MONSANTO CHEMICAL COMPANY
ORGANIC CHEMICALS DIVISION

800 NORTH LINDBERGH BOULEVARD
ST. LOUIS 66, MISSOURI

October 19, 1960

NOW! FLAKED AROCLOR 5460 IN BAGS

SAVES YOU HANDLING TIME AND MONEY

To simplify and speed your handling of AROCLOR 5460 plasticizer, we now ship it as flakes in 100-pound bags -- at the same price.

This improvement will save you money in at least four ways:

1. Elimination of the labor formerly needed to break the 500-pound cake,
2. Faster and easier handling of the lighter-weight bags,
3. More-convenient charging to your process equipment, and
4. Faster solubility for shorter processing cycles.

You will now routinely receive AROCLOR 5460 in the flaked form, as all stocks of the old fused form have been depleted.

As you know, the 12 versatile AROCLOR compounds cover a broad range of physical properties, from liquids to solids, and offer chemical inertness, flame retardance, nonoxidation, adhesion, compatibility with most natural and synthetic resins, and cost reduction in a multitude of applications.

Coming Soon: More New Technical Literature about the AROCLORS

To reinforce and extend the recently-revised 48-page booklet on "The AROCLOR Compounds" (have you received your copy?), you will soon be informed about two new detailed technical bulletins, "AROCLOR Plasticizers" and "Monsanto Plasticizers in Protective Coatings".

For further information about flaked AROCLOR 5460 or any of the other 11 AROCLOR plasticizers, please get in touch with the Monsanto District Sales Office closest to you.

Sincerely,

MONSANTO CHEMICAL COMPANY

Howard S. Bergen

Howard S. Bergen, Manager
Plasticizer Sales

DSW 325679

STLCOPCB4075704