You can count on askarel transformers to go thirty years, scot-free of any critical maintenance.* When you consider what this can mean in lower costs, you may believe that's reason enough to select askarel transformers. You're in smart company...

So does Ford Motor Company...

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* **Ask your transformer manufacturer.** Chances are, he'll be able to tell you that now you can buy askarel transformers that are of all-welded construction, completely sealed to lock out dust and other contaminants; that silicone and similar types of gasketing made by major gasketing producers assures leak-proof operation; that askarel transformers maintain their high efficiency in any kind of atmosphere, damp or corrosive — that, except for routine checks, you can count on at least thirty years of trouble-free service.

You can get all the information you want on askarel transformers — including Monsanto's detailed Askarel Maintenance Guide — by mailing the convenient coupon inside.

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In 1993, Ford may have to think about these askarel transformers again!

Ford Motor Company has installed askarel transformers for inside load centers in their Rouge Assembly Plant at Dearborn. They count on at least 30 years of trouble-free service.

They've got a pretty safe bet.

Askarel transformers can be expected to work on and on, safely and virtually unattended, for at least thirty years. *Completely sealed* askarel transformers lock out dust, corrosive vapors and moisture of industrial atmospheres. They can be safely installed without fire walls or vaults. Overload arcs—even a lightning bolt—cannot flash out into a fire.

All of these features add up to reliable transformer operation:

Minimum Maintenance: *Completely sealed* design locks out moisture (askarel's only enemy); keeps the liquid insulation at high efficiency level—even in contaminated, corrosive or damp atmospheres. New, all-welded construction with silicone, Flexitallic,™ and Viton™ gasketing assures leak-proof operation. Simple periodic inspection keeps askarel units relatively "maintenance free."

Flexitallic—TM Flexitallic Gasket Co.
Viton—TM E. I. du Pont de Nemours & Co.

Reliability: Edison Electric Institute's last report on member utilities shows askarel's failure rate at only 0.13 per hundred banks per year! Greater overload capability, high impulse strength, and low operating power losses all contribute to reliable and economical askarel operation.

Flexibility and Fire Safety: Compact askarel units can be used indoors or out—are no problem when plant expansion or rearrangement is necessary. Askarel cannot be ignited by the heaviest arc! Units can be placed close to the point of power usage. Safety codes usually allow installation anywhere—without costly vaults, fire walls or sprinkler systems... usually resulting in lower over-all installation costs.

Get the Facts Before You Decide: Return this coupon for detailed literature on the facts you should consider before ordering your next transformer.

Monsanto

MONSANTO Organic Chemicals Division,
St. Louis, Missouri 63166

Please send me the complete Askarel Transformer Service Facts and Maintenance File.

*Name*_____

*Title*_____

*Company*_____

*Address*_____

*City*_____ *State*_____

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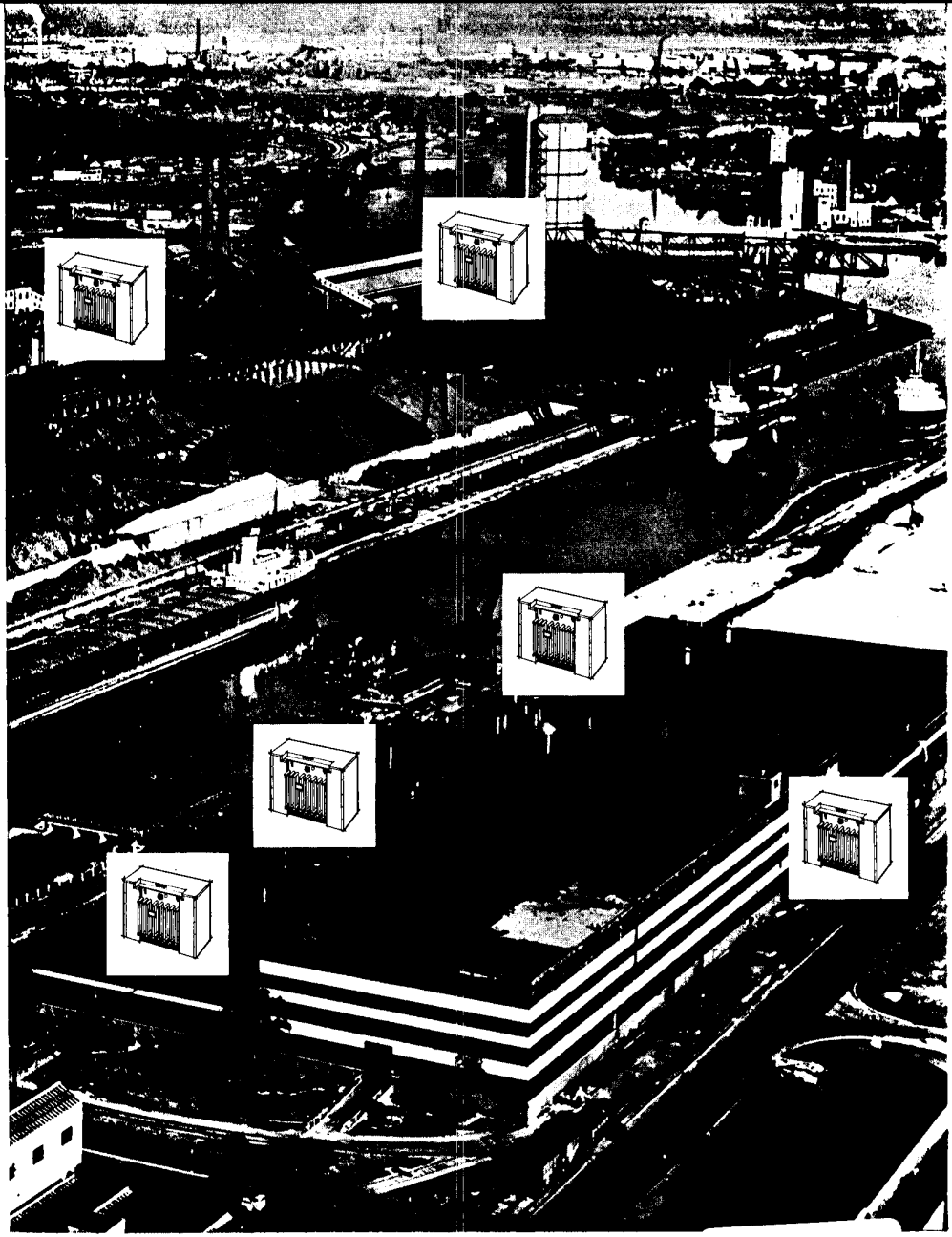

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