

OAKLAND TRIBUNE, Oakland's greatest evening newspaper,
 assures advertisers that the circulation of this paper reaches
 every day over 250,000 readers.

to illumination.
 Discussion of the advancement of
 the paint industry in the bay dis-
 trict last week, at the meeting of the
 Alameda county Save the Surface
 campaign committee, brought out
 the information that every single ar-
 ticle used in the manufacture of
 paint is today either mined or man-
 ufactured in California, and that
 hundreds of industrial plants in the

on machinery, boats, concrete, brick
 and composition surfaces.
 The proper selection of paint will
 also net the property owner, espe-
 cially the manufacturer or business-
 man, a tidy saving each year where
 painting is done, in view of adding
 illumination. Under this head may
 also be brought in the value of paint
 from a psychological standpoint,
 where it is shown to be an aid in
 increasing efficiency of workers, la-
 boring in bright and cheerful fac-
 tories, stores or offices.

The main issue of the educational
 campaign of the paint men has been
 to teach the value of paint, the spirit
 of co-operation between the prop-
 erty owner and the paint manufac-
 turer and distributor, and to instill
 the spirit of civic and personal pride
 into the community whose solidness,
 progressiveness and prosperity is
 judged by its appearance.

QUAKEN IN SALVADOR.
RAN SALVADOR, May 16.—
 Three strong earthquakes were
 felt in Salvador Saturday.

man J. C. Downey, indicate that
 there has been no let up in the
 number of contracts secured by the
 master painters in the past week.

Tobacco Crop Cut Urged on Growers

DANVILLE, Va., May 16.—The
 enormous over-production by the
 tobacco farmers in the "bright belt"
 is accentuated in the annual report
 on local market conditions made by
 W. Crews Wooding, president of the
 Danville Tobacco association. In a
 final plea to the tobacco growers to
 reduce their average materially this
 year, he points out that the normal
 crop of bright tobacco is approxi-
 mately 350,000,000 pounds and that
 this quantity has been found suffi-
 cient for the trade's demands. The
 1920 crop reached 474,000,000
 pounds, making a surplus of 324,
 000,000 pounds, he stated. Unless
 the 1921 crop is cut very materially,
 Wooding declares, the next season
 will be disastrous.

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By J. C.
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**Save the surface and
 you save all- Paint & Varnish**

*A year of Economy
 means a year of Paint
 for Paint is the Truest Economy*

**"SAVE THE SURFACE
 and
 YOU SAVE ALL"**

UHL BROS.

375 12th St. Phone Oak. 4928

**Wall Paper---Paints
 Murphy's Varnishes
 Enamels**

**SECURE
 ESTIMATES ON
 Glass and Paint**

**FROM
 DOWNEY GLASS AND
 PAINT COMPANY**

MANUFACTURERS and JOBBERS

368-370 Twelfth St.

**Agents and Distributors for
 JOHN LUCAS & CO., of Philadelphia
 Paint and Varnish Makers since 1847.**

It isn't a question of whether you can afford to paint—it's
 whether you can afford not to do it.

If you agree that it's poor policy to lock the barn door after the
 horse has been stolen, you must also admit that it's false economy to
 neglect property until the elements have robbed it of its original value.

Millions of dollars worth of property is destroyed each year
 because owners are continually laboring under the fallacious idea
 that they "Cannot afford to paint."

In few other directions does America, "the nation of wasters,"
 exemplify such wanton disregard of the true principles of economics.

Paint is economy because it preserves and protects your invest-
 ment!

It is even more important than fire insurance, for fire is a proble-
 matical menace, while the attack of the elements is a continuous and
 certain one.

If you have resolved to be economical this year, fulfill your reso-
 lution—**Paint!**

If you wish to save, remember that by "saving the surface" you
 save all.

ALAMEDA COUNTY "Save the Surface" CAMPAIGN

Merchants Exchange Building
 Oakland, California

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