and, when necessary may be economically cleaned.



This booklet sent free. It shows how Acoustone and the other USG materials for controlling sound rids your buildings of disturbing noises.

The United States Gypsum Company offers you a complete acoustical service. Now, without obligation, you may call in a USG Sound Control Engineer. He will tell you frankly the treatment best suited to your needs and predict definite attainable results. Should you assign the job to us, we will assume full responsibility for the completed job. For further information and free booklet, please address the United States Gypsum Company Department 810, 300 West Adams Street, Chicago, Illinois. In Canada: Dominion Gypsum Company, Ltd., Toronto, Ontario.

USG

ACOUSTONE

THE USG ACOUSTICAL TILE

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